

CMSA supported bill SB 1451 (Ashby), signed into law.

On Sunday, September 22, 2024, California Governor Gavin Newsom signed SB 1451 (Ashby) into law. The bill included a section on Bureau of Household Goods and Services regulations that both the Bureau and CMSA agreed were good for both industry and the moving public. CMSA advocated for this bill over the previous legislative session.

The bill states:

Existing law, the Household Movers Act, provides for the licensure and regulation of household movers by the Division of Household Movers within the Bureau of Household Goods and Services. The act prohibits a household mover from engaging in the business of specified transportation of used household goods and personal effects by motor vehicle in the state without a permit issued by the bureau. The act also prohibits a household mover from engaging in the business of the interstate transportation of those items into or out of this state without a valid operating authority issued by the

Federal Motor Carrier Safety Administration. The act prohibits the issuance of a permit unless the applicant establishes their knowledge and ability to engage in business as a household mover by examination. The act requires a permit applicant to meet certain residence requirements, as specified.

This bill would exempt an applicant whose principal place of business is not in this state from the residency requirements, but would require that the applicant file with the bureau a designation of persons upon whom court or agency process may be served in this state made pursuant to specified federal regulations. The bill would exempt an applicant from examination if they only conduct interstate household moves, but would require the applicant to file an affidavit with the bureau stating it shall not conduct any intrastate household moves in this state. The bill would require the bureau to identify household movers that are authorized to conduct intrastate and interstate moves in the state on its internet website.



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CHAIRMAN'S CORNER

by Vince Cardinale

As we change seasons from Summer to Fall, we also ramp up our CMSA chapter meeting schedules and fundraising efforts. President Steve Weitekamp and I will start

our Chapter visits in the North Bay and Northern region on October 22nd and 23rd. I look forward to visiting old friends and meeting new ones as we visit each of the 12 chapters.

In speaking with some of our Chapter chairpersons, I learned they were finding it difficult to attend and participate in both the Chapter meetings and fundraising events. Some of the reasons mentioned were the economic times.

Speaking of fundraisers, I want to thank all of you who attended our Monterey Bay Chapters Golf and Bocce event on October 4, 2024. We had 24 golfers and 68 for bocce and dinner. Everyone had a good

time, and I appreciate the support from our vendor/associate members and the members from outside of our Chapter who attended.

I recently read an article stating that we are not as mobile a society as in years past. Americans are moving at the lowest rate in decades. The moving rate in the 1960s and 1970s was nearly 20%. According to a recent survey, in 2022, fewer than 9% of Americans moved.

Also, local moves, defined as moves within the same county, fell to below 5% in the 2022 survey period, down from nearly 9% in 2010.

This is a concerning trend if your company provides mainly residential moves. This is a reason to diversify your business lines if you haven't already begun to do so. Some of the factors contributing to these trends seem to be younger people are living with their parents longer, putting off marriage and buying a home. More people are working remotely, which means fewer people must move for a new job. High housing prices and high interest rates make

(CHAIRMAN'S CORNER continued on page 4)



Happy
Halloween





PRESIDENT'S COMMENTS

By Steve Weitekamp

September is the time of year when California Moving and Storage Association (CMSA) chapters generally start meeting again. It is also the time for an annual visit to Washington, D.C.

Each year since I became CMSA president in 2006, I have participated in lobbying events for our national moving association, for many years, the American Moving and Storage Association (AMSA) and, more recently, the American Trucking Association Moving and Storage Conference (ATA MSC).

This year, our efforts focused on four areas.

1. Combatting Moving Fraud & Engagement with Enforcement.
2. Protecting the Independent Contractor Model.
3. Military Moving: GAO Study Follow-Up.

4. Moving Expense Tax Deduction.

If you are a regular reader of the Communicator, you know that these issues, with the exception of the moving tax deduction, are the focus of CMSA's regular advocacy efforts.

