W W W . T H E C M S A . O R G

NOVEMBER 2020

# 2020 Election Highlights

Pending certification, here are the predicted results of the elections affecting California.

## **Presidential Election**

Democratic candidate and predicted President-elect Joe Biden would be the 46th president of the United States of America. He would have the distinction of being the oldest sitting president when he turns 78 on November 20. Biden served as United States senator for Delaware from 1973-2009 and then vice president of the United States under President Barack Obama from 2009-2017.

His running mate, Vice President-elect Kamala Harris would have the distinction of being

the first female, Black and South Asian American vice president. Harris most nota-



### US House of Representatives Election California by District







Democratic Republican Too Close to Call

**有有有有有有有有有有有有有有有有有有有有有有有有有有**有

bly served as California's attorney general from 2011-2017 and United States senator for California from 2017 to present.

# **US Senate Election**

No California senators were up for reelection.

# US House of Representatives Election

Out of California's 53 districts, roughly 80% of the seats are expected to be filled by members of the Democratic Party.

In 2018, the Democratic Party had managed to flip seven seats held by the Republican Party. (Although District 25 flipped to the Democratic Party in 2018, it was taken back by the Republican Party during

a special election held one year later.) This

(ELECTION HIGHLIGHTS continued on page 12)

# 2021 CMSA College Scholarship Application Included in this Issue!



**CHAIRMAN'S CORNER** by John Chipman, Jr.

Did you miss the October Surprise? It wasn't a political one. It wasn't the Dodgers' World Series victory over Tampa Bay. And it wasn't that most Californians didn't hand out Halloween candy dur-

ing a pandemic. Nope.

The "surprise" was to the Moving & Storage industry when on October 21, the Government Accountability Office ("GAO") decided to sustain protest challenges against Transcom's decision to award the Global Household Goods Contract ("GHC") to the American Roll-On-Roll-Off Carrier Group ("ARC"). The ARC Group also includes Uni-Group, Atlas, Suddath, Pasha and Deloitte. The GAO's announcement was unexpected, because since April the moving industry's conventional wisdom was ARC would prevail, and the only issue was how long would it take protesters to exhaust their administra-

tive and legal remedies without success.

Publicly the ARC Group's reaction to the GAO ruling was diplomatically muted. For example, a statement from Suddath said: "We are disappointed with the decision." However, one Van Line leader with knowledge of the situation described the GAO's decision as a "total stunner".

While the GAO's entire ruling has not yet been made available, the GAO sided with both protesters, HomeSafe Alliance and Connected Global Solutions, agreeing that Transcom's decision to award the GHC was based on "flawed evaluation conclusions" and was not a "best-value decision." There was also allegation of prior misconduct.

With approximately 400,000 military families moving annually, Transcom is often described as our industry's biggest national account. The GHC is worth more than \$7 billion. So Transcom's next step will be very important to CA movers and suppliers.

What's going to happen? According to Transcom, "The four offerors originally determined to be the most highly rated proposals will have until Dec. 2, 2020, to submit

(CHAIRMAN'S CORNER continued on page 4)





PRESIDENT'S COMMENTS
By Steve Weitekamp

We are definitely living in interesting times. While our general economy has shown signs of strengthening, and household moving remains well above seasonal norms, there is

nothing to indicate that an end to the pandemic is imminent. Reported cases of COVID-19 continue to escalate in a time when we also are starting to have concerns about seasonal flu virus outbreaks. Members of the California Moving and Storage Association (CMSA) continue to be on the front line providing essential services to those in need of moving services.

Chairman John Chipman, Jr., in his column (starting on page 2) has provided a thoughtful and detailed review of recent actions related to the Global Household Goods Contract (GHC), the dissolution of the American Moving and Storage Association (AMSA) and the development of the American Trucking Association (ATA) Moving Conference. That being said, I want to reinforce the fact that the CMSA, while we work with and support all relevant industry groups, has never had any direct connection to AMSA or ATA. We are a 103-year-old, stand-alone trade association representing California movers, suppliers and other interested parties and intend to stay that way.

