

The Communicator

T H E C A L I F O R N I A M O V I N G & S T O R A G E A S S O C I A T I O N



92nd Annual Convention
April 20-25, 2010

CMSA's 92nd Annual Convention

"Get Elevated with CMSA" is the slogan for our 92nd Annual Convention, which will be held April 20-25, 2010 at the breathtaking MontBleu Casino Resort and Spa in Lake Tahoe, Nevada.

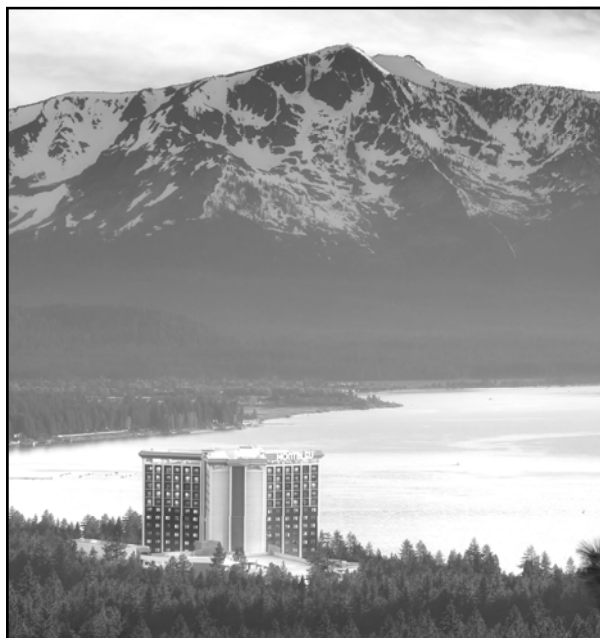
Many of you may remember this resort as the site of our 2006 annual convention when it was called Caesar's Tahoe Resort. From awe-inspiring mountain views to their hopping Blue Bar, there's no place quite like MontBleu.

The CMSA is planning an event-filled convention that you won't want to miss! Our general sessions will include information on important industry topics, inspirational speakers and discussion forums. We even have a fun evening planned for you to relax and enjoy a dinner and dancing cruise on the Tahoe Queen as it glides across the serene waters.

Be sure to sign up for the CMSA Golf Tournament on Thursday, April 22. The bright blue Sierra Nevada skyline is unparalleled and what better place to take in the beauty than at the lovely Genoa Lakes Golf Club.

Don't feel up to walking the course? Sign up for the Texas Hold 'Em Tournament instead and show off your poker skills.

(CMSA Convention is continued on page 7)



Chairman's Corner

By: Tim McCarthy

Just recently I had the occasion, on a flight back to California, to listen to the cockpit radio traffic between the different air craft and traffic control centers in the area. I found this very reassuring to hear the flight crews constantly monitoring each others location with the air traffic controllers on the ground who was overseeing everything. As safety is paramount in the air, it is the standard for this industry and should be in our everyday lives as well.

We should always be conscious and aware of safety in everything we do. Be it in our homes, driving, school, and of course, our work. Safety in the work place is everybody's responsibility and starts with the company management.

In 1991 the California State Senate passed SB 198 which was the required outline for your company's safety program. The bill required every employer to establish, implement and maintain an effective injury and illness preven-



tion program. There are seven specific areas that SB 198 stresses. I have listed them below for you to re-review to make sure your company is in compliance before that surprise visit from CAL OSHA.

1. **Written Safety Rules** – Both general and job specific.
2. **Safety Meetings** – These meetings should be periodical and conducted by a supervisor on safety matters and accidents.
3. **Safety Coordinator** – This is the person with the responsibility and authority for implementing the program.
4. **Communication** – Just like the air traffic control system I mentioned above, a system must be developed to ensure that employees comply with safe and healthy work practices.
5. **Inspection** – Periodic and ongoing in-

(Chairman's Corner continued on page 4)

WORRY-FREE SERVICE
RESPONSIVENESS



Happiness is...



SERVICE RECOVERY
FRIENDLY STAFF



AE WORLDWIDE

SPECIALIZED SERVICES FOR THE RELOCATION INDUSTRY

800.631.7174 :: www.aeworldwide.us

ARROW

TRUCK SALES

"GET THE ARROW EDGE"



Experience you can count on! **North America's #1 Used Truck Dealer!**

Our business for the past 58 years has depended upon our expertise in inspecting and reconditioning used equipment. We have a national account program just for the moving industry which includes:

- **Provide you with written trade terms on each sale. No awful surprises!**
- **Save you time by coordinating your purchase with the van line office!**
- **Flexible financing alternatives!**

You will have the services of your very own Truck Consultant!

We are truck consultants, not used truck salespeople. You will find that when comparing apples to apples in trucks, we will always be competitive.

But price isn't everything!

We will always provide the best value when you consider the time savings of turning the reconditioning and preparing process over to me. We can give you a truck ready to earn revenue 30 days before the first payment is due.

"Now that is a difference that immediately benefits you!"

CALL US BEFORE **YOUR NEXT TRUCK PURCHASE!**

Central & Northern CA
VELDA REDMOND
800-530-6092

Southern CA
TOM BRANCATO
800-791-9635

Southern, CA
CHRISTOPHER BASS
800-827-7699

President's Comments

By: Steve Weitekamp



It is interesting how the significance of an action may not be revealed until well after the event. In September, I was a member of an industry panel that made an organized presentation to the California Air Resources Board (CARB) at the South Coast Air Quality Management District's sizeable complex in Diamond Bar.

We had the privilege of meeting with, and receiving guidance from former CARB Chair, John Dunlap (1994 to 1999), prior to our comments to the board. John is no stranger to our industry having grown up in the moving business: his father has worked for many years with longtime CMSA member Atlas Transfer & Storage Company.

It was my assignment to provide the introductory comments for our six-member panel speaking on the On-road Diesel Truck Regulation ("Truck Rule"). After making general comments, introducing our panel, and addressing the negative impact of this rule on moving companies and other California businesses, I acknowledged that historically CARB had accomplished much good.

My remarks ended with the caveat, "We are concerned that things have changed and that there are issues of which the board may not be aware." I asked the board to revisit the scientific research that is the foundation of the diesel truck rule and suggested that they take a direct role in this process.

Others spoke, but the showstopper was the comments of a CMSA member, whose commentary turned out to be a revelation to some board members and has produced an impact that continues to reverberate in the halls of CARB.

He had been tasked with reviewing information about CARB employee Hien T. Tran, project coordinator and lead author of, "Methodology for Estimating Premature Deaths Associated with Long-term Exposure to Fine Airborne Particulate Matter in California" a criti-

(President's Comments continued on page 6)

(Chairman's Corner continued from page 2)

specions must be developed of all procedures and equipment to identify unsafe acts and conditions.

6. **Accident Investigation** – A process must be developed to provide written reports for the investigation of any occupational injury and/or illness.
7. **Training and Instruction** – The employer must provide training and instruction to all employees when the safety program is established. Records of this training are to be maintained by the employer.

I highly recommend if you do not have a safety program in place then you need to contact your insurance provider so they can guide you in the right direction. I want to thank Matt Schiefferly from Paul Hanson Partners (PHP) and Bob Swanson from Adams-Clay Insurance Brokers for their input on this article.

