

The Communicator

T H E C A L I F O R N I A M O V I N G & S T O R A G E A S S O C I A T I O N

Speakers Set To Make A Big Splash At 2011 Convention

It's not too late to sign up for the 93rd Annual Convention! Don't miss your chance to get caught up with current changes happening in the industry while unwinding from the day-to-day company stresses. Many informative and entertaining speakers have been scheduled to educate, motivate, and inspire convention delegates.

Our Convention speakers will offer insights and how-tos on getting the best out of your team and business situation, along with updated information on the moving industry.

Keynote Speaker – “Antarctic Mike” Pierce

Mike Pierce is a dedicated athlete and enthusiast of the Antarctic Region. He has been to the Antarctic several times and participated in a number of athletic events. Antarctic Mike became one of 12 people to be involved in a 26.2-mile marathon on the oversized glacier in 2006. His achievements have earned him TV spots on popular networks such as CNN, FOX, ABC, ESPN, and others.

Antarctic Mike is also a professional speaker and sales trainer who has helped companies focus on customer relations in selling as well as employee-employer relationships. He has used his achievements on the Antarctic continent and in the business realm in creating inspirational presentations for company decision makers to apply basic business principles in the workplace.



CMSA 93rd Annual Convention
La Jolla, CA • April 12-17, 2011

Interstate Business - Linda Bauer Darr

Linda Bauer Darr, President and CEO of American Moving and Storage Association (AMSA), will address convention attendees on interstate moving affairs, and current challenges and changes.

Linda has more than 20 years of experience in transportation policy, association management and government relations. Her experience includes senior positions with the American Trucking Association and the American Bar Association, as well as serving during the Clinton Administration at the U.S. Department of Transportation.

Association Reports

CMSA 2010-2011 Chairman

Brian Larson of **Mother Lode Van & Storage** and CMSA President **Steve Weitekamp** will provide current information on 2010 activities and what direction the Association is heading in 2011.

Legislative Presentation – Jean Fuller

Senator Jean Fuller was elected to represent the 32nd Assembly District in 2006 and elected to the Senate in 2010 for the 18th District.

Senator Fuller's top legislative priority this year is reducing regulations that burden California's businesses that prevent them from

(CMSA Convention continued on page 4)

Chairman's Corner

By: Brian Larson

As I sit down to write this latest column for the March issue of The Communicator, I am having a hard time grasping the fact that this is my last column to all of you as your Chairman. It is truly amazing at how fast the last year has gone by!

It seems like it was just yesterday that we were gathered in a snow-blanketed Lake Tahoe, and I was being installed to serve my term as Chairman for 2010-2011. In just a short few weeks, we will be gathered once again in sunny La Jolla, California where I will pass the CMSA gavel on to my friend and colleague, Dennis Doody.

During the past year, I have had the opportunity to travel up and down the state with our CMSA President Steve Weitekamp and visit with many of our mover and associate members. I have been able to see firsthand the local operations of many of our mover members,



made many new friends and have a renewed sense of pride in our industry and its professionalism.

As we all look to the future of the moving industry here in California and what it will bring, I want to remind all of you that if you are passionate about your business and its continued success and profitability, then get involved and stay involved with our Association.

Recent history is proving again that there is strength in numbers. The CMSA provides our membership that strength here in California.

Throughout this last year, I have been met with warmth and hospitality wherever I have been. I want to thank all of our members, the Association's staff--Steve, Renee, Brianna and Mary-- my company, my friends, my family and lastly my wife Denise for all the support they have given me this past year. I have been truly blessed to have had the opportunity to serve as the Chairman of this great Association.

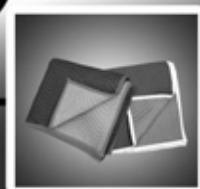
I hope to see all of you April 12-17 for our 93rd Annual CMSA Convention at the Hilton La Jolla Torrey Pines.



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President's Comments

By: Steve Weitekamp



CMSA's Annual Convention is upon us and hopefully you and valued members of your team are taking advantage of the educational and networking opportunities described in detail throughout this issue. I always think of our Convention as the occasion for our members to gather before focusing their energies on preparing for a successful summer season. While it is preferable, and there is still time, to register and participate in all of the terrific convention events that your Association has organized, you can also buy tickets to attend individual events. Additionally, attendance at the Friday and Saturday morning general sessions, as well as Friday afternoon's Military Breakout Session, are open to all CMSA members whether or not they are registered for the convention.

