

The Communicator

T H E C A L I F O R N I A M O V I N G & S T O R A G E A S S O C I A T I O N

2015–2016 Chairman Pat Longo Formally Installed at CMSA Convention in San Diego



2014–2015 CMSA Chairman Jay Casey hands 2015–2016 CMSA Chairman Pat Longo the ceremonial gavel at the 2015 Convention in San Diego.

CMSA members charted their course to excellence from the various talks and presentations given at the 97th Annual Convention from April 28 to May 3. Held at San Diego's Paradise Point Resort & Spa, the CMSA Convention had more than 330 moving and storage professionals in attendance.

Kickstarting the Convention was the Executive Board Committee meeting Tuesday afternoon, followed by the Movers and Shakers Reception/Dinner that night. The Movers and Shakers

Reception/Dinner was an appreciation dinner for all CMSA Board members, committee members, chapter presidents and special guests for their hard work and dedication to the Association during the year. The reception was sponsored by **Gateways International Inc.** and the dinner was sponsored by **TransGuard Insurance Company of America.**

Committee members gathered on Wednesday morning for the Insurance, Government

(2015 Convention cont. on page 6)



Chairman's Corner

By: Patrick Longo

The theme for our 97th Annual CMSA Convention was "Charting a Course to Excellence" and it couldn't have been more fitting. All week we were surrounded by excellence in our industry from up and down the state as well as representatives from around the country gathering at the beautiful Paradise Point Resort & Spa in San Diego. From Board meetings to general sessions to our off-site visit to the Marine Corps Air Station (MCAS) Miramar to, of course, our awards luncheon and Chairman's Ball, the CMSA staff went above and beyond all expectations, making this week truly memorable for all members and their families. Thank you Steve,

Renee, Brianna and Gale; we really appreciate everything you do.

I was extremely honored and excited to be installed as your 2015–2016 Chairman of the Board in front of my family, friends and colleagues. I am a firm believer in the CMSA and what it stands for, and I will do everything I can to serve our membership to the best of my abilities and strive to make a difference. We have an extremely talented and dedicated Board of Directors of whom I am looking forward to working with. I look forward to traveling up and down this incredible state of ours visiting your fine agencies, speaking at all 12 chapters as well as attending as many of our CMSA fundraisers as I possibly can fit in.

Speaking of our fundraisers beginning this year, the organization will start a new donation tradition I have requested and was approved by the Board; it is called the Chairman's Charity of

(Chairman's Corner cont. on page 4)





President's Comments

By: Steve Weitekamp

May began with the CMAA's 97th Annual Convention in San Diego, discussed in greater detail in this issue. In addition to an informative program and terrific events, the CMAA installed its new Chairman and held its first Board

meeting of the Association year. We are grateful for the successful year we had with 2014–2015 Chairman Jay Casey and look forward to continued successes under the leadership of Chairman Pat Longo. The month included a lot of regulatory issues, affecting both individual members and industry-wide, related to the California Public Utilities Commission (CPUC), the Surface Deployment and Distribution Command (SDDC) and the California Air Resources Board (CARB).

Mentioned in last month's column and reviewed at the Convention was the impact of CARB's current far-reaching initiative, the California Sustainable Freight Strategy. As CMAA

prepares to address proposed new regulations, Sean Edgar of CleanFleets.net has advised that this coming year will again be an active year of advocacy for the Association.

In its Sustainable Freight: Pathways to Zero and Near-Zero Emissions Discussion Draft, CARB states that:

"To achieve its healthy air quality, climate, and sustainability goals, California must take effective, well-coordinated actions to transition to a zero emission transportation system for both passengers and freight.

"The freight transport system is a major economic engine for our State, but also accounts for about half of toxic diesel particulate matter (diesel PM), 45 percent of the emissions of nitrogen oxides (NOx) that form ozone and fine particulate matter in the atmosphere, and six percent of the greenhouse gas (GHG) emissions in California.

"These statistics include emissions from trucks, ships, locomotives, aircraft, harbor craft, and all types of equipment used to move freight at seaports, airports, rail yards, warehouses and distribution centers.

(President's Comments cont. on page 5)



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(Chairman's Corner cont. from page 2)

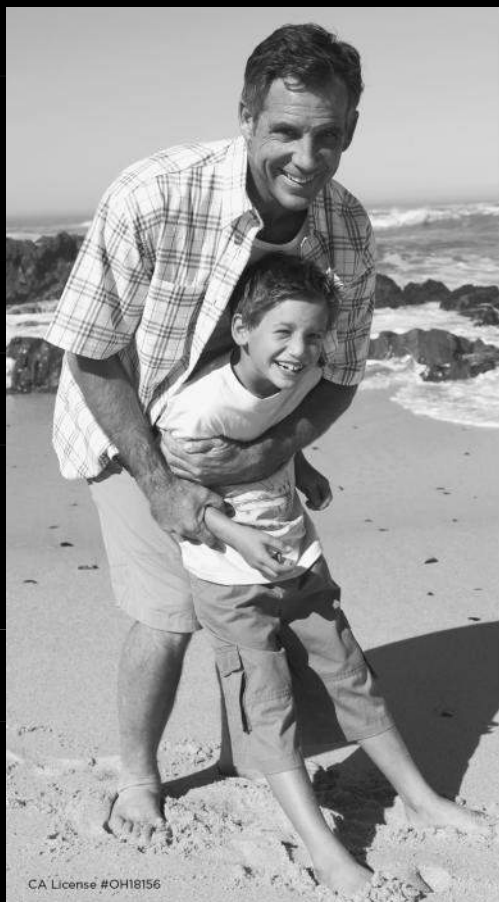
Choice. Every year, each Chairman will get to choose a special charity he or she would like CMSA to make a one-time donation to in addition to what is already raised for scholarships and the Special Olympics. For my 2015–2016 year, my request is that CMSA donates to the Alzheimer's Foundation in honor of my father, Patrick Joseph Longo.

The CMSA is as strong as it's ever been thanks to the leadership of our esteemed CMSA President Steve Weitekamp and to the outstanding contributions made by our 2014–2015 Chairman Jay Casey. What I hope to accomplish is simple: Keep things moving in the right direction while adding an outside perspective. I was not brought up in the moving and storage business, so I have had to learn as I went along. Sometimes that can be a good thing and also

not such a good thing, but ultimately we are all striving for the same results — how we can service our customers at the highest level possible. We need to keep looking toward the future through technology and recruiting young minds to blend together with older-generation work ethic; together, that could form a pretty good formula for success. Go out and self-police your territory if there are unlicensed movers doing business. Report them to the CMSA office or directly to the CPUC. If you have a topic you feel is important to discuss at a local chapter meeting, contact your chapter president and get it on the agenda at your next chapter meeting. Recruit new members to get out to a meeting or fundraiser. This is our association, THE BEST MOVERS ASSOCIATION around. Be proud of what this association has accomplished, and believe me when I say that so much more is yet to come.