In conclusion, my wife, Linda and I, would like to wish you a safe and Happy Holiday and a Happy New Year.

WESTERN PACIFIC

Packing paper, recycling and document destruction

Quality Sheeted Newsprint

Standard 27x30, 30# newsprint in 30# bundles
Customized bundles and sizes
Prompt delivery · Short lead-time
Will-call savings

Paper / Cardboard Recycling

Collection equipment placement
Full service traffic department
State certified weighmasters and scales

America Shredding

Full Service document & product destruction
On-site and off-site destruction services
Bulk / purge cleanouts · Drop off service

800-803-WRPP

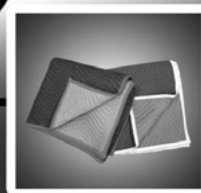
www.wpp.com



**MOVING
EQUIPMENT, INC.**

**PACKING MATERIAL AND SUPPLIES
FOR THE PROFESSIONAL MOVER**

- **Equipment Rental**
- **Equipment Sales**
- **Packing Material Sales**
- **Retail Box Store Products**
- **Free Local Delivery**
- **Vaults and Lift Vans**
- **Competitive Pricing**
- **Superior Service**



CHICAGO
888-795-0199

LOS ANGELES
800-225-3659

S.F. BAY AREA
800-323-6559

SACRAMENTO
800-439-3934

LAS VEGAS
888-323-6559



MAKE YOUR MOVE

BECOME AN ALLIED VAN LINES AGENT

- Best in class customer generation and qualification programs
- Outstanding agents and drivers
- A committed field support team
- A well known and trusted brand

Visit our website to apply and view full agent benefits.

www.Allied.com/BecomeAnAgent

Or Call 1-866-760-0596



U.S. DOT No. 076235

(President's Comments
continued from page 3)

cal rational for the CARB imposing their regulations. He shared, in this public forum, that Tran had misrepresented his credentials by falsely listing that he had a Ph.D. in Statistics from UC Davis. He has subsequently been disciplined; he was demoted and suspended for 60 days without pay, but not terminated by CARB for this serious academic and employment practices offense.

We believed that this information was known to the CARB Board but wanted it addressed as part of the public record. We were surprised to learn that what we thought was common knowledge, was not known to all board members.

Now the story gets a lot more interesting. At a CARB Board meeting in mid-November, Board member John G. Telles, M.D. read into the record, a letter that he had written to Ellen Peter, the board's chief counsel, regarding Tran and the On-road Diesel Truck Regulation. In his letter, Dr. Telles said he found out in September that Tran did not hold a University of California graduate degree when the issue came up in public testimony (CMSA member's comments).

He was unaware that the lead author of a report on health effects of soot falsely claimed to have a doctorate in statistics from University of California at Davis and later confessed that he obtained an online degree from Thornhill University, state documents say. Further Dr. Telles revealed that Senior CARB Staff, Chairman Nichols, and several other CARB board members were aware of this issue prior to the December 2008 Board vote on the On-road Diesel Truck Regulation and failed to share this important fact with the remainder of the board.

"Failure to reveal this information to the Board prior to the vote not only casts doubt upon the legitimacy of the truck rule but also



upon the legitimacy of [the California Air Resources Board] itself," Telles wrote in his November 16, 2009 letter. In short, Dr. Telles asked that the CARB suspend the On-road Diesel Truck Regulations because the Board relied on research from a staff member who lied about his credentials.

In short, Dr. Telles asked that the CARB suspend the On-road Diesel Truck Regulations because the Board relied on research from a staff member who lied about his credentials.

At the time of publication of this article another CARB Board member Ron Roberts has stated his commitment to joining Telles in asking to suspend the regulation. Roberts stated that in uncovering how this deception unfolded, Dr. Telles has collected an array of documents that shed new light on the selectively shared information. As Telles wrote in a letter to the agency's attorney: "If staff and the chair can choose what information it gives or does not give to the Board, information that could influence how the Board might vote, then what purpose does the Board have?"

In closing, my staff and I wish all the best to you and those you hold dear this Holiday Season and in the New Year.



(CMSA Convention is continued from page 1)

Convention Registration forms are included in this edition of *The Communicator*. For a convention schedule, please see page 20 of this edition. More details will appear in the January 2009 edition of *The Communicator*. Please note the excellent room rates CMSA has available for Convention attendees: \$89 during the week and \$159 Friday and Saturday.

At the CMSA Convention there will be no shortage of learning and networking opportunities. There's plenty to do around the hotel as well. Mont Bleu offers a variety of entertainment for their guests.

Discover the riches of Rome in MontBleu's legendary casino, or, if you're feeling energetic, head over to the blu nightclub, which features renowned DJs and a packed dance floor. MontBleu's Opal Ultra Lounge offers a more alternative atmosphere complete with live drums. Unwind the next day at the Onsen Spa, which offers massages, facials, steam rooms, and a dry sauna.

We're already looking forward to it! Send in your registration forms today and join us in Lake Tahoe in April!



30th
anniversary

Rainier Overseas Movers, Inc.
would like to thank our
California agents for providing
their excellent service to us
over these past 30 years.

They have been the key to our
many years of success!



Rainier
OVERSEAS MOVERS, INC.

800-426-9928 • 425-277-6000

F. 425-643-0448

www.rainieros.com

Continuing to lead the
industry into the future.



SALES AND RENTAL OF PRODUCTS FOR THE PROFESSIONAL MOVER IN STOCK, AND READY TO WORK FOR YOU

> bobtail trucks

packing tape
rubber bands
panel carts
floor runners
shrink wrap

> library carts

masonite carts
appliance trucks
fire extinguishers
tape dispensers
shoulder dollies
pallet vaults

> walkboards

padlocks

> e-crates

ladders
lift levers
curb ramps
camera carts
movers tape
wheel chocks

> 4 wheeled dollies

burlap moleskins
corrugated paper

> furniture pads

security seals

> bubble pack

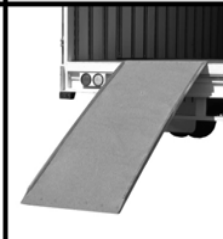
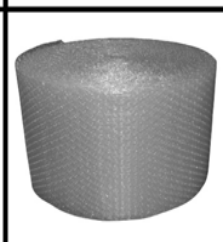
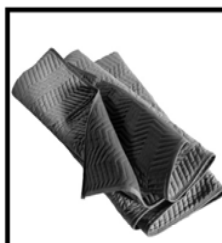
kraft paper
steel strapping
rubber tarp ties
tubular webbing
sisal twine

> carton dollies

furniture skates
finish repair kits
carton sealing tape
office machine carts

> corrugated cartons

auto split ramps
carpet runners
boards



Los Angeles
800-421-8700

San Leandro
800-624-7950

www.newhaven-usa.com

FMCSA Conducts First National Drug and Alcohol Strike: Commercial Drivers Found in Violation Taken Off the Road

The Federal Motor Carrier Safety Administration (FMCSA) announced early November, 77 commercial bus and truck drivers are off the road and over 80 carriers face enforcement action as a result of FMCSA's first national drug and alcohol strike force.