If you have been a part of CMSA chapter presentations over the last year, you probably remember that one of our takeaways involved the importance of properly executed paperwork. As you prepare your business for the extra activity that the summer can bring, make sure that your paperwork is correct, complete, and understood by all members of your team.

As you know and appreciate, professional movers in California are required by state law to complete detailed paperwork with respect to local and intrastate household goods shipments. The perception of some is that the required paperwork is burdensome and sometimes redundant. It is important to reinforce with your staff that properly executed paperwork can resolve many issues and is generally a carrier's best defense. MAX4 compliant paperwork defines the parties involved, dates of work, services to be performed, as well as the carrier liability the shipper has requested and the carrier has accepted.

Incomplete and/or incorrect paperwork can expose a carrier to a greater risk of customer misunderstanding, financial liability, and regulatory action. Take the time to review paperwork standards with your team and reinforce the importance of getting it right the first time. Check

(President's Comments cont. on page 5)

(CMSA Convention continued from page 1)

hiring, or rehiring, workers. She believes that putting more people to work and solving each Californian's personal budget crisis is the key to California's economic rebound.

As Vice Chair of the Energy, Utilities and Communications Committee, Senator Fuller will focus on policy relating to our energy resources and emerging technologies. She will also continue her focus on our natural resources and the area of water policy.

As a member of the Budget and Fiscal Oversight Committee, she will work to ensure the Legislature reduces unnecessary state expenses and guarantees tax-funded services are both needed and carried out in the most cost-effective way.

Military Breakout

The Convention will also feature a Military Breakout Session panel discussion on the DP3 program. The panelists are **Matt Connell** from **Total Military Management**, **Terry Head** from **International Association of Movers**, **Tim Helenthal** of **National Van Lines**, and **Rick Wozniak** from **Bekins A-1**.

International Business - Terry Head

Terry Head, President of the International Association of Movers (IAM), will be addressing CMSA members about current industry issues from a global perspective.

The IAM represents over 1,800 companies operating as movers, forwarders, and other service providers in over 160 countries around the world. Terry Head represents the international moving industry in various conferences held around the world, and testifies on behalf of his industry for United States Congress and other federal agencies.

CARB Truck and Trailer Rules - Sean Edgar

Sean Edgar, Executive Director of Clean-Fleets.net, is a respected expert at the California Air Resource Board, and has participated in major on- and off-road rulemaking over the years. He is an established consultant regarding on-road fleet rule implementation and technology options for many CMSA members.

In February, CMSA provided a seminar for its members to hear Edgar's expertise on updating

(CMSA Convention continued on page 5)

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(CMSA Convention continued from page 4)

diesel trucks for the new CARB Truck and Trailer Rules. Come to the Convention for a review of the most current CARB news!

Internet – Technology – Social Marketing Discussion

New this year at the convention, there will be presentations on how to successfully advertise moving services on the Web. Jay Casey of Casey Moving Systems has extensive background in social marketing for his company and will review with delegates how to generate buzz through Facebook advertising. Allan Browning, COO of Vision Quest, will present an informative discussion on Search Engine Optimization and how to enhance your company website to gain visibility in search engine results. We are also scheduling to have a presenter for Yodle to discuss local Internet advertising strategies.

Van Line Panel Discussion

The popular Van Line panel discussion, moderated by **Steve DeBolt** of **San Diego Van & Storage Co.**, will include **Steven Hermann** of **Atlas Van Lines**, **John Alianello** of **Bekins**

Van Lines, **Donna Martin** of **National Van Lines**, **Dan Robertson** of **North American Van Lines**, **Morrie Stevens Jr.** of **Stevens Worldwide Van Lines**, **John Lograsso** of **Uni-Group, Inc.**, **Conrad Swanson** from **Arpin Van Lines** and **Fred McBroom** of **Wheaton World Wide Moving**. The Van Line panel is an excellent opportunity for CMSA members to communicate with van line leaders on a more relaxed and informal venue.

The CMSA has an informative, exciting program in store for delegates at the convention. Learn about regulations affecting you and your business, and how to come out ahead. Dive in with the CMSA at this year's convention!