Be more active in the CMSA!

View our Calendar of Events on page 5 or online at www.thecmsa.org/html/calendar/calendar.htm.



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(President's Comments cont. from page 3)

"... [A] less-polluting, more efficient, modern freight transport system is a preeminent policy objective for the State of California – and will continue to be so for several decades to come."

CMSA will continue to address these issues and remain optimistic that our efforts will have a positive impact, similar to our accomplishments related to the On-Road Diesel Engine regulations. Again, we will focus on the facts: Movers are vocational truckers who, as the result of operating far fewer annual miles than freight haul-

ers who are the basis of air quality studies, have less of an environmental impact. Yet, imposing the same regulations on vocational truckers creates a greater negative financial impact than the ones placed on the high-mileage operators who generate far more PM2.5 and NOx emissions. Additionally, vocational truckers are community employers who are negatively impacted financial pressures associated with excessive regulatory compliance. We expect this to be a protracted and challenging campaign, but will do all within our abilities to ensure that future rules are fair to our membership.

Calendar of Events

Fri., October 2	Monterey Bay Chapter Golf & Bocce Event	Wed., January 13	San Diego Chapter Meeting
Mon., October 5	O.C./B.C. Chapter Golf Tournament	Wed., February 10	San Diego Chapter Meeting
Wed., October 14	San Diego Chapter Meeting	Wed., April 13	San Diego Chapter Meeting
Wed., November 11	San Diego Chapter Meeting	May 10–15	2016 CMSA Convention in Olympic Valley, CA




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(2015 Convention cont. from page 1)

Affairs, Membership and Military Affairs Committees to discuss hot industry topics and address industry concerns. In the afternoon, the 2014–2015 Board of Directors, led by Outgoing Chairman **Jay Casey**, and the incoming 2015–2016 Board of Directors, led by Incoming Chairman **Patrick “Pat” Longo**, convened to finish up old business and review new industry issues. Outgoing Chairman **Casey** thanked his directors for their contributions to the meetings and overall well-being of the Association. The Casey Board also approved the Chairman’s Choice Charity program: A program that will allow every new chairman to select a charity, with Board approval, to make a one-time \$5,000 contribution on behalf

of the CMSA. Incoming Chairman **Longo** convened his first board meeting and chose his Chairman’s Choice Charity as the Alzheimer’s Foundation with unanimous approval from the Board.

On Thursday, CMSA members grabbed their clubs to participate in the annual Convention Golf Tournament at Riverwalk Golf Course. The golf tournament, sponsored by **Pioneer**, had more than 70 members in attendance. Members were met with great weather and great company. **TransGuard Insurance Company of America** sponsored a \$10,000 hole-in-one contest on the eighth hole for members to win.



CMSA Military Affairs Committee



IGC Software Showing Product at the Exhibitors Welcome Reception

The Exhibitors Welcome Reception, sponsored by **New Haven Moving Equipment**

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(2015 Convention cont. from page 6)

Corp., is one of the biggest events of the Convention. Movers mingle with exhibitors to review new and improved products and services available now in the industry marketplace. **Gary Blower** of **Pioneer** and **Lenny Gollnick** of **Pioneer** also presented the golf tournament awards to the winning teams.

On Friday morning, master of ceremonies **Chris Higdon** of **California Moving Systems** thanked **CardConnect** for sponsoring the Paradise Point Breakfast and thanked all the delegates for attending the Convention. Higdon introduced the incoming CMSA Secretary/Treasurer **John Lance** of **NMS Moving Systems Inc.** to the podium to give the invocation. **Lance** said a few words about Ameri-

can troops serving around the world and read off the list of CMSA members who passed away this year. **Higdon** then conducted the annual

roll call of delegates and introduced **Alvin Law**, this year's 2015 keynote speaker.

Law, with his blazer sleeves tucked into his side pockets, gave a luminous smile to the crowd. Removing his blazer, he explained that being born without arms is not a tragedy, but circumstance: "It's life: What happens [to you] and what you do back." Because of his handicap, he learned from an early age to be self-reliant. His adoptive parents held back from coddling to instead nurture him to be a problem-solving, independent person. Through this learning style, he was faced with many challenges without arms, but he soon adapted to perform daily tasks as well as



Chris Higdon

John Lance

Alvin Law

(2015 Convention cont. on page 8)



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learn to appreciate things more.

In addition to becoming independent, **Law** also realized the importance of relationships in his early life. "People matter, relationships matter," he said. "I don't care about what you do. I [only] care about you." Being able to connect with people on a personal level improves your life as well as theirs. The human connection is what bonds us all and gives you the internal fortitude to overcome obstacles personally and professionally. He demonstrated his conquered obstacles by playing the piano and the drums with his feet for CMSA members.

Outgoing Chairman **Casey** was next to speak to delegates about his journey with



Daphne Jefferson



William Swallow



Jennifer Gartlan

across the state to visit moving companies and speak at chapter meetings. Using his photo slideshow as his guide, he introduced attendees to members he forged lasting friendships with and how inspired he was about the men and women who contribute to the betterment of the industry.

Next, **Higdon** introduced Federal Motor Carrier Safety Administration (FMCSA) Deputy Director Daphne Jefferson, Special Agent in Charge William Swallow of the Department of Transportation (DOT) and Deputy Director of Office of Consumer Affairs & Dispute Resolution Services Jennifer Gartlan from the Federal Maritime Commission (FMC) to give their presentations on what programs their

(2015 Convention cont. on page 10)

A large advertisement for Vanliner Insurance Company. The background is a close-up of a dark pinstripe suit jacket. The text "BUDGET COVERAGE" is prominently displayed in large, white, bold letters. Below it, in smaller white letters, is the phrase "WON'T GIVE YOU THE BEST FIT".