Early in November, the CMSA Board of Directors conducted meetings over two days via Zoom (see back cover for a photo). In addition to the regular business conducted and committee reports regularly reviewed in a CMSA board meeting, a significant amount of time was spent on California legislative issues. While we had some success in the 2019-2020 session, we know that we have a lot of work ahead of us. The good news is that as we prepare for the 2021-2022 session, we move forward with our strong team of CMSA staff and leadership, our lobbyist Shaw Yoder Antwih Schmelzer & Lange (SYASL), and legal counsel Mark Hegarty. Proposition 22 suc-

(PRESIDENT'S COMMENTS continued on page 5)



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(CHAIRMAN'S CORNER continued from page 2)

new proposals, with new oral presentations planned for January 2021. Thereafter, US-TRANSCOM will review the new proposals and oral presentations, and plans to award the contract in early June 2021...Upon granting the award, a nine-month transition period will begin with the awardee, and the first personal property shipments under the GHC will occur during the 2022 peak moving season."

In other news, the American Moving & Storage Association ("AMSA") closed its doors in Virginia on October 16, 2020. This was not a surprise. California Movers will be well represented in the new American Moving & Storage Conference (Moving Conference) of the American Trucking Association (ATA). Most importantly for our state, six CMSA members will be serving on the Moving Conference's new board of directors, including Steve Weitekamp (CMSA's fearless leader), Jeanette Homan (Lambert Enterprises), Chris Higdon (California Moving Systems), and yours truly. Additionally, Bill Lovejoy (Republic Moving & Storage) will

not only be on the Board and its Executive Committee, but he will also be the fledgling Conference's 2nd Vice Chairman.

That means with a little bit of patience, Bill will be leading our industry's largest trade organization in a few years. Bill says he is up for the challenge: "AMSA conferencing with ATA will provide great benefits to our members. Besides dynamite advocacy, our members will have access to tools AMSA has had in the past, as well as ATA's vast resources for the industry!"

Finally, last but certainly not least, the sixth CMSA member joining the Moving Conference will be Griselda Gonzalez (CG Moving Company). Griselda has plenty to contribute as a board member. With 12 years of contracting and finance experience in our industry, she is uniquely qualified to represent the interests of growing, independent movers in California. She will also bring important diversity to the new Moving Conference Board. Additionally, as cochapter president (with her sister, Olga) of CMSA's Northern Region, Griselda under-

(CHAIRMAN'S CORNER continued on page 7)



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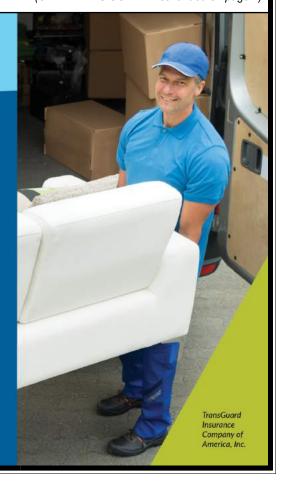
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(PRESIDENT'S COMMENTS from page 3)

cess leads us to believe that issues related to AB 5 and the ABC test for independent contractors will be back in the California legislature in the next session.

As stated in an email to membership, you may or may not know that CMSA has a Political Action Committee (PAC) to support candidates and issues important to our industry. At our November board meeting the CMSA Board of Directors approved a legislative action plan that will require significant funding from our currently depleted PAC. The board agreed that if each CMSA member company, mover and associate, would contribute \$200 to our PAC we would be able to move

forward with our planned legislative support. We believe that this action is critical and necessary, have you made your contribution yet?

With all that change, some things remain the same. This issue includes an application for the CMSA educational scholarship, the vocational scholarship application is also available on our website. We encourage you to distribute applications broadly among qualified individuals within your organization. We will once again be awarding \$51,000.00 in scholarships to young people from within our Association at our 103rd annual convention in May 2021.



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(CHAIRMAN'S CORNER continued from page 4)

stands the challenges of navigating the choppy waters of California's legislative and regulatory environment. Best of all, she is emblematic of our country's success. Griselda grew up in El Salvador and emigrated as a teen to the US. She graduated from Jefferson HS in Daly City. As a working mom, Griselda received her undergraduate degree from San Francisco State.

