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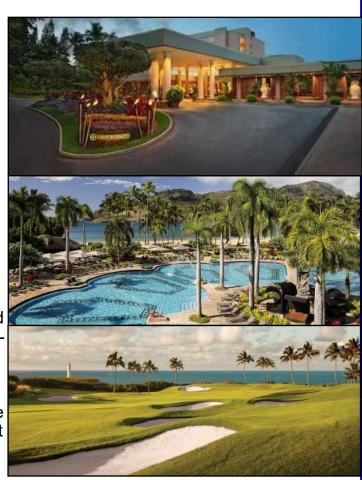
NOVEMBER 2019

CMSA Prepares for the 2020 Convention "Making Memories in Flip Flops"

CMSA's 2020 Convention theme is "Making Memories in Flip Flops" and is being held at the Kauai Marriott Resort in Lihue, Hawaii from April 14-19, 2020. Come and mix work with pleasure as we hold our upcoming 2020 convention in paradise!

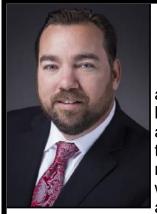
The Kauai Marriott Resort is a beautiful property located on Kalapaki Beach on the Hawaiian island of Kauai. Enjoy captivating sunsets, breathtaking bay views, and beachside fun. The resort offers top tier amenities and modern rooms and suites with ocean, pool and garden views. Guests have five delicious onsite dining options to choose from; a family-friendly, heated, outdoor pool – one of the largest in Hawaii; and there is even a spa to enjoy a facial or relaxing massage!

While the resort offers great opportunities to just de-stress and have a cocktail, it also offers a range of opportunities for those seeking a little adventure as well. The resort activity partners include: Jack Harter Helicopters, Kipu Ranch Adventures, Kauai Backcountry Adventures, and True Blue



(2020 Convention continued on page 5)





CHAIRMAN'S CORNER by Thomas McCarthy

I come to you once again from somewhere high above California; I am on my way home from the Northern Chapter meetings. It was a whirlwind trip from the Napa area, down into San Fran-

cisco, then finally over to Sacramento. This has been a great opportunity for CMSA members to come together to discuss current events facing all of us. All three meetings were well attended, and I think we had great dialogue. Everyone has many questions about AB5 and of course Outsourcing by the military, so having this opportunity to engage with one another is so important.

At my first meeting in the North Bay, it looked like I had everyone hanging on every word I said. They seemed to be intently focused and almost cheering for me at random times. Turns out the World Series was on the TV behind me, but for a minute I thought, dang I am good. Seriously though,

the game was on behind me and the group did a great job keeping up with both.

This has been a crazy month for me so far as I have been traveling a lot; last weekend was spent in Rancho Mirage at the Omni Rancho Las Palmas resort for our Fall Board Meeting. This will be the location of our 2021 convention following our 2020 Kauai convention. The resort is right on a golf course and has a pool with a lazy river, water slides and pool bars so it should be a good time.

We had a lot of issues to discuss, but the predominant topic was AB5. A bill in my opinion designed to go after Lyft and Uber, but in the end snagged so many more. While we have been fighting for any kind of carve out for our industry, those that have been voted into office seem to have little opinion for movers. If you are a realtor or hairdresser, well hey no sweat, but if you are a moving company or a driver for Lyft or Uber, California is coming for you.

In case you didn't know, I am not an attorney so these are just my opinions, but it seems like California really wants to do

(CHAIRMAN'S CORNER continued on page 4)





PRESIDENT'S COMMENTS
By Steve Weitekamp

In preparation for a monthly column, I frequently review my most recent work diary. This month, I came across a September 2014 note included in my chapter presentation for the

same timeframe. I generally start with a theme and build around it. In 2014, I wrote: "The Two overriding themes of the current California legislature are; Fossil Fuels are bad and any and all steps to reduce their use are good, and Employees need protection. The majority of the California Legislature believe that Independent Contractors are just a scheme to take advantage of employees and for a business to avoid responsibility and taxes."

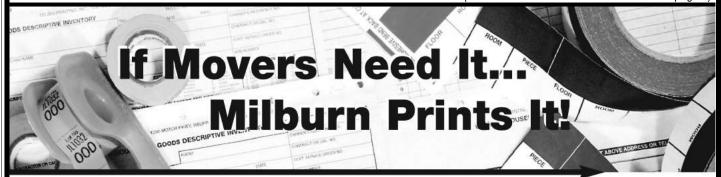
Now as then, many disagree on the validity of these ideas, but what is not up for debate is that we have a Supermajority democratic legislature and a like-minded

Governor, who by their actions firmly agree with the aforementioned themes.