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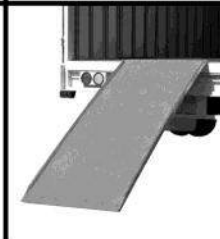
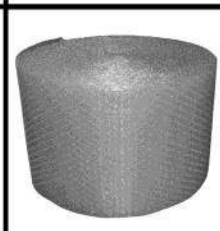
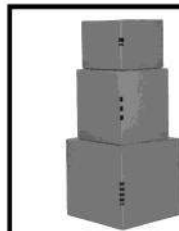
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agencies have enforced to curb rogue operator activity. **Jefferson** first relayed how important licensed operators are to the agency in targeting unlicensed operators and how the agency itself will be releasing a PSA announcement to the moving public on the pitfalls of selecting an unlawful mover. The PSA video was aired during the business session for all attendees. Next, **Swallow** came to the podium to discuss the various investigations the DOT Inspector General's office has conducted and the positive results that have come from the investigations. He also reviewed with delegates the numerous fraudulent activities he has encountered in his career that licensed operators should be aware of. **Gartlan** then gave her presentation of the number of ways that the Office of Consumer Affairs & Dispute Resolution Services can help consumers as well as moving companies during the shipping process.

Next, CMSA President **Weitekamp** thanked his staff, Chairman **Casey**, CMSA Counsel **Mark Hegarty** and all members for their support in the past year. He then asked the newly elected and re-elected Board members to come toward the stage to be recognized as the faces of CMSA leadership. This year, the re-elected and newly elected Board members include: CMSA Secretary/Treasurer **John Lance** of **NMS Moving Systems Inc.**, **Mark Andersen** of **Andersen Van & Storage**, **Karl Anderson** of **Anderson Bros. Movers**, **Sally Bolger** of **Grace Moving Company**, **Cal Farnsworth** of **Farnsworth Express**, **Alan Freese** of **Miller**

Moving & Storage, **Tim McCarthy** of **McCarthy Transfer & Storage Inc.** and **Maribeth Wolf** of **Golden Gate Moving & Storage Co.** Board members that are continu-

ing on for one more year include: **CMSA Senior Chairman Jay Casey** of **Casey Moving Systems**, **CMSA Chairman Pat Longo** of **Andy's Transfer & Storage**, **CMSA Vice Chairman Robert Fraser** of **Redwood Moving & Storage**, **Ken Armstrong** of **Ridgecrest Moving & Storage**, **William Arvidson** of **Sav On Moving & Storage**, **Vince Cardinale** of **Cardinale Moving & Storage Inc.**, **Jesse Chabot** of **Golden West Moving Systems Inc.**, **Mark Larson** of **Mother Lode Van & Storage Inc.**, **Thomas McCarthy** of **McCarthy Transfer & Storage Inc.**, **Brad Metzner** of **Jack & Jeff Transfer Co.**, **Terry Pettigrew-Rolapp** of **Beverly Hills Transfer & Storage** and **Mark Hildreth** of **New Haven Moving Equipment Corp.**

Outgoing Chairman **Casey** led the afternoon's Friday Mission Bay Luncheon, sponsored by **Paul Hanson Partners Specialty Insurance**, as the event's master of ceremonies. **Casey** introduced luncheon speaker American Moving and Storage Association (AMSA) President and CEO **Scott Michael**, who spoke about the current outlook of political tensions between citizens and law enforcement as well as industry trends occurring in the interstate moving market. **Casey** then invited attendees to the Military Affairs Breakout

Session after lunch for a lively discussion on the DP3 program.

Tim McCarthy of **McCarthy Transfer & Storage Inc.**, the Military Breakout Session



**CMSA President
Steve Weitekamp**



**2014-2015 CMSA Chairman
Jay Casey**



**Terry Head and
Scott Michael**

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moderator, started off the program by first introducing International Association of Movers (IAM) President **Terry Head** and AMSA President and CEO **Michael** to present their analysis of the persistent issues with the DP3 program. Next, **McCarthy** introduced U.S. Navy Household Goods Program Manager **Deborah McGlennon** to speak with attendees about what her office's initiatives are in 2015, including streamlining the process for billing and communications from base to base and base to moving companies. Then, **McCarthy** introduced delegates to this year's military move panelists: **Tim Helenthal** of **National Van Lines Inc.**, **Scott Kelly** of **The Suddath Companies — SGS** and **Tim Vandagriff** of **Total Military Management**. Panelists answered questions developed by the CMSA membership and also opened the floor for some impromptu questions from the audience. Refreshments served during the Military Breakout Session were sponsored by **National Van Lines Inc.**, **The Suddath Companies — SGS** and **Total Military Management**.

On Friday evening, attendees took a break from industry shop talk to socialize at the off-site dinner at the Marine Corps Air Station (MCAS) Miramar. All attendees were bused to the base. Servicemen entered each bus to direct the shuttle drivers on a base tour and then back to the officers' club for dinner. The dinner was sponsored by **Kentucky Trailer**, **Montway Auto Transport**, **Andy's Transfer & Storage**, **Arpin Van Lines Inc.**, **Atlas Van**

Lines Inc., **National Van Lines Inc.**, **North American Van Lines**, **Stevens Worldwide Van Lines Inc.**, **UniGroup Inc.** and **Wheaton I Bekins**. Shuttle transportation was sponsored by **DEWITT Co./Royal Hawaiian Movers**.

Master of ceremonies **Maribeth Wolf** of **Golden Gate Moving & Storage Co.** began the Saturday general business session by thanking **Cannon Moving & Storage** for sponsoring the

Presidio Breakfast that morning and asked **Brian Larson**, the van line panel moderator, to step on stage to hold the van line panel discussion. This year's panelists included **Conrad Swanson** of **Arpin Van Lines Inc.**, **Steven Hermann** of **Atlas Van Lines Inc.**, **Tim Helenthal** of **National Van Lines Inc.**, **Andy Kroll** of **North American Van Lines**, **Morrie Stevens Jr.** of **Stevens Worldwide Van Lines Inc.** and **Patrick Baehler** of **UniGroup Inc.** The panelists shared their thoughts on the DP3 program, the improvement in IT technologies for drivers and strategies for handling capacity concerns for the peak season.

Next, **Wolf** introduced Move for Hunger Founder and Executive Director **Adam Lowy** to the stage to talk about the program and to con-

gratulate **AMS Relocation Inc.** as the 2015 CMSA Move for Hunger Mover of the Year. Next, **Head** spoke with attendees about the current trends in international shipping as well as the positive predictions in the national employment rate. **Head** also said that the driver shortage will continue to become a problem as there are fewer



Deborah McGlennon and Military Affairs Breakout Session Panel



Van Line Panel Discussion



Maribeth Wolf Adam Lowy Terry Head

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(2015 Convention cont. from page 11)

drivers available as driver demand rises. One factor is that there are fewer younger drivers to replace the aging workforce of existing drivers. Another challenge is long-distance driver retention as many in the newer generations wish to stay close to their families. Following **Head**, CMSA President **Weitekamp**, CMSA Legislative Advocate **Chuck Cole** and CMSA Legal Counsel **Hegarty** held a legislative discussion on the complicated process of sponsoring a state bill, and the triumphs and challenges that the Association faces to improve the industry for its members.