Griselda is excited about joining the new board: "My background has shaped my pro-

fessional life in being able to move with the flow, become adaptable and resourceful. I look forward to bringing my voice and experience to the new Moving Conference."

Griselda and the other five CMSA members look forward to the challenge of serving and will play a significant role on the new Moving Conference Board.





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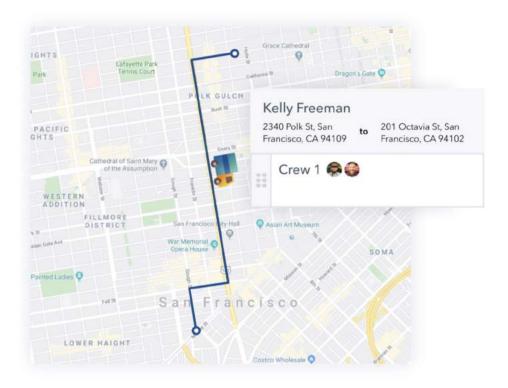




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# **DEADLINE IS FEBRUARY 3, 2021**

# CMSA College Scholarship 2021

CMSA will offer \$2,000 scholarships to students who will be enrolled in an undergraduate program at an accredited college, university or community college during the 2021-2022 academic school year. Applicants are not limited to any particular field of study.

Each individual must obtain and complete the required documents listed below and submit them to be received no later than noon on <u>Wednesday</u>, <u>February 3</u>, <u>2021</u> to: CMSA, 10900 E. 183rd St., #300, Cerritos, CA 90703, or e-mail to information@thecmsa.org or fax to: (562) 865-2944. Winners will be notified by <u>March 12</u>, <u>2021</u>. The awards recognition will take place at the CMSA's 103rd Annual Convention at the Omni Rancho Las Palmas Resort & Spa <u>during the Awards Luncheon on May 15</u>, <u>2021</u>.

### **Application Requirements:**

- 1) Completed scholarship application form.
- 2) Résumé.
- 3) Two letters of recommendation. Whenever possible, letters should be typewritten. One letter should be from a teacher/professor, counselor or school administrator; and one letter should be from a community business member (not family).
- 4) A copy of your most recent transcript/report card.
- 5) Completed essay of 500-1000 words addressing the following topic:

The challenges caused by the COVID-19 pandemic has taken a toll on people all across the world. How has the COVID-19 pandemic affected your life and how have you coped with the challenges?

## **Eligibility Requirements:**

- \* Student <u>MUST</u> be a California resident and an employee or child/grandchild of a CMSA mover or associate member company. The member company must have a current <u>ACTIVE</u> membership status for at least one year and no outstanding balance.
- \* High school students must have a minimum high school GPA of 2.5.
- \* College students must show proof of enrollment and minimum cumulative GPA of 2.5.
- \* Student must be enrolled in an undergraduate program at an accredited four-year college, university or community college during the 2021-2022 academic school year. Minimum nine units per semester/quarter.

### **Criteria for Selection:**

Upon meeting the minimum eligibility requirements, scholarship recipients will be selected upon the quality and excellence of the essay.

CMSA scholarship awards will be mailed directly to the recipient in the name of the college or university for use during the 2021-2022 academic school year only.

If you have any questions, please call the CMSA office at (562) 865-2900.

# **2021 CMSA Scholarship Application**

First	Middle
	City, State, ZIP
Cell Number:	()
t (Sponsor) Associated wit	th CMSA:
Positio	on:
	City, State, ZIP
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ineligible student. If the st dy the situation. <i>See eligibi</i>	udent was paid before being identified a ility requirements <u>BEFORE</u> applying for
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·	Date:
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y in 500-1000 words:	
i -	Cell Number:  t (Sponsor) Associated with a control of the state of the situation. See eligible ing to and/or currently enrolling to and/or currently enroll

11

If you are notified as being a scholarship recipient, you will have <u>10 days</u> to confirm scholarship notification or you will forfeit the scholarship.