(President's Comments cont. from page 3)

that crew members who handle paperwork in the field always have blank inventories and tags, booklets on the Important Information for Persons Moving Household Goods (within California), and Change Orders. While use of a change order should be an infrequent occurrence, failure to execute this document when warranted will prevent the collection of reasonable and justified charges.




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CMSA's 93rd Annual Convention Program Schedule

TUESDAY, APRIL 12

4:00 p.m. - 5:00 p.m.	Executive Committee Meeting
6:00 p.m. - 10:00 p.m.	Movers & Shakers Reception/Dinner for Board & Committee Members, Chapter Presidents (By Invitation Only)

WEDNESDAY, APRIL 13

8:00 a.m. - 6:00 p.m.	Registration Desk Open
8:00 a.m. - 9:00 a.m.	Insurance Committee Meeting
9:00 a.m. - 10:00 a.m.	Govt. Affairs Committee Meeting
10:00 a.m. - 11:00 a.m.	Membership Committee Meeting
11:00 a.m. - 12:00 p.m.	Military Affairs Committee Meeting
1:30 p.m. - 5:00 p.m.	Board of Directors Meeting

THURSDAY, APRIL 14

7:00 a.m. - 8:30 p.m.	Registration Desk Open
8:30 a.m. - Shotgun	Golf Tournament*
10:00 a.m. - 5:00 p.m.	Exhibitors Set-up
5:00 p.m. - 6:00 p.m.	Associate Member Committee
6:30 p.m. - 10:00 p.m.	La Jolla Flavors Exhibitors Reception

FRIDAY, APRIL 15

7:30 a.m. - 12:00 p.m.	Registration Desk Open
8:00 a.m. - 9:00 a.m.	Torrey Pines Sunrise Breakfast
9:00 a.m. - 12:15 p.m.	General Business Session
12:30 p.m. - 2:00 p.m.	Fairways Luncheon
2:00 p.m. - 4:00 p.m.	Military Breakout Session

(Convention Schedule cont. on page 7)



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(Convention Schedule cont. from page 6)

4:00 p.m. - 7:00 p.m.	Check-In at the San Diego Zoo as early as 4:00 pm
7:00 p.m. - 10:00 p.m.	San Diego Zoo Dinner*

SATURDAY, APRIL 16

8:00 a.m. - 12:00 p.m.	Registration Desk Open
8:00 a.m. - 9:00 a.m.	Pacific Ocean Breakfast
9:00 a.m. - 12:15 p.m.	General Business Session
12:30 p.m. - 2:00 p.m.	Horizon Awards Luncheon
12:30 p.m. - 3:00 p.m.	Booth Tear-down
7:00 p.m. - 8:00 p.m.	Chairman's Reception
8:00 p.m. - 11:00 p.m.	Chairman's Dinner/ Dancing

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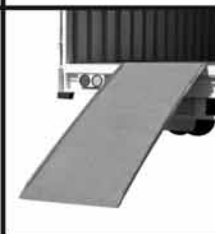
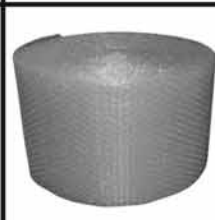
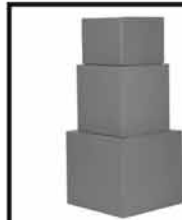
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OC/Beach Cities Chapter Rolled Out A Winning Tournament Last Week

The CMSA Orange County chapter met for a sudden death bowl off in Anaheim Thursday night on March 3rd to shake off the winter blues, raise money for charity and compete for fun and prizes and a trophy generously donated by CDS Moving Equipment and Bekins Moving Solutions. The event was held at the exciting new 300 Bowl in the Garden Walk in Anaheim, a modern venue with plenty of high-tech dazzle and a spectacular lounge-type environment.

The first game was for practice and to blast off the rust, in some cases decades of rust, and the second game was for all the marbles. The competition was

particularly fierce among the seven Orange County moving companies represented by teams of four bowlers each. Company pride was on the line as 36 bowlers in all formed nine teams to compete for fun and prizes.