So, the question is how we address the issues that appear critical to our business models, while attempting to work within a challenging environment. Some propose a philosophy that I first became familiar with in my school days while reading Ayn Rand's hefty novel Atlas Shrugged. To summarize, it is about productive and unappreciated members of society that pick up the pieces of their lives and leave. The "romantic" notion is that without the doers, the economy will wither and fail. The challenge particularly for movers is that California still is where the work is, with an economy that continues to grow and an extremely large and transient population. To say nothing of the fact that for many of us, this beautiful state is and has always been our home.

So back to the issues. The California Moving and Storage Association (CMSA) has had a positive influence in regulations related to the California Air Resources Board (CARB); sharing the story of the vocational trucking industry, helping to secure

(PRESIDENT'S COMMENTS continued on page 4)



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(CHAIRMAN'S CORNER continued from page 2)

away with the IC model unless they can be a standalone business with employees and everything that goes with it. In our industry, we need to get trucks, have our own location, set up a website, have employees, you know the list. The question is, will the current ICs want to go through all that trouble. Will it be time for them to make a change? Then what about the owner operators that haul tonnage for your Van Lines? What is in store for them?

I would say that out of all the strife we are working through, the ray of sunshine is getting to spend time with our Association President, our CMSA Board of Directors, as well as our CMSA members out at chapter meetings. I get the opportunity to work through these challenges with everyone. As an industry, we must continually adapt and evolve; and once again, this is our time to rise up and figure this out!

In November, I hit three more chapters and will have only two more chapters left to go. As we work through our month and start planning our Thanksgiving holiday, I am

thankful to all of those that have opened their homes and businesses to welcome me in my travels, and I am so grateful for my wife and my kids who make home such a great place to miss. I wish you all a very happy Thanksgiving.

(PRESIDENT'S COMMENTS from page 3)

delayed implementation, and being party to the process that created a separate implementation schedule for class C trucks.

Regarding AB 5, while not all the news is negative, we still have work to do. CMSA intends to approach this issue from several fronts, including once again attempting to address it through legislation. With the release of a 2020 tentative legislative calendar, CMSA is already setting appointments and working on an Association Legislative Day with the goal of positively impacting the regulatory and legislative environment in which we operate.



(2020 CONVENTION continued from page 1)

Charters. Take a tour in a helicopter, go offroading in a privately-owned cattle ranch, ride in a tube down an old sugar plantation irrigation system, zipline over a lush tropical forest, go deep-sea fishing or hike Kauai's many trails.

We know that many delegates are planning to make this a family vacation or are trying to carve out some me-time at this convention. To help make the most of your trip to Kauai, we are going to have focused General Business Sessions and Luncheons, so you have time in your schedule to enjoy paradise!

We will still have all the important committee meetings and board meetings to take care of association business as well as the popular Exhibitors Welcome Reception, Young Professionals Group Meeting, Military Breakout Session, Van Line Panel Discussions, and the Chairman's Ball. However, what would a convention on Kauai be if we didn't also make time for delegates to go on a fern grotto boat cruise and enjoy a Hawaiian luau!



Delegates will also have the opportunity to play at the scenic Ocean Course on Hokuala, a Jack Nicholas Signature course named "Hawaii's Best Golf Course" in the 2018 World Golf Awards. The course winds its way through mango and papaya groves to dramatic seaside cliffs and boasts the longest stretch of oceanfront on all of Hawaii.

This year's General Business Sessions will focus on AB 5 and how it may affect movers' longstanding relationships. There will also be informative discussions on the local, national and international moving and

(2020 CONVENTION continued on page 6)



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(2020 CONVENTION continued from page 5)

storage markets from leaders in the moving industry. The Military Affairs Breakout session will provide any updates on the status of the Global Household Goods Contract and insight on peak season issues to avoid. Meet van line executives at the Van Line Panel Discussion, get their view on topics affecting agents and ask questions about their predictions for 2021.

The Convention will wrap up with the Chairman's Ball when delegates cheer on Chairman Elect John Chipman, Jr. of Chipman Relocation & Logistics as he is passed the ceremonial gavel. It will be a party to remember!

Be sure you register to attend the 2020 Convention by calling CMSA at (562) 865-2900 or by completing and returning the registration form included in this issue. Members who pay for their full registration by February 16, 2020 will be entered in a drawing for a chance to win a \$50 prize!

Hotel reservations should be made using the reservation link on CMSA's Convention

web page or calling Marriott directly at (800) 220-2925 and mentioning the California Moving & Storage Association.

Please be aware that no one from the resort will be calling you and CMSA is not working with, nor affiliated with, any housing company. If you are contacted by anyone offering to help you make your reservation or promising a lower rate, please do not engage. CMSA has negotiated the best rate directly with the hotel (\$239 + tax per night with a discounted \$10 daily resort fee). Any other reservation method may result in making yourself vulnerable to credit card fraud and NOT getting a room for the Convention. Don't miss the 2020 Convention. Register today!