(ELECTION HIGHLIGHTS continued from page 1)

year, the Republican Party is poised to possibly flip three seats. District 48's seat has already flipped to a Republican candidate, and Districts 21 and 39, although too close to call, show Republican candidates with a slight lead at this time.

**Ballot Measures of Significance to Mov**ing and Storage (Results from 84.5% of ballots counted as of 11/9/20.)

Proposition 15 – NO (51.9%)

Aims to increase funding sources for public schools, community colleges, and local government services by changing tax assessment of commercial and industrial

property. Taxes such properties based on current market value, instead of purchase price. Fiscal Impact: Increased property taxes on commercial properties worth more than \$3 million providing \$6.5 billion to \$11.5 billion in new funding to local governments and schools.

Proposition 19 - YES (51.3%)

Allows homeowners who are over 55. disabled, or wildfire/disaster victims to transfer primary residence's tax base to replacement residence. Changes taxation of familyproperty transfers. Establishes fire protection services fund. Fiscal Impact: Local governments could gain tens of millions of dollars of property tax revenue per year,

(ELECTION HIGHLIGHTS continued on page 13)



# 2021 CMSA Vocational Scholarship **Application is Available!**

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(ELECTION HIGHLIGHTS continued from page 12)

probably growing over time to a few hun-

dred million dollars per vear. Schools could receive similar property tax gains.

Proposition 22 -YES (58.5%) Classifies

app-based drivers as

"independent contractors," instead of "employees," and provides independentcontractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by rideshare and delivery company drivers and investors.

# Proposition 24 – YES (56%)

Permits consumers to: prevent businesses from sharing personal information, cor-

rect inaccurate personal information, and limit businesses' use of "sensitive personal

information," in-

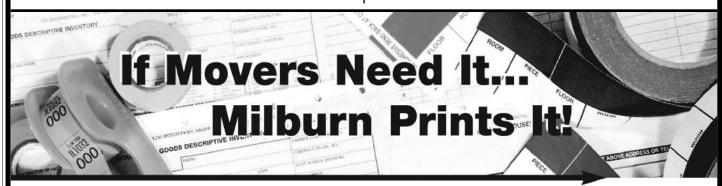
at least \$10 mil-

cluding precise State Ballot Measures - Statewide Results geolocation. race, ethnicity, **Unofficial Election Results** and health infor-Results will be certified by December 11, 2020. mation. Establishes California To view the total unprocessed ballots, visit the Privacy Protec-Unprocessed Ballots Report (http://vote.sos.ca.gov/unprocessed-ballots-status (updates daily after 5:00 p.m.) tion Agency. Fiscal Impact: Election results will change throughout the canvass period as vote-by-mail ballots, provisional ballots (including Increased annuconditional voter registration provisional ballots), and other ballots are tallied al state costs of

> lion, but unlikely exceeding low tens of millions of dollars, to enforce expanded consumer privacy laws. Some costs would be offset by penalties for violating these laws.

# Commentary

The majority of California voters backed Democratic candidates. Some believe that the migration of Californians to Arizona and Nevada tipped the scales in those states to favor the Democratic party.



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# 3 Things You Should Know About the Important Notice to Shippers Booklet

CMSA has confirmed that Milburn Printing has updated the Important Information for Persons Moving Household Goods (within California) booklet to be in compliance with the 2020 MAX 4 Tariff regulations, including updated contact information for the Bureau of Household Goods and Service (BHGS). For those needing booklets, you can buy the booklets online at www.milburnprinting.com or call Milburn Printing at 800-999-6690.

IMPORTANT INFORMATION FOR PERSONS MOVING HOUSEHOLD GOODS (within California)



BHGS, don't throw them away! The CMSA has gotten approval to sell BHGS information stickers to place over the CPUC information on page 10 of the booklet. Sticker order forms can found online at www.thecmsa.org or call CMSA at (562) 865-2900 to place an order.