Blue Chip Moving & Storage was the winning team of the OC Chapter Bowling Tournament:

When it was all said and done, Blue Chip Moving and Storage annihilated the competition with a spectacular high score of 609, taking home the trophy and the cash prize. While there was much speculation that they had brought in a ringer for the competition, their high scorer Dane Price, who rolled an amazing 219, proved

(OC Chapter Bowling cont. on page 10)



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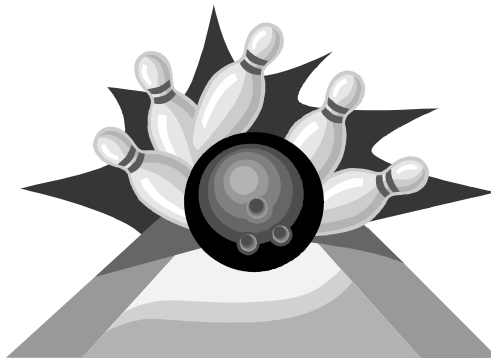
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(OC Chapter Bowling cont. from page 9)

that he was indeed a mover member by producing a business card demonstrating that he was employed as a proud sales professional at Blue Chip. Dane also won the turkey prize with 3 consecutive strikes and took home a bottle of JD Single Barrel donated by New Haven Moving Equipment. When asked if he was a whiskey drinker, Dane declared, "I am now."

Runners- up included Andy's Transfer with a respectable 487 and Cal Relo nipping at their heels with 482. The prize for most enthusiastic team went to the Merit United Lady Bowlers who were stylishly attired in matching bright blue company shirts and cheered enthusiastically for every frame. Special guests included association President Steve Weitekamp and Mark Macy, a Nor Cal visitor from Macy Movers. Also the LA Chapter was represented by a team from Andy's Transfer who bowled a great game and had a great time.

Comments overheard from several conver-



sations included "We should do this again" and "Next time, we should get more than 2 hours on the lanes." One bowler suggested that game three should be a showdown for the grand prize between the top two teams from game two, a suggestion that would probably amp up the fun. The pizza, snacks and unlimited soft drinks for those not enjoying adult beverages bolstered all

participants and added to the experience. One "bowler," whose identity may be revealed at the next O.C. chapter meeting, won the secret "goose egg" prize for the most gutter balls thrown in game two. This is not to say he or she is a bad bowler; just that golf is more likely his/her game. But it was all in good

fun and for a good cause as many new friends were made and old friends got reacquainted while hundreds of dollars were raised for the CMSA scholarship fund and the Special Olympics.

Source: Chris Fultz, Bekins Moving Solutions
O.C./Beach Cities Chapter President



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			DMV Proposed Fees	CHP Old Fees		
Vehicles	Carriers	Percent	Annual/X2	Biennial	Estimated Revenue	Cost Differential (old fee vs. new fee)
1	42,315	62.1%	\$130/\$260	\$270	\$5,500,950	(\$10)
2-4	16,240	23.8%	\$152/\$304	\$375/\$510	\$2,468,480	(\$71)/(\$206)
5-10	6,217	9.1%	\$252/\$504	\$510/\$615	\$1,566,684	(\$6)/(\$111)
11-20	2,070	3.0%	\$573/\$1,146	\$615/\$800	\$1,186,110	\$531/\$346
21-35	639	0.9%	\$743/\$1,486	\$800/\$1,040	\$474,777	\$686/\$446
36-50	289	0.4%	\$961/\$1,922	\$1,040	\$277,729	\$882
51-100	253	0.4%	\$1,112/\$2,224	\$1,165/ \$1,870	\$281,336	\$1,059/\$354
101-200	93	0.1%	\$1,463/\$2,926	\$1,870	\$136,059	\$1,056
201-500	58	0.1%	\$1,512/\$3,024	\$1,870	\$87,696	\$1,154
501-1000	12	0.0%	\$1,600/\$3,200	\$1,870	\$19,200	\$1,330
1001-2000	5	0.0%	\$1,800/\$3,600	\$1,870	\$9,000	\$1,730
2001+	3	0.0%	\$2,114/\$4,228	\$1,870	\$6,342	\$2,358
Total	68,194	100%			\$12,014,363	

	Carriers	Percent
Number of carriers with increased fees (carriers with less than 11 vehicles)	3,422	5.0%
Number of carriers with reduced fees (carriers with 11+ vehicles)	64,772	95.0%

When A Salinas Job Turns Into More

By: Dennis L. Taylor
The Salinas Californian

In an era when loyalty between company and worker is becoming increasingly strained, employees who have logged decades with one firm are rare.

Almost unheard of is a worker who has been with the same company since Dwight Eisenhower was president.

Meet Jonnie Barrient.