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102nd Annual CMSA Convention Schedule - 2020

TUESDAY, APRIL 14

3:30 p.m. – 5:30 p.m. Executive

Committee Meeting 6:

6:30 p.m. – 10:00 p.m. Movers & Shakers

Reception/Dinner for Board, Committee Members & Chapter Presidents

(By Invitation Only)

WEDNESDAY, APRIL 15

8:30 a.m. – 6:00 p.m. Registration Desk

Open

9:00 a.m. – 3:00 p.m. Board of Directors

Meetings

9:00 a.m. - 9:30 a.m. Insurance

Committee Meeting

9:30 a.m. - 10:30 a.m. Government Affairs

Committee Meeting

10:30 a.m. - 11:00 a.m. Membership

Committee Meeting

11:00 a.m. - 12:00 p.m. Military Affairs

Committee Meeting

3:00 p.m. – 5:00 p.m. Early Exhibitor

Setup

THURSDAY, APRIL 16

7:30 a.m. – 8:30 p.m. Registration Desk

Open

9:00 a.m. Golf Tournament

8:00 a.m. – 5:00 p.m. Exhibitor's Setup

4:00 p.m. – 5:00 p.m. Young Profession-

als Meeting

5:00 p.m. – 6:00 p.m. Associate Member

Committee Meeting

6:30 p.m. – 9:00 p.m. Exhibitors Welcome

Reception

FRIDAY, APRIL 17

7:30 a.m. - 12:00 p.m. Registration Desk

Open

8:00 a.m. – 9:00 a.m. Garden Isle

Breakfast

9:00 a.m. – 11:00 a.m. General Business

Session

11:30 p.m. – 1:00 a.m. Kalapaki Bay

Luncheon

1:00 p.m. – 2:30 p.m. Military Breakout

Session

2:45 p.m. – 10:00 p.m. Fern Grotto Tour/

Hawaiian Luau

SATURDAY, APRIL 18

8:00 a.m. – 12:00 p.m. Registration Desk

Open

8:00 a.m. – 9:00 a.m. Lihue Sunrise

Breakfast

9:00 a.m. - 11:00 a.m. General Business

Session

11:30 a.m. – 1:00 p.m. No Ka Oi Awards

Luncheon

12:30 p.m. – 3:00 p.m. Booth Tear-Down

6:00 p.m. – 7:00 p.m. Chairman's

Reception

7:00 p.m. – 11:00 p.m. Chairman's Dinner/

Ball

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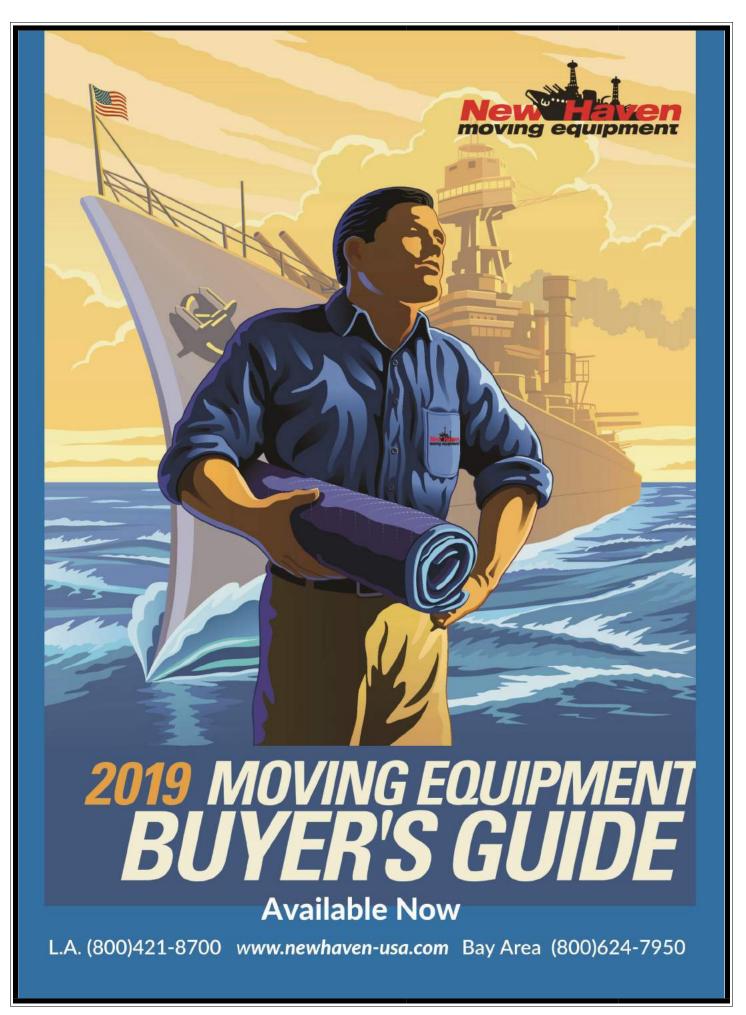
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DEADLINE IS FEBRUARY 5, 2020

CMSA College Scholarship 2020

CMSA will offer \$2,000 scholarships to students who will be enrolled in an undergraduate program at an accredited college, university or community college during the 2020-2021 academic school year. Applicants are not limited to any particular field of study.