From September 8 to September 18, 2009 FMCSA safety investigators examined the drug and alcohol safety records of commercial drivers employed by bus companies, including school bus drivers, interstate passenger carriers, hazardous material transporters and general freight long-haul trucking companies.

"Safety is the number one priority for the Department of Transportation. Parents need to know when they put their child on a school bus that the driver will get them there safely and that they are drug and alcohol free," said U.S. Transportation Secretary Ray LaHood. "Violators of our drug and alcohol policies have no business driving a commercial vehicle. Programs like the drug and alcohol strike force are helping remove the most dangerous offenders


from our roadways."

The 77 commercial drivers who face the prospect of civil penalties for failing to adhere to federal drug and alcohol regulations can no longer operate a commercial motor vehicle and will likely face a monetary fine. Additionally, 84 commercial carriers face pending enforcement action for violations such as using a driver that has tested positive for illegal drugs and for not instituting a drug and alcohol testing program.

The goals of the strike force were to identify motor carriers in violation of federal drug and alcohol testing requirements and to remove from the road commercial truck and bus drivers who jump from carrier to carrier to try and evade federal drug and alcohol testing and reporting requirements.

Both drivers and carriers will have an opportunity to contest the alleged violations and the amount of the civil penalties.

SOURCE: American Alliance Drug Testing (www.aadrugtesting.com)



sta·bi·li ty (stə bil'ə tē) *n.*
1 the quality of being stable; having firmness of character, and purpose 2 see Wheaton World Wide Moving

Wheaton gives more than lip service to our agents. In fact, we see our agents as partners and an integral part of our success. We're all about opportunity backed by more than 60 years of sound business decisions and financial stability. If we say it, we'll do it and we've got a solid track record to prove it. It's as simple as that.

- Financially strong – no long term debt
- Quick claim settlement and limited chargeback
- Wheaton pays promptly – each week, 2.1 days on average from receipt of paperwork
- Hauling discount protection
- Competitive commission schedules
- Agent and driver advisory councils
- Open door policy



Wheaton
WORLD WIDE MOVING
We move your life®

ESTABLISH STABILITY
WITH A PARTNER YOU CAN TRUST.

Contact Tim Davis at 800.932.7799
extension: 571 or visit us online at
www.wheatonrecruit.com

2010 CMSA College Scholarship

The CMSA will offer \$2,000 scholarships to students who will be enrolled in an undergraduate program at an accredited college, university, or community college during the 2010-2011 academic school year. Applicants are not limited to any particular field of study.

Each individual must obtain and complete the required documents listed below and submit them to be received no later than **February 18, 2010** to: CMSA, 10900 E. 183rd St., #300, Cerritos, CA 90703 or fax to: (562) 865-2944. Winners will be notified by **April 2, 2010**. The awards recognition will take place at the CMSA's 92nd Annual Convention at the Mont Bleu Casino in Lake Tahoe, CA during the Scholarship Awards Luncheon, **April 24, 2010**.

Requirements:

- 1) Completed scholarship application form.
- 2) Résumé.
- 3) Four letters of recommendation. Whenever possible, letters should be typewritten. Two letters from teachers/professors, a counselor, or school administrator, and two letters from community business members (not family).
- 4) A copy of your most recent transcript/report card.
- 5) Completed essay of 500-1000 words addressing the following topic:

Famed scientist Albert Einstein once said: "Imagination is more important than knowledge." Do you agree that imagination is more important than knowledge? What are your thoughts? Please explain.

Eligibility Requirements:

- 1) Students must be a California resident; employee or children/grandchildren of a CMSA member or associate member.
- 2) High school students must have a minimum high school G.P.A. of 3.0.
- 3) College students must show proof of enrollment and minimum cumulative G.P.A. of 2.0.
- 4) Student must be enrolled in an undergraduate program at an accredited four-year college, university, or community college during the 2010-2011 academic school year.

Criteria for Selection:

Upon meeting the minimum eligibility requirements, scholarship recipients will be selected upon the quality and excellence of the essay.

CMSA scholarship awards will be mailed directly to the recipient in the name of the college or university for the 2010-2011 academic school year only.

If you have any questions, please call the CMSA office at 562-865-2900.

Good Luck!

2010 CMSA Scholarship Application

Name: _____
Last First Middle

Home Address: _____

Telephone Number: (____) _____ Student ID #: _____

Date of Birth: _____

High School: _____

Graduation Date: _____

Name of Employer or Relative (Sponsor) Associated with CMSA: _____

Name of company: _____ Position: _____

Address of company: _____

CAL-T Permit number (if applicable): _____

Sponsor's Signature: _____

Names of colleges and universities applying to and/or currently enrolled in: _____

Major field of interest: _____

High School G.P.A.: _____ Current College G.P.A. _____

Student's Signature: _____ Date: _____

Please list your extra-curricular and community activities. Include work experience, family activities, and hobbies. (Use separate sheet if needed.) _____

Please answer the following in your essay in 500-1000 words:

Famed scientist Albert Einstein once said: "Imagination is more important than knowledge." Do you agree that imagination is more important than knowledge? What are your thoughts? Please explain.

Also in the News...

- The Department of Energy reported a drop in prices for diesel and gasoline on Monday, December 14, with diesel at \$2.748 cents a gallon and gas down to \$2.599.
- The Federal Motor Carrier Safety Administration is considering proposing new regulations which would required increased use of electronic onboard recorders, noting that "current regulations do not reflect the considerable advances in the technology."
- The California Chamber of Commerce is urging its members to be aware of misleading solicitation letters sent to California businesses encouraging them to comply with their California Corporations Code filing obligations by submitting fees and documents to a third party rather than by filing directly with the Secretary of State. California businesses in receipt of a solicitation letter that seems misleading can mail a written complaint along with the entire solicitation to the California Attorney General's office, Public Inquiry Unit, P.O. Box 944255, Sacramento, CA 94244-2550.



Announcing the 3rd Annual Pinnacle Award

We want to honor an outstanding company whose commitment to ethical business practices help to portray the Moving and Storage Industry in a positive light.

*Entry Deadline:
February 18, 2010*

*Please visit the Member Center
on our website
www.thecmsa.org*



Golden State Container, Inc.

(Outside of California, we operate under the name Victory® Packaging.)



**Now nationwide to serve
you better than ever!**

Call Us Toll Free
(800) 288-5100 Voice
(800) 288-0525 Fax

SDDC Held Personal Property Forum in November

By Tim McCarthy

SDDC held their Personal Property Forum (PPF) on November 4, 2009, in O'Fallon, IL near Scott AFB where SDDC is now headquartered.

The day prior to this meeting the moving industry had a three-hour meeting, hosted by International Association of Movers (IAM). Terry Head, IAM President, and Chuck White, IAM Vice President of Government Affairs, always do a great job putting these meetings together. There were approximately 130 movers at this preliminary meeting to discuss the hundred or so questions that were purposed to the military. Our goal, through discussion, was to be able to have everybody on the same page with a common understanding of where the industry was coming from and where it was going. The meeting concluded with an agreed upon cause, quality service to the military member at a fair and compensator rate.