In the afternoon, master of ceremonies and CMSA Secretary/Treasurer **Lance** thanked **Champion Risk & Insurance Services, L.P.** and **Vanliner Insurance Company** for sponsoring the Saturday's Excellence Awards Luncheon. **Lance** introduced Special Olympics Athlete and Global Messenger **Thomas Selbe**, his mother **Beth Selbe** and Southern California Special Olympics Assistant Vice President **Kris Drummond** to the stage to say a few words about the organization.

Thomas Selbe won numerous medals in many competitions and has made long-lasting friendships because of his involvement in the program. **Drummond** thanked the membership for its con-

tinued contributions to the Special Olympics and invited all to attend the Special Olympics Summer World Games in Los Angeles this summer to cheer for the athletes. CMSA President

Weitekamp presented the Special Olympics representatives with the \$7,500 presentation check to the Southern California Special Olympics. Besides the annual \$5,000 donation, CMSA members have made additional contributions to the program in honor of 1997-1998 CMSA Chairman Sue Geissel who passed away in November 2014. CMSA President **Weitekamp** announced this year's college and vocational scholarship recipients, which includes the renewal of the Patricia Andrews Memorial Scholarship and the CMSA Chairman Sue Geissel Memorial Scholarship funded by the Geissel family. Students and their parents who attended the luncheon thanked the membership for their awards and spoke about the scholastic programs their children are involved in.

In addition, the 12 CMSA chapter presidents were also recognized and awarded certificates for their leadership and support of the Association. The coveted Chapter of the Year award was given to the

San Diego Chapter. San Diego Chapter President **RaeDeane VanMeter** of **Republic Van & Storage**, who accepted the award on the



CMSA President Weitekamp, Hegarty and Cole Discuss Legislative Endeavors



CMSA President Weitekamp Presents Check to Special Olympics Representatives



San Diego Chapter President VanMeter (center) accepts Chapter of the Year Award

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chapter's behalf, thanked San Diego Chapter Board Member **Thomas McCarthy** of **McCarthy Transfer &**

Storage Inc. for planning another successful golf tournament, her team and to all the chapter members for their contributions to the chapter's success. **VanMeter** announced that the chapter was donating \$25,000 to the Scholarship Fund and \$500 to the Special Olympics this year.

Weitekamp also recognized and presented plaques to retiring members **PJ Welch** of **Cardinal Van & Storage Co.**, **Nat Prassel** of **Atlas Transfer & Storage Co.**, and **Jim Weiant** of **Chipman Relocation & Logistics**.

The final Convention event was the Chairman's Reception and Dinner/Ball, sponsored by **CDS Moving Equipment Inc.** Master of ceremonies and CMSA Vice Chairman **Robert Fraser** of **Redwood Moving & Storage** announced **Longo** as the incoming CMSA Chairman. **Longo** was escorted into the ballroom by a long procession of former CMSA Chairmen while attendees clapped and cheered him on. CMSA President **Weitekamp** then presented Outgoing Chairman **Casey** his honorary lifetime membership and Chairman's gift for his dedication and contribution to the Association. **Casey** thanked the CMSA staff and gave **Longo** some humorous advice for his one-year journey as the next CMSA Chairman.

Fraser then asked 2005–2006 CMSA Chairman and Pat's wife, **Jill Longo**, to speak about the CMSA's new Chairman. **Jill Longo** spoke about how he has been a loving, reliable husband who has taken on more at the family busi-

ness to allow her the flexibility to spend more time at home with their children. She also spoke about how wonderful it was to have all of his siblings attend the Chairman's Dinner to support him. Even though his father had passed away recently while suffering from Alzheimer's Disease, **Jill Longo** said that he would have said how proud he was of his son. With pride and adoration, **Jill Longo** introduced the membership to its new CMSA Chairman.

Pat thanked his wife and his siblings for their support, especially for the health challenges they have faced. He also thanked Dan Robertson, former North American Van Lines executive who attended the dinner, for guiding him in his professional career. As the 2015–2016 CMSA Chairman, he said his first order of business was selecting the Alzheimer's Foundation as this year's Chairman's Charity Choice in honor of his father. Delegates celebrated the new Chairman and the new year by dancing to the musical

stylings of the Jo Jo Leone Trio.

Thank you to all attendees who made this an unforgettable Convention! We hope you all can join us next year for the 98th Annual CMSA Convention May 10–15, 2016, at Resort in Squaw Creek in Olympic Valley, California.



CMSA Officers Greet Members at Chairman's Reception



Former Chairman Jill Longo Introduces Pat Longo to Membership



Chairman Longo Holds CMSA Ceremonial Gavel

Members Compete in the 2015 Convention Golf Tournament at Riverwalk Golf Course



Riverwalk Golf Course, located in San Diego's Mission Valley and about a 15-minute drive from the Convention site at Paradise Point Resort & Spa, tests golfers' accuracies with palm and eucalyptus trees, sand traps and multiple water hazards while providing a calm, enjoyable experience.

This year's CMSA Convention Golf Tournament players were:



Rick Curry, Joe Hammer Sr., Terry Head and Steve Weitekamp



Conrad Swanson and Curt Olsen



Casey Kirkman, Tim Helenthal, Ryan Fichtner and Paul Gregory



Scott Kelly, Steve DeBolt, Kathy DeBolt and Jamie McDaniel



DJ Warden, Pat Longo, Justin Umthum and Andy Kroll



Sam Bassin, Glenn Willwerth, PJ Welch and James Kennedy



Todd Helms, William Pink, Ben Zbikowski and Gary Blower



Fred Davis, Dave Baloun, Kevin Boyer and Eric Alves



Caleb Mixon, Thomas McCarthy, Steve Vockell and Terry Notko

(CMSA Golf Tournament cont. on page 15)

(CMSA Golf Tournament cont. from page 14)



Tom Oakley, Mariann Prassel and Travis Oakley



Scott Parsons, Tim Kessler, Greg Tudor and Bob London



John Kay, Mark Macy and Mark Hegarty



DJ Welton, Doug Welton, David Cabral and Andy Smith



Dan Lammers, Ross Amparo, Eric Zybura and John Rochex



Chris Saad, Morrie Stevens Jr. and Bob Fraser



Dennis Doody, Josie Lemin, Ron Mallonee and Jane Carole Bunting



Brad Metzner, Lenny Gollnick, Chris Higdon, John Tatum and Jim Weiant



Ron Scheenstra, Matthew Foster, Keith Tounget and Salvatore DiGennaro



Steven Strubbe, Steve Dooley, Jay Casey and Jason Clark



Left Photo: Bob Fraser
Bottom Photo: Rick Curry,
Joe Hammer Sr., Terry Head
and Sam Bassin
Right Photo: Steven Strubbe



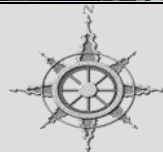


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Thank you for your
generosity and being the
host chapter for the
2015 Convention!