Each individual must obtain and complete the required documents listed below and submit them to be received no later than noon on <u>Wednesday</u>, <u>February 5</u>, <u>2020</u> to: CMSA, 10900 E. 183rd St., #300, Cerritos, CA 90703, or e-mail to information@thecmsa.org or fax to: (562) 865-2944. Winners will be notified by **March 13**, **2020**. The awards recognition will take place at the CMSA's 102nd Annual Convention at the Kauai Marriott Resort & Beach Club, Lihue, HI, **during the Awards Luncheon**, **April 18**, **2020**.

Application Requirements:

- 1) Completed scholarship application form.
- 2) Résumé.
- 3) Two letters of recommendation. Whenever possible, letters should be typewritten. One letter should be from a teacher/professor, counselor or school administrator; and one letter should be from a community business member (not family).
- 4) A copy of your most recent transcript/report card.
- 5) Completed essay of 500-1000 words addressing the following topic:

Describe the most significant challenge you have faced and the steps you have taken to overcome this challenge. How has this challenge affected your academic achievement?

Eligibility Requirements:

- * Student <u>MUST</u> be a California resident and an employee or child/grandchild of a CMSA mover or associate member company. The member company must have a current <u>ACTIVE</u> membership status for at least one year and no outstanding balance.
- * High school students must have a minimum high school GPA of 2.5.
- * College students must show proof of enrollment and minimum cumulative GPA of 2.5.
- * Student must be enrolled in an undergraduate program at an accredited four-year college, university or community college during the 2019-2020 academic school year. Minimum nine units per semester/quarter.

Criteria for Selection:

Upon meeting the minimum eligibility requirements, scholarship recipients will be selected upon the quality and excellence of the essay.

CMSA scholarship awards will be mailed directly to the recipient in the name of the college or university for use during the 2020-2021 academic school year only.

If you have any questions, please call the CMSA office at (562) 865-2900.

2020 CMSA Scholarship Application

Name:		
Last	First	Middle
Home Address: Street		
Street		City, State, ZIP
Telephone Number: ()	Cell Number: ()
Email Address:		
Name of School Currently Attendin	.g:	
Expected College Graduation Date:		
Name of Employer or Parent/Grand	parent (Sponsor) Associated with (CMSA:
Name of Company:	Position:	
Address of Company:		
Address of Company:St	creet Cit	ty, State, ZIP
CAL-T Permit number (if applicable	e):	
Sponsor's Signature: (CMSA will not fund a scholarship)	to an inclinible student. If the stude	ent was paid before being identified
ineligible CMSA will take steps to	remedy the situation See eligibility	y requirements <u>BEFORE</u> applying fo
this scholarship.)	Temedy the situation. See engioting	y requirements <u>BEFORE</u> applying Jo
• /		
Names of colleges and universities	applying to and/or currently enrolle	ed in:
*		
Major Field of Interest:		
High School GPA:	Current College GPA:	
Student's Signature:		te:
Please list your extra-curricular and hobbies. (Use separate sheet if need		rk experience, family activities and
Please answer the following in your	<u>essay in 500-1000 words</u> :	
Describe the most significant chall challenge. How has this challenge		
Once you have been notified a	as being a scholarship recipient, y	you will have <u>10 days</u> to confirm
	notification or you will forfeit th	







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MEMORIAL BULLETIN

Allen J Sidor 1956–2019



Allen Joseph Sidor born October 6, 1956 in Hackensack, New Jersey passed away Sunday, October the 28th in his home surrounded with love by his family. Known to most as "AI,"

he was born to Olga and Joseph Sidor, and had one sibling, his brother Ronald. It was in New Jersey 1978, where he would meet his first love, Faith Mitchell; they married in 1979 and Faith would give birth to his greatest source of pride, his son Ryan four years later.

Al was a man of great work ethic and talent. At the young age of 16 years old, he would earn his pilot's license. At 18 years old, he would attend Embry Riddell University, graduating in 2 ½ years with a degree in Aeronautical Science.

He always had the dream of working for himself and reached outside the scope of his degree and started his own cigarette vending company in New Jersey. Al and his wife Faith also worked operating an ice cream truck and in 1980 he saved enough money to move across the country to Catalina Island CA.

Allen took a job selling furniture on the Island while his wife worked in a local restaurant. Seeing there was not much of a future on the small island, they moved to Torrance California where Al took a job as a flight instructor. He then saw an opportunity to take a more stable and lucrative job for

Continental Airlines as a flight planner.