Barrient is a warehouseman with Scarr Moving and Storage in Salinas. In fact, he has been there since before there was a Scarr Moving and Storage. Barrient, who just celebrated his 70th birthday in December, came to work at Scarr's predecessor, Olsen Van Lines, in 1957, and then when Warren Scarr bought the company in 1965, Barrient stayed aboard. And the rest has been a long history.

Barrient, who lost his father as a young man, went to work as a mover and truck driver when he was 17.

When Warren Scarr, himself turning 91 next

month, sold a truck stop and bought Olsen, he kept the crew on. It didn't take long for a bond stronger than boss-and-worker to emerge between Scarr and Barrient.

"Warren was like a dad to me," Barrient said Friday and he logged in boxed sections of a client's kitchen cabinets. "He never made me feel like an employee. This family makes me feel like I'm part of the family."

By "this family," Barrient means two generations of Scarrs – Warren and now his son Mark Scarr, who not only continues to build a successful business in Salinas, but has embraced the same philosophy as his father.

"My dad is very loyal to the people who work for him," Mark Scarr said this week. "He taught me that it is the employees that make the business work."

Longtime employees

Scarr's sales manager has logged 31 years, and his warehouse foreman has netted 30 years

(Salinas Job continued on page 13)

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(Salinas Job continued from page 12)

with the company. That comes to three employees having worked for two generations of Scarrs for a combined 115 years.

After finishing with the cabinets Friday, Barrient walked briskly down a hall at a pace of a 20-year-old, turning into an office he announces is his, but with more than a dose of humility.

"Why do I need an office? I work in the warehouse," He asked rhetorically as he sat back beneath a framed poster of the California Rodeo. On the other side of the office were framed

photographs of his daughter and granddaughter. "My daughter is a probation officer," he said, a broad ear-to-ear grin lighting up his sun-wrinkled face.

Many of the men Warren Scarr hired were retired military – most from the former Fort Ord, Mark Scarr noted. Warren Scarr



flew a B-24 bomber during World War II and was promoted to the rank of major at the age of 21. Maybe it was that "band of brothers" attitude that forged Warren Scarr's relationships with his moving crew, an attitude Mark Scarr now fosters enthusiastically.

Friday, while sitting back with his hands clasped behind his head, sporting a Boston Red Sox hat somewhat a –kilter, Barrient talked about Mark Scarr's fishing adventures and how Scarr works hard for the community.

"He just got back from Peru, taking a bunch of kids from Salinas High down there through his Rotary Club," Barrient said, shaking his head in obvious admiration.

"I tried to retire one time, when I was 65-and-a-half, but Mark wouldn't let me," Barrient said with a laugh. "I think he knew that if I retired the lights would go out."

He placed his palms flat on his spotless desk and looked around his sparse office. "Yep, these people have been so loyal to me," Barrient said as he stood and walked to the door. He paused in the doorway, that wide grin spreading across his face again.

"That's why I'm here."



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Approximately 83% of California Households Within 10 Miles of An Ecollective E-waste Recycling Location

It has only been four months since the launch of the ecollective program, but, it is already very close to achieving its goal of instituting safe, easy and free e-waste recycling within 10 miles of 95 percent of all households in California within one year. Many CMSA members have joined the program and have actively contributed towards its success.

A recent analysis of the current ecollective network of e-waste drop-off locations determined that more than 83 percent of California households (approximately 9.6 million) are now within 10 miles of their closest ecollective e-waste drop-off location and 6 out of 10 households (7 million) are within five miles of an ecollective.

The growth in ecollective locations means that 9.6 million households can load up the family car with obsolete and unwanted TVs, computer equipment, office equipment, cell phones or other electronics, and drive no more than 10 miles to safely recycle it, knowing that all personal data will be erased and every item will be

processed here in the United States.

E-waste is a growing global problem that requires sustainable, local solutions. There is 70 percent of e-waste that gets stockpiled because it is not easy to dispose of safely and only 15 percent ever gets recycled. The ecollective program is designed to take back most kinds of unwanted and obsolete electronics. For a complete list, see what we recycle at www.myeollective.com.

Ecollective e-waste is sent to state-approved e-waste recycling plants operated by its creator ECS Refining, a recycler renowned for its environmental ethics and responsible domestic recycling methods. Recently, ECS Refining announced the purchase of a new state-of-the-art recycling plant in Stockton, Calif. that will dramatically increase its capacity to service California's burgeoning e-waste recycling needs.

