



PRESS RELEASE

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CALIFORNIA MOVING & STORAGE ASSOCIATION HELD ITS 95th ANNUAL CONVENTION IN SANTA BARBARA, CALIF.

(CMSA, Cerritos, CA) – With more than 330 movers and suppliers in attendance, the 95th CMSA Annual Convention was held at the Fess Parker’s DoubleTree Resort in Santa Barbara, Calif., from April 14 through April 19.

CMSA held various committee meetings and board meetings to discuss association business throughout the day on Wednesday.

On Thursday, golfers woke up early for the shotgun start of the CMSA Annual Convention Golf Tournament at the Glen Annie Golf Club in Goleta.

During the Thursday night Exhibitors Welcome Reception, CMSA exhibitors interacted with various moving company executives and demonstrated new products and services available in the market. CMSA President Steve Weitekamp made a special memorial tribute to the association’s former manager, Patricia Andrews, and presented a slideshow of her during the reception.

The Friday and Saturday general business sessions held various speakers that shed light on best business practices as well as the moving and storage industry issues. Speakers included Colette Carlson of Speak Your Truth Inc., Linda Bauer Darr of the American Moving & Storage Association (AMSA), Sean Edgar of CleanFleets.net, Terry Head of the International Association of Movers (IAM). CMSA Counsel Mark Hegarty of Hegarty Law Offices and Bobby Albert of Albert Moving.

Attendees received a more intimate outlook on military affairs with numerous 15-minute round table small discussions with five military experts. A van line panel of relocation experts informed attendees that van lines have focused on becoming eco-friendly and ever more tech savvy as well as emphasized the importance of owner operators now and in the future of the moving industry.

On Friday night, delegates enjoyed a private barbecue dinner at the Cabrillo Pavilion Arts Center as the convention's off-site event. The event also included scheduled entertainment, such as the CMSA Ventura/Santa Barbara Chapter Apple Grab Competition, well-known strolling magician Mark Collier and caricature artist Michael Beickel.

At its Saturday awards luncheon, CMSA gave a \$5,000 donation to the Special Olympics Southern California and announced that it will be awarding \$53,000 to 26 college scholarship recipients this year.

The association's chapter presidents were also recognized and awarded certificates for their support and contribution to the CMSA during the awards luncheon. Winning Chapter of the Year, the San Diego Chapter presented CMSA with a large donation check of \$25,000 for the CMSA Scholarship Fund.

CMSA Associate Board Member Jeff Nadeau of DEWITT Cos./Royal Hawaiian Movers drew and announced Ben Geissel of Galbraith Van & Storage Co. Inc. as the grand prize winner of the DEWITT Cos./Royal Hawaiian Movers-sponsored Maui Trip! The grand prize included two first-class, round-trip tickets anywhere from California to Maui with a \$2,000 Marriott Gift Card. Only California movers who purchased full registrations were eligible to win.

CMSA celebrated its newly installed CMSA Chairman PJ Welch of Cardinal Van & Storage Co at the Chairman's Reception and Dinner/Ball, the final event of the year. In his acceptance speech, Welch told delegates that he considers himself first and foremost a mover, and he promised CMSA delegates that he would follow his predecessor's lead in continuing to be passionate about the moving and storage industry. The delegates ended the convention by dancing to the musical talents of the Area 51 band.

The CMSA is a nonprofit trade association representing more than 385 licensed and insured movers operating in California. The CMSA also includes more than 185 associate member companies. Established in 1916, the CMSA is comprised of 12 chapters strategically located throughout California.