In 1981, Al lit both ends of his candle and started the CDS Moving Equipment, Inc. Working nights at Continental and building his business during the day, an exhausting labor of love. Countless hours assembling dollies in the living room and garage. He would offer competitive pricing and offer free delivery of products to his clientele. It turned out he was correct, in 1984 he was able to purchase his first home in Torrance, CA. In 1996, he moved to Laguna Hills.

CDS had grown with multiple locations over the years. Throughout its growth, Al had many opportunities to make a quick buck by compromising his integrity or selling it off to the multiple inquires over the years. He never did. Al would say, "Nah, there's no need to sell. I love our environment and our people who make it all happen. It's the relationships with both customers and employees that makes this a fun endeavor."

Al loved travelling, one of his favorite past times was cruise ships. He also loved live sporting events and a constant highlight for him would be attending them surrounded by friends and family. A good dinner, with great company and maybe later a good cigar was one of Al's favorite ways to spend an evening. Should you like to honor Al, treat others with respect and care, be generous, enjoy the good stuff and if you play video poker, for God's sakes, bet max lines for the bonus and please, PLEASE bet dollars not quarters.

Contributions to PANCAN (Pancreatic Cancer Action Network) can be made to CMSA. Please make checks payable to CMSA Charity Fund and note Al Sidor in the memo section. CMSA will present all contributions to PANCAN at the 2020 convention.





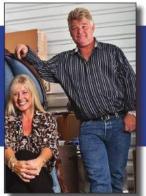
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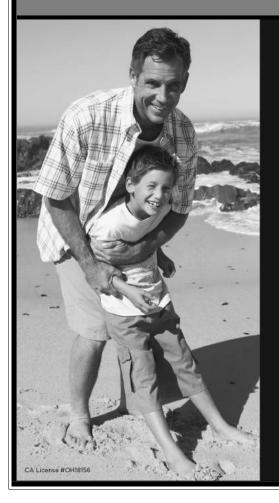
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CALENDAR OF EVENTS

Thur. Nov. 7 Orange County/

Beach Cities Chapter

Golf Tournament

Tues., Nov. 12 Twin Counties

Chapter Meeting

Wed., Nov. 13 San Diego

Chapter Meeting

Friday, Nov. 15 Sacramento Chapter

Golf Tournament

Tues. Nov. 19 Mid Valley

Chapter Meeting

Wed. Nov. 20 Monterey Bay

Chapter Meeting

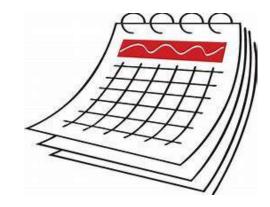
Thur. Nov. 21 Central Coast

Chapter Meeting

April 14-19, 2020 102nd CMSA

Convention

Kauai Marriott Resort Lihue, HI





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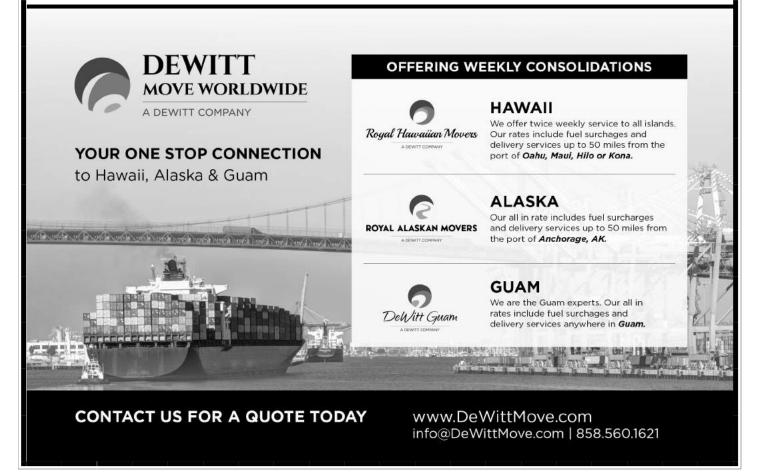
michael@cabizopps.com.

EMPLOYMENT OPPORTUNITY

Looking for managers in L.A./Orange and Northern Bay Area. Must be extremely computer literate. Must be good with people and should have experience in the Moving and Storage Industry. Send resumes and letters of inquiries to: CMSA, Box J2, 10900 E. 183rd St., #300, Cerritos, CA 90703.