Tim McCarthy

Thank you for being our
photographer and
capturing special 2015
Convention moments!

Fred Wallace

Thank you for brighten-
ing up the Convention
registration desk with
beautiful flowers!

2015 CONVENTION EXHIBITORS SUPPORTING MOVERS FOR BUSY SEASON



Alliance Relocation Services
Bob Craig



American Alliance Drug Testing — AADT
Gus Navarrete and
Rudy Navarrete



American Auctioneers
Kathy Scheenstra and
Ron Scheenstra



Baron Worldwide
Sam Bassin



CardConnect
Shailla Miller and Adam Kenne



CDS Moving Equipment
Steve Dooley, Allen Sidor,
Andy Smith, Randy Williams and
Mitch Snelson



Champion Risk & Insurance Services, L.P.
Michelle Dress, Elizabeth Long
and Kim Akasana



Chu's Packaging Supplies Inc.
Paul Chu and Ricky Chu



Compumove Systems Corp.
Mark Millian



Custom Movers Services
Guy Lambert



DataXoom
Carla Slettvet



Daycos Inc.
Sue Fuchtmann

(2015 Exhibitors cont. on page 20)

(2015 Exhibitors cont. from page 19)



Dependable Auto Shippers
Bob London



DEWITT Co./Royal Hawaiian Movers
Tara Gonzales, Alex Zapata
and Jeff Nadeau



Enterprise Commercial Trucks
Philip Taube



Golden State Container
John Kay, Rick Bruns, Gary Ward
and Scott Saunders



HUB International Insurance Services Inc.
Ryan Stanczak



IGC Software
Jeremy Ross



International Association of Movers
Janet Seely and Terry Head



J&S Paper Company
Ken Jordan, Kenny Ulmer,
Glenn Willwerth, Kerri Willwerth
and Dion Roskin



Kentucky Trailer
Doug King and Mark Lee



Milburn Printing
Amanda Setzer



Montway Auto Transport
Asad Qureshi and Marco Maggiore



Move for Hunger
Adam Lowy and Emily Cebulski

(2015 Exhibitors cont. on page 21)

(2015 Exhibitors cont. from page 20)



MoversSuite by EWS
Ralph NeSmith and Chris Saad



Moving.com
Steven Strubbe and Jason Clark



National Van Lines
Paul Gregory and Tim Helenthal



New Haven Moving Equipment Corp.
Back row: Rob Longo, Glen Teeters, Daniel Haught, Larry Levine and Mark Hildreth
Front row: Tippi Longo, Mikey Longo, Lillian Levine and Karen Levine



Paul Hanson Partners
Casey Myers and Lisa Paul



Pioneer
John Tatum, Lenny Gollnick, Jeff Blower, Mike Blower, Gary Blower and Terry Notko



Robinson Oil Corp.
Debi Biggers



Rush Truck Fontana
Fred Davis and Eric Alves



Sterling Van Lines
Jay Clitheroe and Julie Clitheroe



Stevens Worldwide Van Lines
Morrie Stevens Jr. and Josie Lemin of Total Military Management



Storage Auction Experts
Donna Cardoza and John Cardoza



TechMate International
Lynn Peterson

(2015 Exhibitors cont. on page 22)



Trans Advantage Inc.
Tim Siner and Steve White



**TransGuard Insurance
Company of America**
Grover Perrigue, Carole Boettcher,
Chrissy Yacoub and Kenneth
Ybarra Jr.



Uniform Ready
Colleen Warden



Vanliner Insurance Co.
Mike Lucas, Debbie Spanley and
Debra Emery

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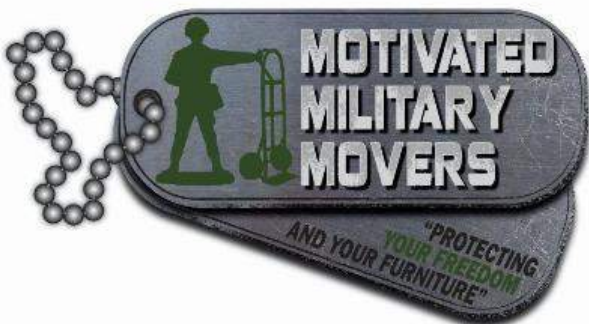
New Member Spotlight



***“Baron Worldwide** is the international freight forwarder for Johnson Storage and Moving. Not all international freight forwarders are created equal — so don’t entrust your most prized possessions to just anyone. Reach out to Sam Bassin, president of our international division for your next international moving and storage project. Call (303) 785-4347 or 800-Buy-Move and ask for Sam!”*



***“Meathead Movers**, this unique enterprise founded by two high school brothers, has taken the simple philosophy of superior customer service and parlayed it into a thriving and growing company that has changed the way many people perceive the household moving industry.”*



***“Motivated Military Movers’** (MMM) mission helps those who served in the military (veterans/reservist) transition back into civilian life with a job/career that compliments what they have learned in the military. By hiring MMM, you are getting great movers and thanking/supporting the troops for their service and sacrifice.”*



2015 CMSA College & Vocational Scholarship Recipients

Out of the many scholarship applications received by the CMSA office this year, the following students were granted this year's scholarship awards. We hope that the \$53,000 in scholarships granted this year will help these students with their academic goals. A special thank you goes to the CMSA chapters for hosting their annual fundraisers to keep the CMSA Scholarship Fund going throughout the years.



