

# 2018 CONVENTION ADVERTISING

With this being our 100th Annual Convention, we are doing something very special! Our convention program will be a commemorative publication that will include pictures of past CMSA chairman, presidents and other historical pictures. It will also be bigger in size (8 1/2" X 11"), spiral bound and in FULL COLOR! Please check out the rates and ad dimensions below. Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to order your advertising for the convention!

**Send all artwork as a JPG file. Any PDF files will be converted to a JPG.**

<u>Page</u>	<u>Dimensions</u> <u>(Width X Height)</u>	<u>Rate</u>	<u>Event Sponsor Rate</u> <u>(20% Off)</u>
1/4 Page	3.75"(W) X 5"(H)	\$250.00	\$200.00
1/2 Page	7.5"(W) X 5"(H)	\$375.00	\$300.00
Full Page	7.5"(W) X 10"(H)	\$525.00	\$420.00
Registration Packet Insert*	8.5"(W) X 11"(H)	\$600.00	\$480.00

\*Inserts must be supplied and shipped to CMSA at advertiser's expense.

## DEADLINE: FEBRUARY 9, 2018

## CMSA SHOUT OUTS!

Space in the program is not limited to just advertisers. If you'd like to do a "CMSA Shout Out" to memorialize this momentous occasion of CMSA's 100th Annual Convention, we encourage you to do so! See examples below! Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to order your Shout Out!