CMSA Board Members and family enjoying some down time at the Fall Board Meeting, October 19, 2019, Palm Springs, CA L to R: Shiree Hammer, Ayme McCarthy, Steve Weitekamp, Brett Dolman, Karl Andersen, Jesse Chabot, Sovann Chabot, Gavin Chabot, Thomas McCarthy, John Chipman Jr., Kyle Dysthe and Dylan Dolman





CMSA CONVENTION PARTNERSHIPS/ADVERTISING/DOOR PRIZE FORM

EV.	<u>ENTS A</u>	<u> VAILAE</u>	SLE FOR PARTNERSHIP	<u>PARTNERS</u>
		Movers & Shakers Reception*	DEWITT CO./Royal Hawaiian Movers	
		Apr 14	Movers & Shakers Dinner **	TransGuard Insurance Co. of America
3.	Thurs.	Арт 16	Golf Tournament*	Champion Risk & Ins Svs/Vanliner Ins.
4.	Thurs.	_	Exhibitors Reception•	New Haven Moving Equipment
5.	Fri.	Арт 17	Garden Isle Breakfast	Victory Packaging
6.	Fri.	Apr 17	Kalapaki Bay Luncheon*	Paul Hanson Partners
7.	Fri.	Apr 17	Hawaiian Dinner Event	Kentucky Trailer &
		_	(Unlimited sponsorships available for this event.)	le Van Line Companies
Q	Sat.	Apr 18	Lihue Sunrise Breakfast	Lambert Enterprises
	Sat.	Apr 18	Nō Ka 'Oi Awards Luncheon•	TMM
	Sat.	Apr 18		
10.	Sat.	Apr 10	Chamman's Reception & Dinner	CD3 Moving Equipment
			nt / * Sponsorship of Major Event (in s (includes 1 Free Registration) - \$1	acludes 2 Free Registrations) - \$2,900 / ,900
Eve	nt #	 :	A	Amount \$
PEF	RSON CI	LAIMING	FREE CONVENTION REGISTRA	ATION(S):
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•Na	me		Badge First Nam	e
Con	npany _			
Pho	ne		E-ma	ail Address
				regan, etc.):
We	will notij	ty you whe	ther your requests can be accommo	dated and if any additional fees are necessary.
For	any addi	itional pers	sons registering, be sure to use the C	Convention Registration form.
Mal	ke check	s payable t	to CMSA or use your Visa, MasterC	Card or Discover Card.
			() Visa () MasterCar	
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Exp	. Date		Three-Digit Code on Back of Card	
Billing Address				
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			oort CMSA with a door prize.	
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	or Prize(s		Enign	
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Return with payment and/or door prize(s) to CMSA, 10900 E. 183rd St., #300, Cerritos CA 90703 or fax form to: (562) 865-2944. For questions, call Renee Hifumi at (562) 865-2900.

#### CMSA 102nd Annual Convention Registration Form April 14-19, 2020

Rausi Marrion Resort
Libue, HI | April 14-19, 2020

Make memories in flip flops

EARLY REGISTRATION DEADLINE: FEBRUARY 16, 2020 FULL registrations paid by <u>FEBRUARY 16, 2020</u> are eligible for the drawing to win \$50 CASH on April 16, 2020!

First CMSA Convention? (\) Interested in joining the CM		The Market Control of the Control of		
Register the following comp	oany's representatives.			
CMSA Member		Badge First Nam	e	
Guest				
Guest		Badge First Nam	e	
Company	Phone ()	Email		
Address	City		State	_ ZIP
Date of Arrival	Dat	e of Departure		
CHILDREN'S PRIC NON-MEMBERS (e	r GUEST (13+ yrs.) E (up to 12 yrs.) each)	\$700.00	\$635.0 \$400.0 \$800.0	18 16 00 00 00 00 00 00 00 00 00 00 00 00 00
Special Food Requests (e.g. We will notify you whether o	ease use appropriate forms to vegetarian, gluten-free, vega or not your requests can be a	n, etc.): ccommodated and if	any additio	onal fees are necessary.
American Express or Mast	ith this form. Make checks erCard. Credit card registra MEX ( ) MC ( )	itions may be faxed t	o (562) 865	5-2944.
Card Billing Address Three-Digit CVV Number _				
**CANCELLATIONS: Ca	ncellations made before Mar	' <b>CN 16, 2020</b> Will be s	rubject to a	aministrative jees plus

ROOM RESERVATIONS: Call Kauai Marriott Resort at (800) 220-2925 to make reservations and reference California Moving and Storage Association to receive the special group rate. A reservation link can also be found online by visiting www.thecmsa.org and clicking on the Convention Calendar webpage. Reservations must be made by March 16, 2020 to guarantee the special group room rate. All major credit cards are accepted for deposit. Special CMSA rates for upgraded rooms and stay extensions before or after the convention dates are based on availability, so make reservations ASAP!

any incurred costs (not to exceed 50% of total fees paid). After March 16, 2020, we will be unable to make

refunds. Substitutions will be accepted, but we need to know one week in advance.