The next day at the PPF, Lt. Col. Bradley opened the meeting with SDDC panel introductions and some of the other SDDC personnel

scattered throughout the meeting room. There were approximately 220 people in attendance at this meeting. I was told that the first of these meetings, about two years ago, had about 20 industry people. You can see; we have a 10 fold interest increase in the DP3 program. After introductions and some statistical information from Lt. Col. Bradley the meeting and questions began. This is some of the meetings high points.

- Since February 2009, 15% of all shipments have been moved through the DP3 Program.
- SDDC is in the process of replacing its server and software for great capability to handle a greater information load then what was previously anticipated in order to get the information flowing to and from the proper users.
- Short fused shipments are scheduled to be included into the DP3 System by mid-January 2010.
- The realization now is that the DP3 Program will be fully operational with all mili-

(SDDC continued on page 15)



PIONEER



NOR CAL - LIVERMORE • 800-472-2546

SO CAL - SANTA ANA • 714-540-9751



- MOVING BOXES • PACKING SUPPLIES • TRUCK SUPPLIES • JANITORIAL SUPPLIES •
- RENTAL PROGRAMS • TRUCK/VAN & WAREHOUSE EQUIPMENT •
- CUSTOM WOODEN CONTAINERS •

Livermore, CA ★ Lathrop, CA ★ Santa Ana, CA ★ Seattle, WA ★ Denver, CO ★ Phoenix, AZ ★ Chicago, IL
(800) 472-2546 (800) 472-2546 (714) 540-9751 (253) 872-9693 (800) 275-1467 (602) 528-4140 (630) 227-1500

FOR ALL YOUR MOVING AND PACKING NEEDS

Casey Moving Systems Assists in "B Green" Recycle Day

Casey Moving Systems Records Management participated in the "B Green" Recycle Day on Saturday, December 12, 2009 benefiting the City of Modesto Parks, Recreation and Neighborhoods Department's "Adopt A Park" program. Residents of Modesto were asked to drop off CRV materials, scrap metal, e-waste, and paper for recycling. Casey Moving Systems Records Management handled the paper collection and donated its SAM container for collection and shred truck for shredding.

Way to go Casey Moving Systems!



American Alliance Drug Testing

AADT

"A SOLUTION TO CONFUSION" SINCE 1993

A National Subsidiary of C-DATA

Premier Drug & Alcohol Testing Programs for the Transportation Industry

Nationwide Coverage

Enrollment Fee Includes

- Educational Manual
- Compliance Materials
- All Random Testing Fees
- Knowledgeable Customer Service
- Online Account Management
- And much more

DISCOUNTED PRICING FOR

CMSA Members

(800) 820-9314

"Se Hablamos Español"

aadrugtesting.com

ACTIVE MEMBERS OF THESE ORGANIZATIONS



& MANY VARIOUS TRANSPORTATION & CONSTRUCTION INDUSTRY ASSOCIATIONS



The CMSA Sponsored Workers Compensation Program

**STABLE & CONSISTENT
FINANCIALLY STRONG
COMPETITIVE RATES**



**PAUL
HANSON
PARTNERS**



Program
Administrator

For more information call: 1-800-852-1968

www.paulhanson.com Lic.# OB64567

(SDDC continued from page 13)

tary shipments flowing through the Program by FY 2011 and then the TOPS System will be retired.

- It was emphasized that SDDC is trying to improve its communication between the PPSO's and TSP's so that one knows what the other is doing.
- It appears the DP3 System has been designed to eliminate any contact from the local service provider (the agent). Everything will be handled through the TSP and will in turn communicate with the local agent or service provider. This has and will add another layer of management at the van line (TSP) level.
- It seems the SIT waiting time issue has been clarified that the two hours waiting time starts when the PPSO is first notified there is a shipment ready for direct delivery or SIT. After the two hour requirement is fulfilled then an SIT number will be issued. We were assured that there should not be any trucks waiting long hours for SIT or direct delivery instructions.

- Termination of SIT will be in the form of notification by SDDC directly to the TSP and the TSP will notify the agent.
- SDDC is trying to motivate the members to score their moves. The Customer Satisfaction Survey (CSS) is still a rough area. The TOPS system is getting a 30% response rate and the DPS is getting a 12% response rate. Interestingly, with such a low response rate by the member, that puts 70% of the TSP in a "not statically valid" category which is a major concern to the TSP's. SDDC says that they have contracted a company to call 250-400 members a day to prompt them in filling out the CSS report.
- The SDDC people indicated that they would prefer the TSP's and agents not to offer out the debris pick up entitlement if possible.

This meeting was a great opportunity to see where everybody stood on these and other issues facing our industry. I encourage each and every one of you to attend the next PPF in Atlanta, GA in March 2010.

Hot Savings! **SPECIAL PRICING** **On INVENTORY TAPES**

The
**Premier
Printer**
for the
**Moving
Industry**

Call now for more information!

- | | |
|-----------------------------|---------------------|
| ❖ Interstate Approved Forms | ❖ All CAL PUC Forms |
| ❖ Custom Forms | ❖ Inventory Tapes |
| ❖ Commercial Movers Labels | ❖ Inventory Forms |
| ❖ Color Brochures | ❖ Warehouse Forms |
| ❖ Presentation Folders | ❖ Security Seals |



MILBURN

PRINTING

Complete Online Catalog
www.milburnprinting.com
makes ordering easy!

1-800-999-6690

8:30 am - 5:00 pm EST or 24 Hour Fax 631-582-8995
120-A Wilbur Place, Bohemia, NY 11716

Marlene Ford named Mayflower Salesperson of the Month

Marlene Ford, Senior Moving Consultant for EXCEL Moving Services in Union City, was named Mayflower Transit's Salesperson of the month this October.

EXCEL Moving Services President, Bruce Owashi, noted EXCEL is very proud of Marlene's accomplishments.

Owashi said: "Marlene is the model professional moving consultant. Her primary goal with each customer is to identify their main concerns, and resolve all issues so that they know they will be provided a smooth and trouble-free move."

"We all congratulate her as this national award is truly a reflection of her commitment to her work, and quality of service she provides."

Marlene has been in the industry for a number of years, and has worked with Bruce at EXCEL since 1985.

A well-deserved congratulations goes out to Marlene for her award!



Marlene Ford, Mayflower Transit's October Residential Salesperson of the Month, smiles as she is congratulated by Robert Friederang, VP Administration and General Manager of EXCEL Moving Services.

We've got your business covered.

TRANSGUARD® insurance programs provide "blanket" protection for California movers.

Since 1973, TRANSGUARD GENERAL INSURANCE AGENCY has been offering moving and storage companies specialized programs to cover their unique insurance needs.

Our portfolio consists of insurance programs, underwritten by companies rated "Excellent" by A.M. Best, providing superior protection for movers as well as transportation companies involved in records storage, general freight and special products distribution.