Cherie
Andersen



Zachary
Bunker



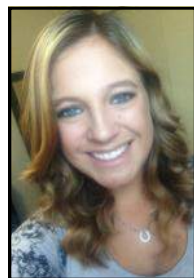
Jennifer
Faddis



Shelby
Freese



Neocles
Higdon



Ashley
Jones



Taryn
Kay



Carter
London



Spencer
London



Matt
Lopez



Renee
Madrigal



Donald
Martin



Stefanie
Meeder



Alex
Metzner



Eric
Meyer



Michael
Mora



Jasmine
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Halle
Ralls



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Gabrielle
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CPUC Investigations Result in Enforcement Actions and Fines Imposed on Various Moving Companies

SAN FRANCISCO, May 26, 2015 — The California Public Utilities Commission (CPUC), in its ongoing commitment to consumer protection, has recently taken a number of actions to protect consumers from illegally operating moving companies.

During the fourth quarter of 2014, CPUC staff took the following enforcement actions against moving companies for violations of the Public Utilities Code and CPUC rules and regulations, including Maximum Rate Tariff 4 (MAX 4), which contains maximum rates that carriers must observe as well as rules and regulations governing intrastate moves.

Criminal Filings:

- **Brendon Arman Attias doing business as (DBA) South Coast Moving and Advantage Moving (Unlicensed) OCSC Case# 14HM08348:** CPUC staff submitted a report requesting the Orange County District Attor-

ney's Office to file a misdemeanor complaint for operating without CPUC authority and failure to maintain in effect public liability/property damage, cargo and workers' compensation insurance. On October 16, 2014, the Orange County District Attorney's Office filed in Harbor Newport Superior Court. The company was charged with violation of Public Utilities Code Section 5133 (three counts).

- **Rustam Kholov and Umed Salomov, a general partnership DBA San Francisco Moving, Belmont and Andrey Slivko DBA Vector Moving, San Diego (MTR 190802) SDSC Case # M094830:** CPUC staff submitted a report requesting the San Diego District Attorney's Office to file a misdemeanor complaint for operating without workers' compensation insurance coverage. On December 30, 2014, the San Diego

(CPUC Investigations cont. on page 26)



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(CPUC Investigations cont. from page 25)

County District Attorney's Office charged defendants with a count of LC 3700.5.

Administrative Citations:

Yolanda Edith Hernandez DBA San Jose Movers (MTR191154 denied) based in San Jose was fined \$1,000 for the following violation:

1. Operating as a household goods carrier without a permit

Karl Knight an individual DBA A Guy and His Truck (MTR 191286) based in Murrieta was fined \$2,000 for the following violations:

1. Operated as a household goods carrier without valid authority
2. Various MAX 4 violations

Eyal Avraham DBA Eagle Moving and Storage Inc. (MTR 190673) based in San Francisco was fined \$1,000 for the following violation:

1. Failed to provide CPUC staff access to records.

Phone Disconnections:

As part of its ongoing efforts to clamp down on illegal moving companies, the CPUC had telephone service shut off to two moving companies operating in California without a household goods permit. These companies continued to advertise and hold themselves out to engage in the business of transporting used household goods, notwithstanding CPUC staff directives to immediately cease and desist unlawful acts and to obtain a household goods permit.

- **Ralph Butler DBA Stress Free Moves and Packing, Sacramento (Unlicensed):** This company advertised and offered household goods moving services on the Internet. The advertisements listed one phone number. Notwithstanding CPUC staff Cease and Desist letters and oral communication directing the company to immediately cease all unlawful advertisements and operations, the company continued to violate the law. On December 4, 2014, CPUC staff obtained a Finding of Probable Cause signed by a Sacramento County Superior Court judge. The

(CPUC Investigations cont. on page 27)



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(CPUC Investigations cont. from page 26)

Finding ordered disconnection of telephone service to the valid number advertised and used by the company to violate criminal laws in the state of California.

- **Mark Anderson DBA Viking Piano Movers, San Rafael (Unlicensed):** This company advertised and offered moving services on the Internet without a valid permit. Notwithstanding a CPUC staff Cease and Desist letter directing the company to immediately cease all unlawful advertisements and operations, the company continued to violate the law. On December 19, 2014, CPUC staff obtained a Finding of Probable Cause signed by a Marin County Superior Court judge. The Finding ordered disconnection of telephone service to the telephone number advertised and used by the company to violate criminal laws in the state of California.

Overcharges and Refunds:

CPUC staff assisted and/or directed moving companies to refund to consumers more than \$9,200 for overcharges and other violations of

the MAX 4.

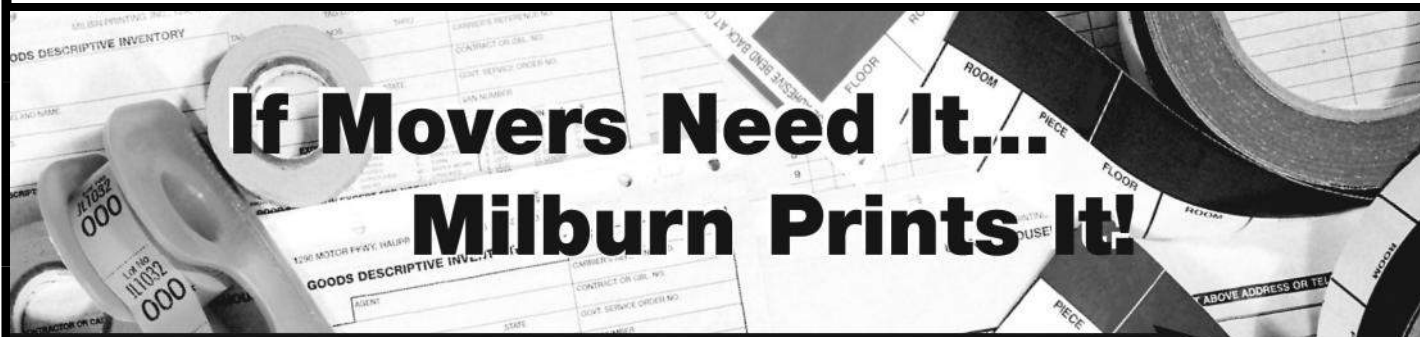
Cease and Desist Notices:

Twenty-one companies were issued a Cease and Desist notice for operating and advertising without a valid permit (unlicensed, revoked, or denied). Additionally in response to a consumer complaint, more than 100 notices were sent to suspected illegal household goods carriers in the San Diego area.