For information about the ecollective program, contact Pat Potter at (408) 200-7035 or email her at ppotter@ecsrefining.com.

Source: ECS Refining



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GENERAL LIABILITY	COMMERCIAL PROPERTY	BENEFITS PROGRAMS		SPECIALTY COVERAGES

CPUC Investigations Result in Enforcement Actions And Fines Imposed on Various Moving Companies

SAN FRANCISCO, January 26, 2011 – The California Public Utilities Commission (CPUC), in its ongoing commitment to consumer protection, has recently taken a number of actions to protect consumers from illegally operating moving companies.

During the fourth quarter of 2010, CPUC staff took the following enforcement actions against moving companies for violations of the Public Utilities Code and CPUC rules and regulations, including Maximum Rate Tariff 4 (MAX 4), which contains maximum rates that carriers must observe as well as rules and regulations governing intrastate moves.

Administrative Citation

Three companies were cited and fined (totaling \$4,250) for one or more of the violations listed below.

- Engaged workers without evidence of workers' compensation insurance coverage

- Failed to charge distance rate on moves that exceed 100 constructive miles
- Failed to include a "Not to Exceed Price"
- Failed to maintain and procure evidence of public liability and cargo insurance coverage
- Failed to properly and legibly compute time for loading, unloading and double drive time
- Failed to properly complete the "Important Notice about your Move" document
- Failed to provide access to records
- Issued an incomplete Combined Agreements for Moving Services and Freight Bills
- Operated and advertised without a valid permit (unlicensed and revocation)

The companies cited were:

(CPUC Investigations cont. on page 16)

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MOVING & STORAGE PROGRAM

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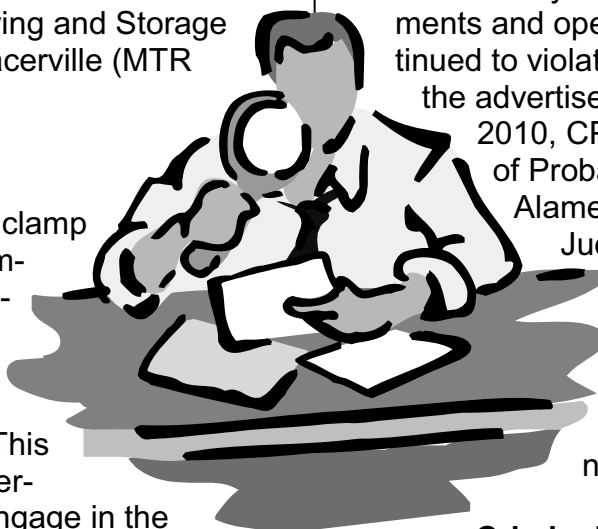


(CPUC Investigations cont. from page 15)

1. 123 Express Moving Inc. dba Samsung Express Moving, Los Angeles (MTR 190025)
2. Excalibur Van Lines, LLC, Northridge (MTR190128)
3. Hansen Smylie Moving and Storage Placerville, LLC, Placerville (MTR 190214)

Phone Disconnect

In its ongoing efforts to clamp down on illegal moving companies, the CPUC had telephone service shut off to a moving company operating in California without a household goods permit. This company continued to advertise and hold itself out to engage in the business of transporting used household goods, notwithstanding CPUC staff directives to immediately cease and desist unlawful acts and to obtain a household goods permit. The company is:



1. **Reese Farrow dba Genuine Moving, Albany (Unlicensed).** This company advertised on the Internet offering moving services. Notwithstanding CPUC staff Cease and Desist letters directing the company to immediately cease all unlawful advertisements and operations, the company continued to violate the law as evidenced by the advertisements. On November 16, 2010, CPUC staff obtained a Finding of Probable Cause signed by an Alameda County Superior Court Judge. The Finding orders disconnection of telephone service to the number advertised and used by the company to violate criminal laws in the State of California.

Criminal Filings

CPUC staff investigations of unlicensed operations resulted in criminal complaints filed with the local prosecutor's office. Following are

(CPUC Investigations cont. on page 17)

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TRANSGUARD® insurance programs provide "blanket" protection for California movers.

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TRANSGUARD offers complete coverage at competitive rates, and a level of service that has no rival. We've got you covered!