TRANSGUARD offers complete coverage at competitive rates, and a level of service that has no rival. We've got you covered!



www.transguard.com

800-252-6725

© 2008 TRANSGUARD GENERAL INSURANCE AGENCY

California License No. 0C04835

Calendar of Events

| | |
|--------------------|--|
| Jan. 12, Tuesday | Twin Counties Chapter Mtg |
| Jan 13, Wednesday | San Diego Chapter Mtg |
| Jan. 14, Thursday | Orange County/Beach Cities Chapter Meeting |
| Jan. 15, Friday | Ventura/Santa Barbara County Bowl-O-Rama |
| Jan. 19, Tuesday | Mid-Valley Chapter Mtg |
| Jan. 20, Wednesday | Monterey Chapter Mtg |
| Jan. 21, Thursday | Central Coast Chapter Mtg |
| March 5, Friday | San Diego Golf Tournament |
| March 18, Thursday | Sacramento Chapter Golf Tournament |
| Apr. 20-25, 2010 | 92nd CMSA Annual Convention |

*The CMSA wishes you
and yours a
Happy and Healthy
Holiday Season....*



And a Great New Year!

CMSA Endorsed Employee Benefits Program



Members of the CMSA benefit by obtaining multiple quotes from one source for all of their employee benefits needs.

CMSA
Endorsed Employee Benefits Broker



Contact us for a quote

1-800-829-0807 (ext 311)

mraby@barlocker.com

Barlocker Insurance Services • CA Lic. 0580438

Former CMSA Chairman Recognized

Former CMSA Chairman Robert "Bob" Foy, was awarded the Stocktonian of the Year award on December 8, 2009 for his many community volunteer efforts.

Bob Foy was CEO and President of Pacific Storage, the nation's second-oldest Bekins Van Lines agent before he retired a few years ago, and served as the CMSA chairman in 1978-1979.

Foy was given the award in a surprise visit by former Stocktonian winners, representatives of Greater Stockton Chamber of Commerce, who crashed a Pacific Storage board meeting for an impromptu celebration of Bob's good works.

Foy told RecordNet of his win, "When you look at the list of recipients, it's quite an honor to be included in that group. The commitment and time sacrifices they have made to earn this honor, that's very gratifying."

Foy received the honor in part because of his many years on the California Water Service Group, where he is currently chairman, as well as his efforts on behalf of many other community organizations.



Foy is surprised by friends in the midst of a Pacific Storage board meeting, shortly before they gave him the Stocktonian award.



USDOT 72029

Our Customers expect certain qualities

Trustworthy
Honesty

from us as a mover.

Value-driven

Financial Health

Quality Focused

**Don't you deserve the same
from your van line?**

Integrity

At Stevens, we offer our agents:

- Timely, accurate payment
- Financial and corporate stability
- Competitive compensation
- Unlimited hauling potential
- No charge for online system access
- Co-op advertising
- Access to Management
- Marketing materials & assistance
- International forwarding division
- Access to becoming a military agent

More than a century of experience and commitment to quality

Contact: Morrie Stevens, Jr.
Email: agents@stevensworldwide.com
Ph. 800.678.3836, ext. 359
agents.stevensworldwide.com



Orange County Golf Tournament a Success!



Casey Myers and Rick Kossler are all smiles as they take a spin around Black Gold Golf Club's gorgeous course.



Joe Hammer Jr., Jeff Hammer and Raven Camarillo celebrate after a warm day out on the green.



The Orange County/Beach Cities 20th Annual Golf Tournament at Black Gold Golf Club saw a great turnout and fun was had by all. The Tournament was held to raise money for the CMSA Scholarship Fund. Over \$3,500 was raised to benefit promising students who are CMSA members or whom have CMSA member parents/grandparents.

"We really appreciate all the support we received from vendors and our movers from all chapters," said Linda Query of California Relocations Services, Inc., the organizer of the tournament.

Thanks to all the dedicated members who showed their smiling faces on the course! Hope to see you next year!

CLASSIFIED ADVERTISING

CHARGES: 1-5 lines \$15; \$2 each additional line. CMSA box number \$5; Non-member charge: \$30 additional. Special heading/set up extra. Replies to ads noting box numbers to be sent to: CMSA Communicator, 10900 E. 183rd St., #300, Cerritos, CA

FOR SALE

Komatsu FG25 10' lift, 5000 lbs, 2 stage, with 2 propane tanks, used very little, serviced regularly \$2500.00 obo, (611) 406-6368

VAULTS FOR SALE

For sale: Storage vaults (clips), KD 132 available for \$30.00 each. Located in Fontana. If interested, please call (877) 832-5950.

EMPLOYMENT OPPORTUNITY

Looking for managers in L.A./Orange and Northern Bay Area. Must be extremely computer literate. Must be good with people and should have experience in the Moving and Storage Industry. Send resumes and letters of inquires to: CMSA, Box J2, 10900 E. 183rd St., #300, Cerritos, CA 90703.

BUSINESS WANTED

We are interested in purchasing all or a part of your business. We are able to provide quick cash for certain assets. We can assist in an exit strategy. Major CA markets are desired. Discussions will be in strictest confidence. Send information to CMSA, Box J1, 10900 E. 183rd St., #300, Cerritos, CA 90703.

It pays to advertise in The Communicator!

CMSA's 92nd Annual Convention Schedule

TUESDAY, APRIL 20

4:00 pm Executive Committee Meeting
 6:00 pm Movers & Shakers Reception/
 Dinner for Board, Committee Mem-
 bers & Chapter Presidents
 Sponsored by: **Gateway Interna-
 tional (Reception) & Transguard
 General Insurance (Dinner)**

WEDNESDAY, APRIL 21

8:00 am Registration Desk Open
 8:00 am Insurance Committee Meeting
 9:00 am Govt. Affairs Committee Meeting
 10:00 am Membership Committee Meeting
 11:00 am Military Affairs Committee Mtg
 12:00 pm Early Exhibitor Set-up
 1:30 pm Board of Directors Meeting

THURSDAY, APRIL 22

7:00 am Registration Open
 8:00 am Exhibitors Set-up
 8:15 am Golf Tournament
 Sponsored by: **Pioneer**
 1:00 pm Texas Hold'em Tournament
 4:30 pm Associate Member Committee
 (Thursday continued at top of next column.)

6:30 pm Exhibitors Reception
 Sponsored by: **New Haven Moving
 Equipment**

FRIDAY, APRIL 23

7:30 am Registration Desk Open
 8:00 am Blue Lake Sunrise Breakfast
 9:00 am General Business Session
 11:45 am Bonanza Road Luncheon
 Sponsored by: **Paul Hanson
 Partners Specialty Insurance**
 5:30 pm Board Buses to Zephyr's Cove
 6:30 pm Tahoe Queen Cruise Dinner/ Dance
 Co-Sponsors: **Van Lines**

SATURDAY, APRIL 24

8:00 am Registration Desk Open
 8:00 am Sierra Mountains Breakfast
 9:00 am General Business Session
 12:30 pm Tahoe Awards Luncheon
 Sponsored by: **Barlocker Insurance
 Services & Vanliner Insurance Co.**
 2:00 pm Booth Tear-down
 7:00 pm Chairman's Reception
 8:00 pm Chairman's Dinner/Dancing
 Sponsored by: **CDS Moving
 Equipment (Reception/Dinner)**



WE MAKE MOVING FUN!

HAWAIIAN ISLANDS MOVING SOLUTION:

We specialize in offering per cubic foot rates for service from
 your facility in California to your customers in Hawaii.

Warehouse and moving operations on
 Oahu, Maui, Kauai and the Big Island.