#### **2020 CONVENTION EVENTS**

#### ALL GENERAL SESSIONS AND PANEL DISCUSSIONS ARE FREE TO ATTEND

Thursday, APRIL 16 YOUNG PROFESSIONALS GROUP MEETING—Free Admission

EXHIBITORS WELCOME RECEPTION

Food, Beverage, Latest in Industry Products and Service Technologies

Friday, APRIL 17 GARDEN ISLE BREAKFAST

CMSA GENERAL SESSION—Free Admission

KALAPAKI BAY LUNCHEON

MILITARY BREAKOUT SESSION—Free Admission

**HAWAIIAN LUAU** 

Saturday, APRIL 18 LIHUE SUNRISE BREAKFAST

CMSA GENERAL SESSION—Free Admission

VAN LINE PANEL DISCUSSION—Free Admission

NŌ KA 'OI AWARDS LUNCHEON

CHAIRMAN'S RECEPTION & DINNER/BALL

# CMSA ANNUAL GOLF TOURNAMENT REGISTRATION FORM

Ocean Course at Hokuala 3351 Ho'olaule'a Way Lihue, HI 96766 (808) 241-6000

THURSDAY, April 16, 2020

9:00 A.M. MODIFIED SHOTGUN START (Golfers should arrive at course by 8:30 a.m.)



#### Dress Code:

Proper Golf Attire. Collared or Mock Neck Shirts Required. No Denim or Swimwear. This is a spikeless facility. Failure to comply with proper dress attire will result in loss of playing privileges.

# SPONSORED BY: CHAMPION RISK & INSURANCE SERVICES, L.P. and VANLINER INSURANCE COMPANY

ENTRY FEE — \$200.00 per person / Includes: green fee, shared cart, range balls.

Primary Contact:						
Golfer 1:	Company:					
	one:Email:					
	foursome. (Foursomes will be formed by golf co-chairs unless listed below.):					
Golfer 2:	Company:					
	Company:					
	Company:					
	\$\\$10,000.00 \\$\\$ HOLE-IN-ONE CONTEST  Sponsored by: TRANSGUARD INSURANCE CO. OF AMERICA					
*Refunds are subject	ct to a \$20 processing fee. No refunds for cancellations after March 16, 2020.*					
_	th this form. Make checks payable to CMSA, or use your Visa, MasterCard or American Express.  ) MC ( ) AMEX ( ) Check enclosed Total Amount:					
Name on Card:	Card #:					
Exp. Date:	Three-Digit Code:					
Billing Address & Zl	IP Code:					
Phone:	Email Address:					
GOLF C	LUB RENTAL FEES ARE PAID DIRECTLY TO THE PRO SHOP—NOT CMSA.					
will be sure at t	ld like to reserve a set of golf clubs, please provide a count below so that the pro shope to have enough on hand and ready for you to pick up. Golf club rentals are available he pro shop at a rate of \$40 per set and includes one sleeve of golf balls per set.					
	this form, with payment to: CMSA, 10900 E. 183rd St., Suite 300, Cerritos, CA 90703 or fax to: (562) 865-2944.					

# **Exhibitor Registration Form**

102nd CMSA Annual Convention EXHIBIT DATES: April 16-18, 2020

IMPORTANT!: Presentation Services Audio Visual (PSAV) will be the official exhibit services contractor. All work performed in the Exhibit Area is under union jurisdiction and under safety jurisdiction. PSAV Show Rules & Regulations provided upon request.

## STEP 1: RESPONSIBLE PARTY INFORMATION Full Name of Attendee Responsible for Booth First Name to Appear on Badge Company Name to Appear on Exhibitor ID Sign Telephone E-Mail Address (Registration Confirmation will be sent via E-mail) Special Food Requests: CMSA reserves the right to reject registration from exhibitors deemed inappropriate by the CMSA President and/or the CMSA Board of Directors. STEP 2: ADDITIONAL ATTENDEES Full Name First Name to Appear on Badge E-Mail Address Special Food Requests: Full Name First Name to Appear on Badge E-Mail Address Special Food Requests: USE ADDITIONAL SHEET TO LIST MORE ATTENDEES. STEP 3: ASSESS EXHIBITOR FEES Booth registration includes one (1) convention registration, an 8x10 pipe & drape display booth, a six-foot skirted table, two chairs, wastebasket and exhibitor ID sign. **Booth Registration** Before March 16, 2020 @ \$1,550 After March 16, 2020 @,\$1,950 Booth Electricity-\$125 per booth Additional Attendee(s): Members \$535 ea./Non-Members \$700 ea.

Grand Total:

Booth Bingo Raffle!