Group 1 of the ATA MSC hill visits comprised MSC members who are also CMSA members. Including James Lovejoy and Tim Wicker of Republic Moving & Storage, Sofia Marr of CMS Relocation & Logistics, Jeremy Day of Ace Relocation Systems, Paul Lebidine of M. Dyer Global, Adam Whitfield, a professional van operator, and myself. We were an extremely strong group that ensured that our congressional and senators' offices understood our issues and why they were important not only to our industry but to their constituents at large.

To be honest, ATA leadership and lobbying group do not hold California in very high regard. Anything that they see as negative in our industry starts in the Golden State. But Group 1 was not afraid. Like Smoke Jumpers, we jump right into the hottest spots and have a strategy to address

(PRESIDENT'S COMMENTS continued on page 4)

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(CHAIRMAN'S CORNER continued from page 2)

it difficult to upgrade housing.

Participation in our great Association is even more important during difficult economic times. The support of the CMSA and your fellow members is priceless.

Now is not the time to hunker down and go into bunker mode. Now is the time to unite as one and take full advantage of your

CMSA membership and the opportunities it provides. Speak to your fellow members and exchange the best practice ideas. We can learn so much from one another. Attend Chapter meetings and volunteer to help with fundraising efforts. Use the CMSA as a marketing tool for your business. Let your potential customers know you are a CMSA member.

(PRESIDENT'S COMMENTS continued from page 3)

objections and dismissals. The heat is where the action is, and we would rather meet with those who have real power and can potentially win over to our side.

Ignore California at your own peril. We are not only the fifth-largest economy in the world but also represent the largest congressional delegation in the country. California has 53 Congressmembers and 2 Senators, and each state gets 2 Senators regardless of population and one member of Congress for approximately 700,000 people in the state. To put it in perspective, there are seven states with only one member of Congress: Alaska, Delaware, Montana, North Dakota, South Dakota, Vermont, and Wyo-

ming. To put this in further perspective, each California state senator, of which there are 40, represents approximately 988,086 Californians. This makes California's state senators some of the most representative in terms of population size in the United States.

CMSA has its own legislative day in Sacramento, usually in March, where it meets with its lobbyists, state agencies, and elected officials. In a challenging political environment, CMSA has found success or some relief on a number of important issues. If you haven't joined us in the past, make plans for an upcoming event.

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21st Annual Cardinale Classic Golf and Bocce Tournament

Another Successful Monterey Bay Chapter Event

The Monterey Bay Chapter held its 21st annual Cardinale Classic Golf and Bocce Tournaments Fundraisers, benefiting the CMSA and its charities, on Friday, October 4, 2024, in Monterey.

24 golfers enjoyed a gorgeous, warm, sun-filled day on the beautiful Del Monte Golf Course. Del Monte is the oldest golf course in continuous operation west of the Mississippi and is a Pebble Beach Company property.

Mark Hildreth of New Haven Moving Equipment sponsored a \$100 cash prize putting contest. Congratulations to Mark Hildreth for being close to the hole and to Jay Leach of Central Coast Movers for being runner-up. It should also be noted that Mark deferred the 1st prize to Jay Leach.

Congratulations to the first-place Golf Team. Winners for the low-net prize of

\$200.00 cash were the golf team of Bruce Meyers-CDS Moving Equipment, Jay Moreno-Chipman Relocation, Thomas Castillo & Jim Stracuzzi-J & M Movers. And congratulations to the 2nd Place Golf Team of Mike Clark-Shipsmart, John Kay-Victory Packaging, Mark Macy-Macy Movers, & Darryl Scott.

Later that afternoon, more than 68 of us attended the Bocce Tournament, which included an Italian-style buffet dinner and a silent auction at the Embassy Suites Monterey Bay. More than 20 terrific silent auction items sold for great value, and there were also many great raffle prizes.

The night concluded with a very exciting final Bocce game between The Sharp Shooters and the Cruisers. Congratulations to the Cruisers as the 2024 Cardinale Clas-

(CARDINALE CLASSIC continued on page 6)

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(CARDINALE CLASSIC continued from page 5)

sic Bocce Champions, Mario Weaghtington-Scarr Moving, Severo Gonzales, Mark Boatwright, - Scarr Moving & Joshua Boatwright. They have bragging rights for the year plus each team member received a 1st place trophy and a 1st Place Medal.