Call us Toll-Free for details:
1-888-717-6925

www.royalhawaiianmovers.com



DOT # 227698, MC165352 & FF 003549, PUC #85-C
 Member of: American Moving & Storage Association (A.M.S.A.),
 Household Goods Forwarder Association of America, Inc. (H.H.G.F.A.A.),
 California Moving & Storage Association (C.M.S.A.).





Armstrong Relocation

53

Our Customers Agree

We Are Your Best Source For Financing

"We have purchased equipment from Trans Advantage for years, but really hadn't realized the benefits of financing with Trans Advantage until 2005. Once the sales team explained the benefits of leasing, and after careful analysis as compared to our loans, we realized it was a greater benefit for us to go that route. Now we purchase equipment and do our finance deals under one roof. For Armstrong, it's definitely a win-win situation."

*Robert Parks, Chief Financial Officer
Armstrong Relocation
Memphis, Tennessee*

Read what others are saying about us
and learn more about our company at
www.transadvantage.com.

Call your sales representative today at 800-325-3863.

West & South Region
Dan Green, Ext. 8234

Midwest Region
Bruce Anthony, Ext. 4899
Steve West, Ext. 6856

East Region
Terry Moffitt, Ext. 4898
Beth Gockel, Ext. 8714



**Trans
Advantage**



**92nd Annual Convention
MontBleu Casino Resort & Spa
Lake Tahoe, NV
April 20-25, 2010**



**92nd Annual Convention
April 20-25, 2010**

Register the following company's representatives. Check here if this is your first CMSA Convention: _____

Mr. _____ Badge First Name _____

Mrs./Ms. _____ Badge First Name _____

Other _____ Badge First Name _____

Company _____ Phone () _____ Email _____

Address _____ City _____ Zip _____

Date of arrival _____ **Date of departure** _____

REGISTRATION FEE: (See reverse side)

| | Before Feb. 16 | After Feb. 16 |
|----------------------------------|---------------------------|--------------------------|
| CMSA MEMBER or SPOUSE (each) | \$475.00 | \$575.00 |
| CHILDREN'S PRICE (up to 12 yrs.) | \$325.00 | \$350.00 |
| NON-MEMBERS (each) | \$625.00 | \$725.00 |

Sponsors & Exhibitors will receive **one** complimentary registration.

Enclose registration fees with this form. Make checks or money orders payable to **CMSA** or use your **Visa, Discover or MasterCard**. Credit card registrations may be faxed to (562) 865-2944.

() Visa () DIS () MC () Check enclosed Amount \$ _____

Card # _____ Exp. Date _____ Signature _____

Cards billing address and zip _____

Three number code on back of card _____

Please mail this form, with payment, to **CMSA**, 10900 E. 183rd St., Suite 300, Cerritos, CA 90703.

****CANCELLATIONS:** *Cancellations made prior to **Feb. 16, 2010**, will have \$50 deducted from the refund. Cancellations made before **March 20, 2010**, will be refunded 50% of the registration fee. After **March 20, 2010**, we will be unable to make refunds. Substitutions will be accepted, but we need to know one week in advance.*

ROOM RESERVATIONS: Call the **MontBleu Casino Resort & Spa** directly at 800-648-3353 to make reservations and use the code **STCMS10** or simply mention the **California Moving and Storage Association**. You may also use the Hotel Reservation Request Form included in the Convention registration packet or download it from the CMSA Convention Center web page at www.thecmsa.org. Reservations must be received by March 20, 2010 to guarantee the special group room rates. All major credit cards are accepted for deposit.

FULL REGISTRATION FEE (\$475.00) INCLUDES:

| | |
|---------------------------|---|
| Thursday, APRIL 22 | SOUTH SHORE FLAVORS EXHIBITORS RECEPTION Food, Beverage, Latest in Industry Product and Service Technology |
| Friday, APRIL 23 | BLUE LAKE SUNRISE BREAKFAST CMSA GENERAL SESSION BONANZA ROAD LUNCHEON LAKE TAHOE CRUISE <i>Includes: Bus Transportation, Lake Cruise, Buffet Dinner</i> |
| Saturday, APRIL 24 | SIERRA MOUNTAINS BREAKFAST CMSA GENERAL SESSION VAN LINE PANEL DISCUSSION TAHOE AWARDS LUNCHEON CHAIRMAN'S RECEPTION & DINNER/BALL |

INDIVIDUAL EVENT TICKET FEES:

| | | |
|-----------------|---|-----------|
| Thurs. April 22 | South Shore Flavors Exhibitors Reception* | \$150.00 |
| | Golf Tournament Registration | \$115.00 |
| | Texas Hold'Em Poker Tournament | \$ 50.00 |
| Fri. April 23 | Blue Lake Sunrise Breakfast | \$ 35.00 |
| | Bonanza Road Luncheon* | \$ 60.00 |
| | Lake Tahoe Cruise* | \$ 125.00 |
| | (Children under 5 are not allowed on the cruise.) | |
| Sat. April 24 | Sierra Mountains Breakfast | \$ 35.00 |
| | Tahoe Awards Luncheon* | \$ 60.00 |
| | Chairman's Reception & Dinner/Ball* | \$ 150.00 |

***Check with Renee at CMSA Office for children's discount and menus**

Additional Tickets Order Form:

| DAY | EVENT | PRICE PP | QTY | TOTAL |
|-----------------|--|----------|----------------|-------|
| Thurs. April 22 | South Shore Flavors Exhibitors Reception | \$150.00 | _____ | _____ |
| | Golf Registration | \$115.00 | USE GOLF FORM | |
| | Texas Hold'Em Poker Tournament | \$ 50.00 | USE POKER FORM | |
| Fri. April 23 | Blue Lake Sunrise Breakfast | \$ 35.00 | _____ | _____ |
| | Bonanza Road Luncheon | \$ 60.00 | _____ | _____ |
| | Lake Tahoe Cruise | \$125.00 | _____ | _____ |
| Sat. April 24 | Sierra Mountains Breakfast | \$ 35.00 | _____ | _____ |
| | Tahoe Awards Luncheon | \$ 60.00 | _____ | _____ |
| | Chairman's Reception/Dinner | \$150.00 | _____ | _____ |
| GRAND TOTAL | | | _____ | _____ |

TICKETS WILL BE COLLECTED AT THE DOOR **PRIOR TO ALL FOOD FUNCTIONS**

Please include this with your registration form, if possible. Tickets will be included in your registration packet. **If space is available**, individual tickets may be purchased at registration desk during the convention, **at least** 48 hours prior to the event.