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California License No. 0C04835

(CPUC Investigations cont. from page 16)

status updates on criminal cases filed:

1. **Amex Movers, Inc., Los Angeles (MTR 190039) - Complaint #9CA01177** – This company was charged with 30 counts of violating various provisions of the Public Utilities Code and the CPUC's MAX 4 Tariff including but not limited to operating and advertising after permit suspension and revocation, engaging employees without workers' compensation insurance, failing to maintain in effect public liability property damage and cargo insurance, and failing to issue Important Notice with Not To Exceed Price. A jury trial is scheduled for February 2011.
2. **Aleksey Posunko, Larysa Posunko, Stanislav Kirsanov, partners doing business as ALG Moving, Los Angeles (Unlicensed) - Complaint #0CA01202** – This company is charged with eight counts of violating various provisions of the Public Utilities Code and the CPUC's MAX 4 Tariff including but not limited to operating and advertising without CPUC authority, failing

to maintain in effect requisite insurance (PLPD, cargo, and workers' compensation), failing to issue Important Notice with Not To Exceed Price, and violation of Business and Profession Code 17200/17500 for unfair business practices. The substitute attorney representing Aleksey and Larysa Posunko and the Public Defender representing Stanislav Kirsanov were in court on December 28, 2010. Larysa Posunko has agreed to disposition, however an attorney was unable to reach Aleksey Posunko. The arraignment was continued to a later date.

Official Notice

Four companies were issued an Official Notice for one or more of the following violations:

- Advertised and operated without a permit
- Failed to include CAL T-number and all business names on all advertisements and documents
- Failed to issue Important Notice About Your Move

(CPUC Investigations cont. on page 18)



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Household Goods Forwarder Association of America, Inc. (H.H.G.F.A.A.),
California Moving & Storage Association (C.M.S.A.).



(CPUC Investigations cont. from page 17)

The companies cited were:

1. Armalan Moving Services LLC, San Mateo (MTR 190654)
2. Relocation Experts, Stockton & Fresno (Unlicensed)
3. Shawn S. Currie dba SC Moving, North Highlands (MTR 190758)
4. Yi Zhao dba Tian Tai Moving Company, Fremont (Unlicensed)

Cease and Desist Notice

Nineteen companies were issued cease and desist notices for operating and advertising without a valid permit (unlicensed, suspended, or revoked).

The companies issued cease and desist notices were:

1. 1 Truck 2 Men, San Diego (Unlicensed)
2. All-American Student Moving, Goleta (Unlicensed)
3. A-OK Hauling, Modesto (Unlicensed)
4. Express Moving Services, Union City (MTR 189756)
5. Glen Decker dba Mom & Pop's & Sons, Redding (Unlicensed)
6. Green Truck Management Inc. dba Nonstop Van Lines, San Jose (MTR 190684)
7. Jacob Giorgi dba House to Home Complete Moving Services, Citrus Heights (Unlicensed)
8. Jarvis Price Cox dba Keep It Moving, Sacramento (Unlicensed)
9. Jay Miller dba Flat Rate Moving Company, Oakland (Unlicensed)
10. Jose Eliel Arroliga Mendoza dba Jose Mendoza Moving, Berkeley (Unlicensed)
11. Kenneth and Tracy Faucher dba KF



(CPUC Investigations cont. on page 19)



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(CPUC Investigations cont. from page 18)

- Cleaning and Restoration, Beaumont
(Unlicensed)
12. Kevin P. Hunt Jr. dba In Motion Moving
Services, Santa Clara (Unlicensed)
13. Mark Anderson dba Viking Piano Mov-
ers, San Rafael (Unlicensed)
14. Michael Daniels dba Care Smart Mov-
ing, Modesto
15. Relocation Experts, Modesto
(Unlicensed)

16. Shawn S. Currie dba SC Moving, North
Highlands (MTR 190758-Pending)
17. Stafford Stafford dba Sent Packing,
Oakland (Unlicensed)
18. Vieira Moving, Santa Clara
(Unlicensed)
19. Walter Branch dba Branch Moving, San
Diego (Unlicensed)

For more information on the CPUC, please visit
www.cpuc.ca.gov.

