



PRESS RELEASE

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CMSA'S 94TH CONVENTION – COOL BLACK KETTLE TO PERFORM

(CMSA, Cerritos, CA) –Back by popular demand! Jesse Kalin & the Cool Black Kettle will be performing at the 2012 CMSA Chairman's Ball on Saturday, April 14, 2012 at John Ascuaga's Nugget Hotel in Sparks, NV. This band is well-known throughout the Lake Tahoe and Reno area for their high-energy performances and soulful vocal arrangements.

Attendees may remember this band from their performance at the 2010 Chairman's Ball that was held at the MontBleu Resort in Lake Tahoe. The band had the crowd dancing all night long and made the Chairman's Ball a night to remember. CMSA is excited to have them perform again at this year's Chairman's Ball, which will be celebrating the induction of incoming CMSA Chairman Rick Hosea of Crown Worldwide Moving and Storage!

The California Moving & Storage Association (CMSA) is holding its 94th Annual Convention on April 10-15, 2012, at John Ascuaga's Nugget in Sparks, NV. This year's Convention theme, "Playing to Win," will be about succeeding in business during uncertain economic times.

Click on the link below to access Convention information and forms:

<http://www.thecmsa.org/html/convention/2012-94th-john-ascuagas-nugget-hotel-resort/2012-forms.htm>



Jesse Kalin of Cool Black Kettle is shown at one of his performances.