NAME _____ COMPANY _____

() Visa () DISCOVER () MC () Check enclosed Amount \$ _____

Card # _____ Exp. Date _____ Card Billing Address _____

Three-digit code on back of card _____ Card Billing Zip _____

CONVENTION SPONSOR/DOOR PRIZE FORM

EVENTS AVAILABLE FOR SPONSORSHIP

1. Tues. April 20 Movers & Shakers Reception **
2. Tues. April 20 Movers & Shakers Dinner **
3. Thurs. April 22 Golf Tournament
4. Thurs. April 22 Texas Hold'em Tournament
5. Thurs. April 22 Exhibitors Reception*
6. Fri. April 23 Breakfast
7. Fri. April 23 Luncheon*
8. Sat. April 24 Breakfast
9. Sat. April 24 Awards Luncheon*
10. Sat. April 24 Chairman's Reception/Dinner*

Sponsored by

SOLD Gateways International, Inc.
SOLD TransGuard General Ins.
SOLD Pioneer
SOLD New Haven Moving Equipment
SOLD Paul Hanson Partners
SOLD Barlocker Ins./Vanliner Ins.
SOLD CDS Moving Equipment

* Sponsorship of Major Event (includes 2 Free Registrations) \$2,500

Breakfasts and Receptions (includes 1 Free Registration) \$1,500

** Invitation Only Event

(Co-Sponsorships of events may be possible. Call the CMSA Office at 562-865-2900.)

Event # _____

Amount \$ _____

PERSON CLAIMING FREE CONVENTION REGISTRATION(S):

Name _____ Badge First Name _____

*Name _____ Badge First Name _____

Company _____

Make checks or money orders payable to CMSA or use your Visa, MasterCard or Discover

() Check enclosed () Visa () MasterCard () Discover

Card # _____ Exp. Date _____

Card billing address _____ Card billing zip _____

E-mail Address _____ Three-digit code on back of card _____

For any additional persons registering, be sure to use the regular registration form.

Other Convention Sponsorship Opportunities (*does not include free registrations*):

| | | | |
|---|---------|---------------------------------|-------|
| _____ Registration Bags | \$2,000 | _____ Bag Insert* | \$375 |
| _____ Lanyards (<i>name tag straps</i>) | \$2,000 | _____ Program Back Inside Cover | \$650 |
| _____ Program Back Cover Ad | \$1,000 | Amount \$ | _____ |

*Company must supply and ship inserts at their own expense.