CLASSIFIED ADVERTISING

CHARGES: 1-5 lines \$15; \$2 each additional line. CMSA box number \$5; Non-member charge: \$30 additional.
Special heading/set up extra. Replies to ads noting box numbers to be sent to: CMSA Communicator, 10900 E. 183rd
St., #300, Cerritos, CA 90703. Call Brianna Wahlstrom at (562) 865-2900 to place your advertisement.

EMPLOYMENT OPPORTUNITY

Schumacher Cargo Logistics, based in
Los Angeles, CA 90248, seeking Sales
Executive for our International
Household Goods department, with a
minimum of 2 years related work
experience. In-Home Surveys & travel
are an integral part of the job
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relocation shipment. You should have
good knowledge of world geography and
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Relocation requirements to potential
clients in person. Send resumes to:
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We are interested in purchasing all or a
part of your business. We are able to
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CA markets are desired. Discussions
will be in strictest confidence. Send
information to CMSA, Box J1, 10900
E. 183rd St., #300, Cerritos, CA 90703.

EMPLOYMENT OPPORTUNITY

Looking for managers in L.A./Orange
and Northern Bay Area. Must be
extremely computer literate. Must be
good with people and should have
experience in the Moving and Storage
Industry. Send resumes and letters of
inquires to: CMSA, Box J2, 10900 E.
183rd St., #300, Cerritos, CA 90703.

EMPLOYMENT OPPORTUNITY

Beltmann Relocation Group, North
American Van Lines largest agent based
in Santa Fe Springs, CA is searching for
an experienced sales person in our
International Household Goods division.
Candidate must have
experience and would need to build
forwarder relationships to grow the
business. In-home surveys and travel
throughout Orange County and Los
Angeles as well as basic knowledge of
world geography and relocation
provisions are required. Send resumes
to: marc.maxwell@beltmann.com or
fax to (562) 623-4311.

MAYFLOWER AGENCY RECRUITING ALL POSITIONS

Now hiring for positions including
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All positions require experience. Please
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Contact Steve: (559) 676-2707

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consumer business in the moving and
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assurance of excellence and exceptional
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of sales management experience is
required. Candidate should have strong
communication and customer service
skills, as well as a strong work ethic.
Please send resumes to:
keith.turner@colemanallied.com and
melanie.howell@colemanallied.com.

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Lots of used vaults in the bay area for
sale. Lots of used vault pads available in
So Cal and Bay Area. Good condition,
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obo. 1991 Int'l 26' Movers Box Diesel,
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5950

Calendar of Events

March 29th, Tues.	Monterey Chapter Meeting
March 30th, Wed.	Twin Counties Chapter Golf/Bocce Tournament
April 2nd, Sat.	North Bay Chapter Bocce Tournament
April 12-17th, 2011	CMSA's 93rd Annual Convention in La Jolla, CA

**** NEW DATES ****

May 12th, Thurs.	Northern Region Chapter Golf Tournament
May 18th, Wed.	Sacramento Chapter Golf Tournament

**For more information,
please visit www.thecmsa.org.**

Modesto Transfer Provides Moving Services for New Animal Center

Modesto Transfer & Storage donated its moving services to the Stanislaus County for the new Thomas W. Mayfield Regional Animal Services Center.

Due to the economic state of the county, Gary Smith, President of Modesto Transfer & Storage, wanted to offer his services to help out abandoned and abused animals. During the competitive bid process, Modesto Transfer reduced its price to zero.

"I truly believe we must (as corporate citizens) give back to our local communities as much as possible," Gary Smith.

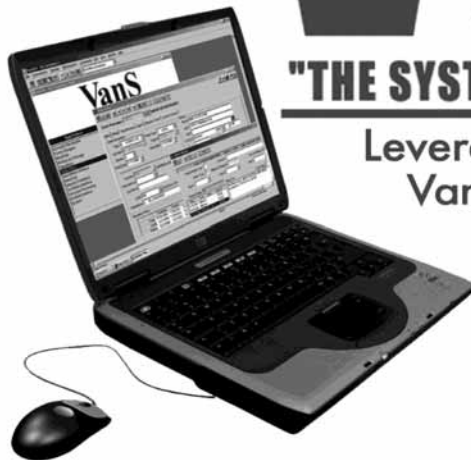
"Not only [was Modesto Transfer] willing to donate [its] time and extended use of [its] equipment, but [its] expertise has proven very helpful," Patricia Hill Thomas, COO of Stanislaus County.

Source: Allied Van Lines/Modesto Transfer & Storage

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