Congratulations to the runner-up Bocce Team, The Sharpshooters - Steve Dooley-CDS Packaging Solutions, Ryan McGowen-Mentors M & S, Cody Flessel-Mentors M & S, & J.R. Maricich-Mentors M & S.

The enthusiastic crowd had a great time. A very special CMSA Monterey Bay **thank you** goes out to our Event sponsors, **CDS Packaging Solution, Victory Packaging, and New Haven Moving Equipment.**

Thank you to all our CMSA Associate members for supporting our event with the many



Bocce Ball 1st Place Team - The Cruisers - Joshua Boatwright, Mark Boatwright, Severo Gonzalez and Mario Weaghtington



Bocce Ball 2nd Place Team (L-R) The Sharpshooters - Ryan McGowen, Cody Flessel, Steve Dooley and J.R. Maricich

great raffle and silent auction prizes and for your attendance. And a special THANK YOU to Ken Jordan & J & S Paper for the generous donation of 2 pallets of paper pads.

Thank you to our fellow CMSA Mover Members from other Chapters around the State for making the trip to Monterey to support our Event. We appreciate your support!

Please mark your calendars and save the date for next year, Friday, October 3, 2025. We hope to see even more of you in attendance next year for our 22nd annual Cardinale Classic Golf and Bocce Event in beautiful Monterey!

Thank You!

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Phishing Scams Don't Take the Bait

Have you ever gotten a text or email warning you that something is wrong with an account online? Maybe it says your streaming account is about to be suspended unless you respond quickly. It might even have a link that will supposedly fix your account's problems. The message looks real. But is it?

Your first instinct might be to click to solve your problems. Don't click. There's likely nothing wrong. Instead, it might be a phishing scam. That's when scammers pose as well-known companies to get you to give up sensitive information via text or email. A phishing email might:



- say they've noticed some suspicious activity or log-in attempts — they haven't
- claim there's a problem with your account or your payment information — there isn't
- say you need to confirm some personal or financial information — you don't.

While real companies might send you emails or text messages, they won't do things like send a link to update your payment information. Only scammers do that. Even opening a link in an unexpected text or email can expose you to scammers — even if you don't enter any sensitive info.

So, don't click on any links in unexpected emails or texts. If you're concerned,
(PHISHING SCAMS continued on page 9)



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Protecting Personal Info On Your Phone

Imagine carrying a written copy of all your conversations with you everywhere you went. Or copies of your account numbers, usernames, and passwords. Or photos and videos of loved ones and special moments. I bet you'd do just about everything in your power to protect all that valuable information.

Your mobile phone holds all that stuff — and maybe more. Are you doing everything in your power to keep it from ending up in



the wrong hands? Here are four things you can do **today** to protect the personal information on your phone.

1. Lock it. Keep prying eyes out of your phone by setting it to automatically lock when you're not using it and create a PIN or passcode to unlock it. Longer passcodes are better, so use at least six digits. After you've set it up, you might be able to unlock your phone with your fingerprint, your face, or your iris.

(PROTECTING PERSONAL INFO continued on page 19)