Companies issued a Cease and Desist notice:

1. Karina E. Senteney DBA Dream Team Movers, Sacramento (Unlicensed)
2. The Aussie Group LLC, Los Angeles (MTR0190903). (Revoked)
3. Mark Reynold Anderson DBA Viking Piano Movers, San Rafael (Unlicensed)
4. Kyle Zondervan DBA Finish Line Moving, San Jose (Unlicensed)
5. Power Moves Services LLC, Prundale (Unlicensed)
6. Omer Properties LLC DBA Out of the Box

(CPUC Investigations cont. on page 28)



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Pasha Hawaii's M/V Marjorie C Begins Service in the Mainland/Hawaii Trade Lane

HONOLULU, May 7, 2015 — Honolulu-based Pasha Hawaii announced that the M/V Marjorie C has arrived to begin her maiden voyage from the Port of San Diego, California to Honolulu, Hawaii. The new Marjorie C is a combination container/roll-on/roll-off (ConRo) vessel which represents a total \$200 million commitment from the company into the Jones Act trade. The ship sails under the name Marjorie C in honor of Pasha Hawaii's President and CEO George Pasha IV's grandmother, Marjorie Catherine Ryan.

"After more than 3 1/2 years of planning and construction, we are pleased to unveil a ship that has been designed to not only accommodate the varying needs of our customers, but a vessel that minimizes our carbon footprint through extensive fuel consumption efficiencies

and other green technologies," said Pasha Hawaii's President and CEO Pasha IV. "With the additional of Marjorie C, we can now offer customers increased service and capacity between the West Coast and Hawaii trade lane on vessels providing superior reliability and cargo protection."

Following Marjorie C's first visit to San Diego, she will sail to Honolulu, her home port. In addition to being equipped with the latest technologies to reduce environmental impact, the 692-foot Marjorie C has a 350 metric-ton ramp; has the capacity to carry 1,400 TEUs; can transport up to 1,100 vehicles; and can accommodate all sizes and types of containers and rolling cargo. She also has onboard cranes, allowing Pasha Hawaii to call ports and handle containers without onshore gantry cranes.

(CPUC Investigations cont. from page 27)

- Moving Solutions. Los Angeles (Revoked)
- 7. Daily Transportation Co. DBA Daily Transportation Co., Monterey Park, (MTR – 171159, Revoked)
- 8. Danny Burke DBA Father & Sons Moving Co., National City (Unlicensed)
- 9. Adolfo & Sons Moving, Palmdale (MTR 190817). (Revoked)
- 10. Zuni Trucking Inc., Lake Forest (MTR 191239)
- 11. Lopez Magdaleno Saucedo & Lopez Jocelyn Martinez DBA Mike's Moving/Skyline Transport Service, San Jose (MTR 190537)
- 12. Justo Blanket Wrap Delivery Service Inc., Santa Clara (Unlicensed)
- 13. Bay Area Piano Movers Inc., San Jose (Unlicensed)
- 14. University Student Movers, Boston, MA (Unlicensed)
- 15. David Clark DBA Best Moving Company, Corona (Unlicensed)
- 16. Green Move Inc., DBA Good Green Moving (Unlicensed)
- 17. Brandon Wilkinson DBA Safe Moving,

Roseville (Unlicensed)

- 18. Moves Made Easy LLC, Roseville (MTR 190893)
- 19. Dave Smith Sacramento's Best Moving Service, Sacramento (MTR 190571)
- 20. Greg's Handyman and Moving Services, Ventura (Unlicensed)
- 21. CR Creative Services DBA CR Creative Services Los Angeles (None)

Official Notices:

The following companies were issued an Official Notice for advertising and operating without a permit.

- 1. Garry Dallas Jordan DBA Garry's Moving Service, Fair Oaks (MTR 191196)
- 2. Ilya Kudrin and Ruslan Vdovin DBA Market Street Movers, South San Francisco (MTR 191147)
- 3. Marco Osby DBA Affordable Movers, Chico (Unlicensed)
- 4. Campus Bellhops Inc. DBA Bellhops, Sacramento. (Unlicensed)

For more information on the CPUC, please visit www.cpuc.ca.gov.

Trucking Company Agrees to Fine under Diesel Rule

By: John Cox, *The Bakersfield Californian*

Air quality violations have cost Taft trucking company more than \$500,000 — the largest settlement amount under a landmark diesel rule the industry says has hammered all but the largest operators since the regulation took effect in 2012.

The California Air Resources Board (CARB) fined Randy's Trucking Inc. \$524,675 because the company failed to clean up its diesel fleet in accordance with a state timetable. The company also admitted it neglected to monitor its vehicles' smoke emissions, properly label its engines and get its trucks smog-checked.

CARB officials said the violations were probably unintentional, and that Randy's, a medium-size company with about 35 trucks whose clients include local oil companies, is on the road to full compliance after cooperating with the air board's investigation.

The agency said it was tipped to the violations and that trucking companies often rat out their competition as a way of leveling the playing

field.

Randy's did not respond to a request for comment Tuesday.

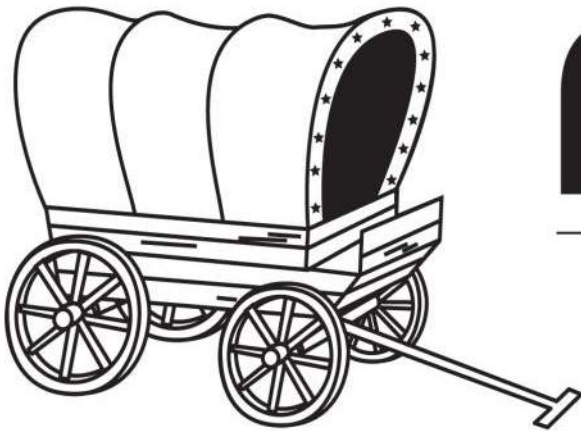
Industry representatives asserted the fine against the company is huge and that the 2012 rules, which for some diesel trucks require installation of a filter costing between \$24,000 and \$40,000, pose a hardship.

"I don't know Randy's financials, but I could not imagine anybody I know in the trucking industry absorbing a fine of that magnitude. It's huge," said Betty Plowman, a former truck who is now Northern California membership services director for the California Construction Trucking Association.

Random field inspections suggest 80 percent to 85 percent of the state's trucking companies are in compliance with the 2012 rule, known as the Truck and Bus Regulation, said Paul Jacobs, an enforcement branch chief at CARB.

Still, he said ongoing investigation of other companies will likely produce fines that could be "much, much, much larger" than the one Randy's

(Co. Agrees to CARB Fine cont. on page 30)



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(**Co. Agrees to CARB Fine** cont. from page 29) agreed to pay.