\$10 from each exhibitor's booth fee will be included in the

#### STEP 4: CHOOSE YOUR BOOTH

Priority will be given accition form was received.				
RESERVE BOOTH # (s				
In case your first choice	is taken	, please li	st alternat	te booth #s.
2nd Choice (s)	3rd	l Choice (	s):	
Companies you don't wa	ant to be	next to:		
Saturday Booth Raffle D	rawing'	?	Yes	No
STEP 5: SELEC	т мет	riiod oi	F PAYM	ENT
☐ Check Enclosed		Charge to	Credit Ca	ard
CREDIT CARD INFOR	MATIC	DN:		
□ VISA □ Master	Card	☐ Americ	an Expre	SS
Name on Credit Card				
Credit Card Number				Exp. Date
Billing Address			Billin	g Zip Code
3-Digit Code on Back of Ca	rd			
Authorized Signature				Date

#### STEP 6: RESPONSIBILITY AGREEMENT

By registering to be an Exhibitor at the CMSA Convention, you are agreeing to the terms below:

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Kauai Marriott Resort, its owners or managers which results from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the California Moving & Storage Association, Kauai Marriott Resort, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, Kauai Marriott Resort or any part thereof. The Exhibitor understands that the Kauai Marriott Resort does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibit Dates: April 16-18, 2020

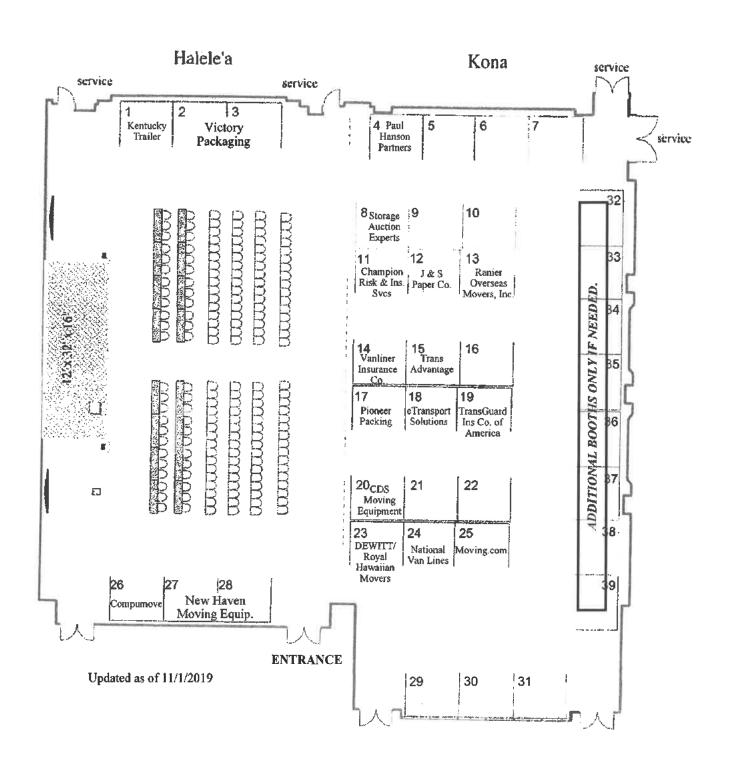
Set-up available at 3 p.m. on Wednesday, April 15, 2020.

Refunds for any cancellations done before March 16, 2020 will be subject to administrative fees plus any incurred costs (not to exceed 50% of total fees paid). No refunds will be made after March 16, 2020.

#### California Moving & Storage Association

102nd Annual Convention – Booth Diagram Kauai Marriott Resort 3610 Rice Street Lihue, HI 96766

Exhibit Dates: April 16-18, 2020



# 2020 CONVENTION ADVERTISING

For our 102nd Annual Convention, we've made some new changes to our convention program! Because of the overwhelming positive response to our bigger 8 1/2" X 11" sized, full-color convention program from our last convention, we are keeping those same elements! This year's program will include supplemental information on topics that attendees can refer back to even after the convention is over. Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to order your advertising for the convention!

Send all artwork as a JPG file. Any PDF files will be converted to a JPG.					
<u>Page</u>	<u>Dimensions</u> (Width X Height)	Rate	Event Sponsor Rate (20% Off)		
1/4 Page	3.75"(W) X 5"(H)	\$200.00	\$160.00		
1/2 Page	7.5"(W) X 5"(H)	\$275.00	\$220.00		
Full Page	7.5"(W) X 10"(H)	\$425.00	\$340.00		
Full Page (Inside Cover)	7.5"(W) X 10"(H)	\$550.00	\$440.00		
Registration Packet Insert*	8.5"(W) X 11"(H)	\$500.00	\$400.00		

^{*}Inserts must be supplied and shipped to CMSA at advertiser's expense.

**DEADLINE FOR ARTWORK: FEBRUARY 16, 2020** 

# CMSA SHOUT OUTS!

Space in the program is not limited to just advertising. If you'd like to do a "CMSA Shout Out" to your fellow CMSA members, we encourage you to do so! See examples below! Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to order your Shout Out!