Please mail this form, with payment to CMSA, 10900 E. 183rd St., Ste. 300, Cerritos, CA 90703

~~~~~  
YES, I want to support CMSA with a door prize. Call Renee (562-865-2900) with information.

Prizes: \_\_\_\_\_

Event: \_\_\_\_\_

## Exhibit Space Contract

**Please reserve booth number(s) \_\_\_\_\_/\_\_\_\_\_/ for my exhibit.**

Booths are assigned on a first-come first-serve basis. Priority will be given according to seniority and date registration form was received. Each booth receives one free registration. An eight-foot skirted table, 2 chairs and wastebasket is provided to exhibitor booths.

### Booth Prices Before Feb. 16, 2010

### After Feb. 16, 2010

|                                                                                       | <u>Member</u> | <u>Non-Member</u> | <u>Member</u> | <u>Non-Member</u> |
|---------------------------------------------------------------------------------------|---------------|-------------------|---------------|-------------------|
| Reg. 8' x 10' Booth                                                                   | \$1,100.00    | \$1,700.00        | \$1,200.00    | \$2,000.00        |
| ** with electric                                                                      | \$1,175.00    | \$1,775.00        | \$1,275.00    | \$2,075.00        |
| *** Additional Booth Raffle Fee \$20.00 included (50/50) Grand Prize/Scholarship Fund |               |                   |               |                   |

Companies you don't want to be next to: \_\_\_\_\_

Company Name \_\_\_\_\_  
(as you want it written on 7" x 44" booth sign - single line only)

Street Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ County \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-Mail: \_\_\_\_\_

#### **1) Name of Person(s) Claiming Full Registration (First Exhibitor) – FREE with booth.**

Full Name & Title \_\_\_\_\_

Badge First Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\*\* Is this person responsible for booth – yes or no? \*\***

#### **2) Second Exhibitor – Member Rate - \$475.00 \_\_\_\_\_ - Non-Member Rate - \$625.00 \_\_\_\_\_**

Full Name & Title \_\_\_\_\_

Badge First Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\*\* Is this person responsible for booth – yes or no? \*\***

**Total Monies : \_\_\_\_\_ ( including second exhibitor)**  
DISCOVER \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Billing Address \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Three-digit code on back of card \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_ (Print Name) \_\_\_\_\_

Check Enclosed (Amount) \_\_\_\_\_ Check No.# \_\_\_\_\_

#### **Mail Full Payment with Application to:**

Phone (562) 865-2900  
Fax (562) 865-2944

#### **CMSA**

**10900 E. 183<sup>rd</sup> St., Suite 300  
Cerritos, CA 90703**

#### **CMSA Office Use:**

Date: \_\_\_\_\_ Confirmation \_\_\_\_\_

# California Moving & Storage Association

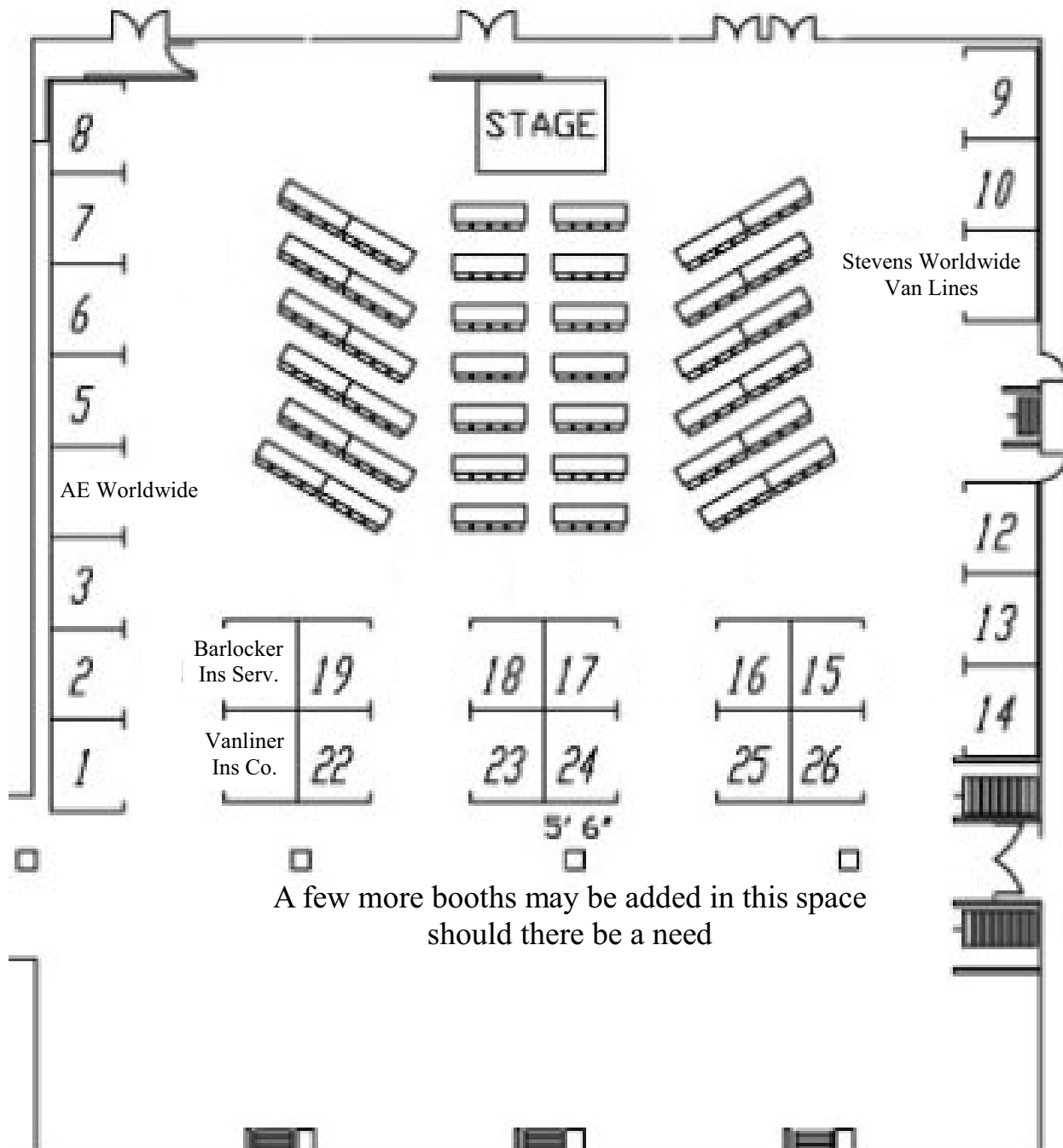
## 92nd Annual Convention

### Booth Diagram

MontBleu Casino Resort & Spa

Lake Tahoe, NV

Exhibit Dates: April 22-24, 2010



# GOLF TOURNAMENT REGISTRATION

GENOA LAKES GOLF CLUB  
1 GENOA LAKES DRIVE  
GENOA, NV 89411

THURSDAY, APRIL 22, 2010  
9:00 AM SHOTGUN START  
(Golfers should arrive at course by 8:15 am.)

SPONSORED BY: PIONEER  
CO-CHAIR'S – LEN GOLLNICK/GARY BLOWER



Entry fee -- \$115.00 per person  
Includes: green's fees, cart, range and box lunch.

1. Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Handicap \_\_\_\_\_ Calloway \_\_\_\_\_ (check if no handicap)
2. Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Handicap \_\_\_\_\_ Calloway \_\_\_\_\_ (check if no handicap)
3. Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Handicap \_\_\_\_\_ Calloway \_\_\_\_\_ (check if no handicap)
4. Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Handicap \_\_\_\_\_ Calloway \_\_\_\_\_ (check if no handicap)

**HOLE-IN-ONE CONTEST (#8) – Sponsored by TRANSGUARD GENERAL INSURANCE AGENCY**

**GOLF ATTIRE:** *All players are required to wear sleeved shirts in good condition and pants, slacks, shorts or skirts which are hemmed and in good condition. Swim-wear, jeans, cutoffs, T-Shirts, etc. are not acceptable. Golf shoes with non-metallic or non-ceramic spikes or approved tennis shoes are required. Bare feet and baseball or track style cleats are not acceptable.*

**\*No refunds for cancellations after March 22, 2010.\***

Enclose golf fees with this form. Make checks payable to **CMSA**, or use your Visa, MasterCard or Discover.

( ) Visa ( ) DISC ( ) MC ( ) Check enclosed Amount \_\_\_\_\_  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Card billing address and zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Three-digit code on back of card \_\_\_\_\_

*Please mail this form, with payment to: CMSA, 10900 E. 183rd St., Suite 300, Cerritos, CA 90703  
or fax to: (562) 865-2944.*

# CMSA POKER TOURNAMENT REGISTRATION

## TEXAS HOLD'EM TOURNAMENT

**DATE: THURSDAY, APRIL 22, 2010**

**TIME: 1:00 PM TO 4:00 PM**

**POKER ROOM**

**ENTRY FEE: \$50.00**

**SPONSORSHIP OPPORTUNITY  
AVAILABLE FOR THIS EVENT!!!  
(Call the CMSA Office to inquire.)**



**PERSONS ATTENDING FROM:**

**COMPANY:** \_\_\_\_\_

**WHAT KIND OF PLAYER ARE YOU ? (F) FOR FAIR, (G) FOR GOOD, AND  
(E) FOR EXPERT**

NAME: \_\_\_\_\_ ( ) NAME: \_\_\_\_\_ ( )

NAME: \_\_\_\_\_ ( ) NAME: \_\_\_\_\_ ( )

NAME: \_\_\_\_\_ ( ) NAME: \_\_\_\_\_ ( )

NAME: \_\_\_\_\_ ( ) NAME: \_\_\_\_\_ ( )

**ENCLOSE ENTRY FEES WITH THIS FORM. MAKE CHECKS PAYABLE TO: CMSA  
OR USE YOUR DISCOVER, VISA OR MASTER CARD.**

( ) DISCOVER ( ) VISA ( ) MC ( ) CHECK AMOUNT \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

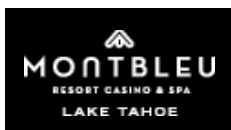
Name: \_\_\_\_\_ Zip \_\_\_\_\_

Cards billing address \_\_\_\_\_

Three-digit code on back of card \_\_\_\_\_

**Mail this form with payment to: CMSA, 10900 E. 183rd St., Ste 300, Cerritos, CA 90703  
or fax to: (562) 865-2944.**





# HOTEL RESERVATION REQUEST FORM

California Moving & Storage Association Annual Convention  
April 20-25, 2010



**Cut-Off Date for Group Rate:** March 20, 2010

**Room Rate:** Single/Double — Sun. thru Thurs. \$89 per night / Fri. & Sat.: \$159 per night

All rates are subject to the prevailing county room tax, currently 10%.

For each additional person there is a charge of \$20 per night (Maximum 4 adults).

Call for Suite prices starting at \$350 per night.

**Cancellation Policy:** A 48-hour advance cancellation notice is required, or a one night room and tax penalty will be assessed.

**Group Code:** STCMS10 or **Group Name:** California Moving and Storage Association

**Meeting Date:** April 20-25, 2010

Please fax this form to MontBleu Resort Casino & Spa — Fax: 775-586-2068  
or call: 800-648-3353

Guest Information. Please type.

|                                |  |
|--------------------------------|--|
| <b>Name of Guest:</b>          |  |
| <b>Number of People:</b>       |  |
| <b>Guest Address:</b>          |  |
| <b>Date of Arrival:</b>        |  |
| <b>Date of Departure:</b>      |  |
| <b>Guest Telephone Number:</b> |  |
| <b>Guest Fax Number:</b>       |  |
| <b>Email Address:</b>          |  |

Billing Information to be used as a guarantee. Please type.

|                            |  |
|----------------------------|--|
| <b>Credit Card Type:</b>   |  |
| <b>Credit Card Number:</b> |  |
| <b>Expiration Date:</b>    |  |
| <b>Billing Address:</b>    |  |
| <b>Signature:</b>          |  |

**Room Type (Circle Request):**    King                      King                      Two Queens                      Two Queens  
                                                 Smoking                      Non-Smoking                      Smoking                      Non-Smoking

Please make your reservations before the cut-off date (**March 20, 2010**) to ensure the reduced group rate. If you need assistance in making your reservation, or do not receive a reservation confirmation within 72 hours of faxing this form, please do not hesitate in calling the hotel.

Be sure to include your e-mail address to expedite confirmations.

MontBleu Casino Resort & Spa — Phone: 800-648-3353