In a news release, CARB Enforcement Chief Jim Ryden said fines of the magnitude levied against Randy's are rare.

"It's vital for businesses to know that we can't relax our standards or make exceptions when it comes to protecting public health," he said.

Idaho lawyer Fred Kelly, counsel for the regulation-opposing Stand and Fight Club, called Randy's fine "tremendous." He said non-compliance with the 2012 rules is widespread because only the largest companies can afford to make the prescribed changes.

"It's like everything," he said. "The larger [the company] is, the easier it is to comply with cost."

Grant also called the fine splashy by design. The higher the amount, he said, "the more attention they're going to get."

CARB has levied fines exceeding \$1 million, but not for the 2012 rule.

Randy's agreed to the settlement in February, but CARB did not announce it in a news release until this week.

Three-quarters of the fine amount will fund air quality research, while the rest will go to the San Joaquin Valley Air Pollution Control District to help clean up the state's school bus fleets.

Ventura/SB Chapter Held Bowling Tournament

On Sunday, April 12, the Ventura Santa Barbara Chapter held its annual bowling tournament at *harley's* Valley Bowl in Simi Valley. More than 90 people came out to support the chapter, which raised \$5,500 for the Scholarship Fund.

A big hit this year were five weekend trips to Harrah's Laughlin and one trip to the Gold Nugget that were raffled and auctioned off.

The Ventura/Santa Barbara Chapter thanks

all who attended and especially the major sponsors: **Atlas Van Lines Inc., Hazelwood Allied Moving & Storage, McCann Mini Storage, NMS Moving Systems Inc., Dewitt Move World Wide/Royal Hawaiian Movers, New Haven Moving Equipment Corp. and Pioneer Packing.**

Thank you to Roger Babbitt, Jayma Babbitt and Bernadette Lance for all of their hard work in putting this event together!

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MEMORIAL BULLETIN

Beverly Schick

July 15, 1923–May 1, 2015



CMSA member Beverly Schick of Schick Moving & Storage passed away on Friday, May 1, in Santa Ana. She was born in the small farming community of Maquon, Illinois.

While attending Illinois State University, Normal, Schick met and shortly after married Arthur Schick Jr. in 1944. Years later, the couple took their three boys from Illinois to Santa Ana, California, to start their own moving business,

Schick Moving & Storage. She supported her husband in the business and was committed to helping the company succeed.

She is survived by her sisters Billie Johnson and Barbara Geitner; sons Gordon Schick and Steven Schick; and her grandchildren Stephanie, Christine, John, Kevin and Philip. She was preceded in death by her husband Arthur Schick Jr. and her son, Arthur Schick III.

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Bill Trimble

November 21, 1946–April 19, 2015



CMSA member Bill Trimble of Kentucky Trailer passed away on April 19, 2015, surrounded by loved ones. Bill had been in the moving and storage industry for more than 40 years.

In 1979, he helped found Volunteer Trailer Company, co-owning it for 29 years. Once the company was acquired by Kentucky Trailer, he worked for the company as the Vice President of Sales. He also earned two awards in 2014: the Distinguished Service Award from North Carolina Movers Association and the Kentucky Trailer Hedgehog Award for achievement in Servant Leadership.

He attended many CMSA Conventions and other industry conferences.

He is survived by his wife of 43 years, Deborah Trimble; his brothers John, Howard and Patrick; and six nephews and nieces.

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EMPLOYMENT OPPORTUNITY

Looking for managers in L.A./Orange and Northern Bay Area. Must be extremely computer literate. Must be good with people and should have experience in the Moving and Storage Industry. Send resumes and letters of inquiries to: CMSA, Box J2, 10900 E. 183rd St., #300, Cerritos, CA 90703.

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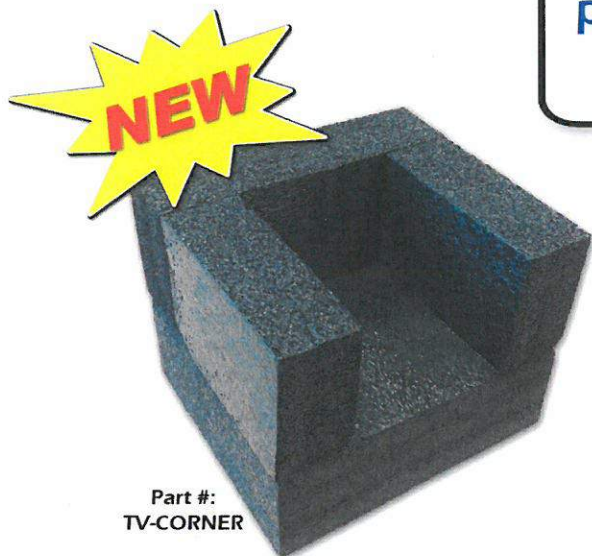
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888-323-6559

Chicago
888-795-0199



Moving Pads

Local - Short Haul - Long Haul - Storage

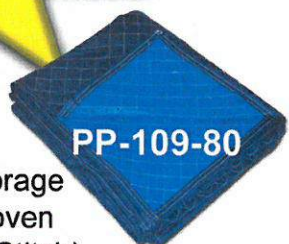
Personalize
your pads
today!



Extra Heavy Duty
Black/White



Heavy Duty
Blue/Blue



Vault/Storage
(Non woven
Diamond Stitch)

CUSTOMIZED FURNITURE PADS!

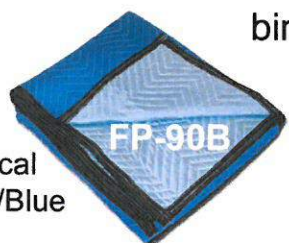


Economy Local
Blue/Blue

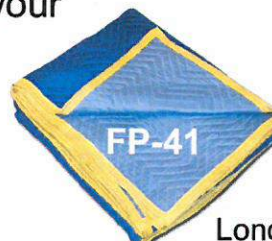


Heavy Duty
Brown/Green

****Your choice of color, outer fabric and binding. You can also print your company name!**



Local
Blue/Blue



Long Haul
Blue/Blue



Long Haul
Black/Black

Space Savers
(Fabric Sandwiched Burlap)

SS-19D 52" x 72"

SS-20D 72" x 72"

****50 Doz. minimum order.
8 Week lead time.**

Sacramento
800-439-3934

S. F. Bay Area
800-323-6559

Los Angeles
800-225-6959

Las Vegas
888-323-6559

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888-795-0199