The booklets can be sent electronically to customers, but with the following caveats: 1) The booklet must be an attached document

(pdf); 2) You must have an active confirmation (not just receipt) of received booklet.; 3) You must retain the conformation for a minimum of three years.; and 4) You STILL NEED the shipper's signature on the Agreement for Service/Bill of Lading.

If you find yourself with a ton of outdated booklets that still have the contact information for the California Public Utilities Commission (CPUC) instead of

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# Historical News Article from July 16, 1982

# The Cyclical Nature of the Moving Business

Most summers when school gets out, moving vans pull up outside thousands of homes to carry transferred managers'

household goods to new locations.

But this summer, fewer workers are being sent to new locations. And many individuals who have to pay for their moves are staying put as well. As a result, the nation's moving industry has hit hard times.

"It is a basic question of housing economics. If you can't buy or sell a

home, you can't move," notes James Wilson, United Van Lines senior vice-president. "And because of the depressed economy many corporations are not shifting people."

With both sales and profits slipping, many agents - those independent businessmen who own moving vans and warehouses - find themselves pushed toward the brink of bankruptcy. To cope, the van lines the agents work for are moving more aggressively into new businesses - such as photo copying and temporary secretarial services -

to keep cash coming in.

"If we had been 100 percent dependent on household goods, we would have been

out of business by now," says George Smith, president of Bekins Moving and Storage. Bekins is the company that has been most active in diversifying out of the traditional moving business.

The upheaval in the moving industry offers some advantages to customers. The experience level of moving crews is higher since workers

with less experience have been laid off. And firms are offering various kinds of discount plans.

The upheaval in the moving industry is the result of the sluggish economy and the difficult housing market. With mortgage rates hovering around 17.5 percent, houses are difficult to buy and sell. And the lagging economy has hit corporate profits, making firms examine each move more carefully.

"(Corporate) moves are down this year,"

(HISTORICAL NEWS continued on page 16)





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(HISTORICAL NEWS continued from page 15)

says Chris Collie, executive vice-president of the Employee Relocation Council, which tracks move-related matters for major corporations. A recent survey of 875 council members found a third of them plan to reduce the number of employee moves in 1982, while only 15 percent planned to increase moving activity.

As a result of the reduced number of corporate moves and a decline in moves individuals pay for themselves, the number of shipments has taken a dive at most moving companies. "Our shipments are down 10-15 percent for the year to date," says Edward A. Bland, president of Atlas Van Lines. United Van Lines reports shipments about 8 percent below last year. Industry wide statistics for the first half of the year are not available yet.

Profits have slumped along with volume. In the first three months of 1982, only four of the 15 largest van lines posted a profit. "The first quarter of 1982 was a disaster for everyone," says Ray Atherton, chief of the compliance branch at the Interstate Commerce Commission, which oversees the moving industry.

Local moving agents have been even harder hit. They own the moving vans and warehouses and make the moves, while the van lines book the orders. "The agents are the ones who carry the bulk of the entrepreneurial risk," Atherton notes. According to industry sources, roughly 25 percent of the nation's 13,000 agents are in serious financial trouble.

Van lines are adopting a variety of strategies to help themselves and their agents through difficult times. Diversification is one typical response. Bekins, for example, has started offering business services, such as mail forwarding and answering services at locations in California and Texas.

Other van lines are using their trucks to carry a variety of products. Movers traditionally have carried trade show displays and computers. "Now we are moving goods from the manufacturer to distribution" channels, United's Wilson says. About 45 percent of North American Van Line's revenues come from moving items other than household goods, company sources say.

While 1982 is not a banner year for movers, there still are bright spots in the moving market. Perhaps the most promising is the office moving market, a result of the amount of office construction going on. "The office (moving) business looks like it will grow at a significant pace over the next three years," Bekins president Smith says.

# Considerations for Hosting or Attending a Holiday Gathering

If you will be hosting a gathering during the holiday season that brings people who live in different households together, follow CDC tips for hosting gatherings. If you will be attending a gathering that someone else is hosting, follow CDC Considerations for Events and Gatherings. Below are some general considerations for hosting a gathering that brings together people from different households. For a more complete list, please visit the CDC website at: <a href="https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html">https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html</a>

Hosts should consider the following:

- Check the COVID-19 infection rates in areas where attendees live on <u>state</u>, <u>local</u>, <u>territorial</u>, or <u>tribal</u> health department websites to consider if safety will be an issue.
- Limit the number of attendees as much as possible to allow people from different households to remain at least <u>6 feet</u> apart at all times.
- Host outdoor rather than indoor gatherings as much as possible.
- Encourage guests to avoid singing or shouting, especially indoors. Keep music levels down so people don't have to shout or speak loudly to be heard.

# **Sacramento Chapter Golf Tournament**

By: Dustin Sandoval, Sacramento Chapter President

The CMSA Sacramento Chapter Golf Tournament was a successful fundraiser!



Thank you to everyone who couldn't attend but supported the Chapter. This wouldn't have been possible without the generosity and constant support from our Associate

who came out

and participated. It's difficult

to host a golf

tournament without golfers.

We were able to raise a little over \$4,000 that will go towards supporting all of the association's wonderful charities and scholarship programs. We'd like to thank everyone

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# **Association Leaderboard Report**

	Association	Enrolled Movers	Association	Total Lbs.
_	0 115 (01404)	ı	1 Pennsylvania (PMSA)	2,429,200
1	California (CMSA)	82	2 Illinois (IMAWA))	2,077,880
2	Southwest Movers (SMA)	64	3 California (CMSA)	• •
3	Illinois (IMAWA)	inois (IMAWA) 42		1,428,560
Ğ	CMSA Report		4 Southwest Movers (SMA)	1,423,690
			5 Florida (FMWA)	1,086,305

# **Food Collected and Delivered**

Monthly	Year to Date	All Time
541	127,201	1,428,560
lbs.	lbs.	lbs.
450	106,000	1,190,450
meals	meals	meals

# **Top Agent of the Month**

- 1. Real Rock'N'Roll Mover 316 lbs. = 263 Meals
- 2. New World Van Lines Los Angeles 225 lbs. = 190 Meals

# **CALENDAR OF EVENTS**

Nov. 1 thru Dec. 1 Ventura/Santa Barbara

Chapter See's Candy

**Fundraiser** 

Nov. 1 thru Dec. 9 LA/OC Toy Drive Wed., Dec. 9 LA/OC Chapter

Zoom Cocktail Hour

North Bay Chapter Tue.. Dec. 1

Wine Tasting Meeting

Thu., Mar. 11 San Diego Chapter

Golf Tournament

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Rebel Van Lines is looking to hire Class A & B drivers. To apply, please email nan@rebelvanlines.com or call 800-421-5045.

### **HELP WANTED**

Apple Valley Transfer & Storage and Barstow Transfer & Storage are hiring! We need full time professional packers, loaders, warehouse help and drivers with Class A, B or C licenses. We will train you. All applicants must be team players, able to pass a background check and a drug test. Please only apply via email to sales@applevalleyatlas.com. No phone calls, please.

### **EMPLOYMENT OPPORTUNITY**

Looking for managers in L.A./Orange and Northern Bay Area. Must be extremely computer literate. Must be good with people and should have experience in the Moving and Storage Industry. Send resumes and letters of inquiries to: CMSA, Box J2, 10900 E. 183rd St., #300, Cerritos, CA 90703.

### **BUSINESS WANTED**

We are interested in purchasing all or a part of your business. We are able to provide quick cash for certain assets. We can assist in an exit strategy. Major CA markets are desired. Discussions will be in strictest confidence. Send information to CMSA, Box J1, 10900 E. 183rd St., #300, Cerritos, CA 90703.

### **MOVING & STORAGE** FOR SALE

Trucks and warehouse in Clovis, CA. Call for info (559) 222-0975.

### **NEW VAULTS FOR SALE**

\$325/each - San Jose, CA 408-643-8602

Place your classified ad today!

# HISTORICAL PHOTO



On November 5 & 6, 2020, the CMSA Board of Directors held their annual Fall Board Meeting via Zoom due to restrictions caused by the pandemic.