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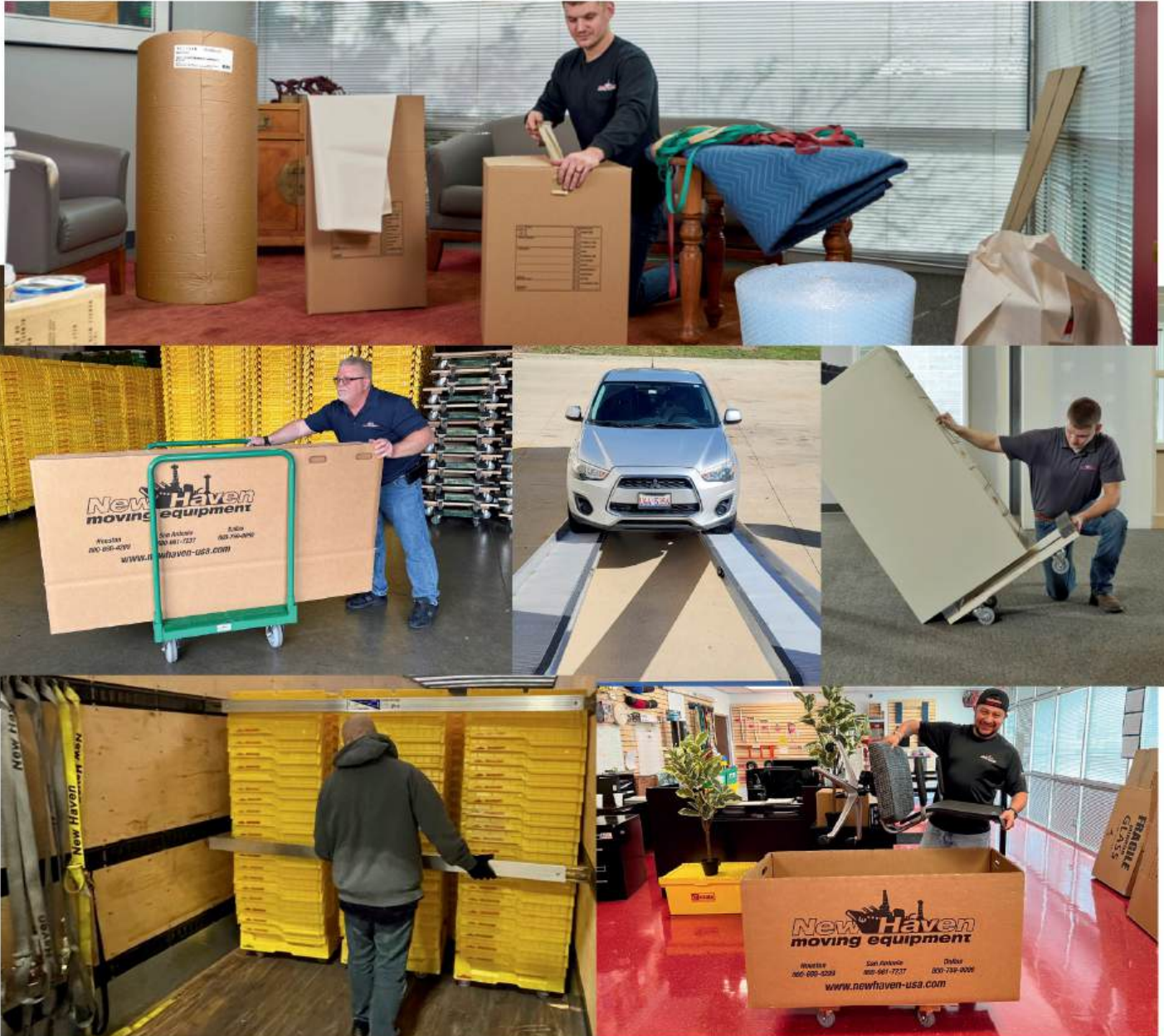
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PepsiCo, Maersk, Others Team Up on Electric Truck Pilot

New Coalition Investing in Charging Infrastructure for Longhaul Fleets Along I-10

A high-powered coalition including tech leader Microsoft, beverage behemoth PepsiCo and logistics powerhouses Maersk, DB Schenker and AIT Worldwide is spearheading efforts to electrify the Interstate 10 trucking corridor.

Its focus: developing charging infrastructure for longhaul battery-electric trucks on I-10 between Los Angeles and El Paso, Texas. That route links the nation's busiest ports to the second-busiest border crossing.

"This collaborative coalition is an important step in advancing electric-powered, heavy-duty fleet transport," said Cliff Henson, corporate vice president of the Microsoft Cloud Supply Chain. "As Microsoft works toward our ambitious carbon-neutral goals, implementing a sustainable logistics framework is a critical factor. The I-10 corridor pilot is a key part of building this framework, and we're excited to be at the forefront of an electric-powered evolution in logistics."

PepsiCo ranks No. 2 on the Transport Topics Top 100 list of the largest private fleet carriers in North America. The soft drinks and snack giant held the No. 1 spot among private fleets for 14 consecutive years through 2023. PepsiCo operates 11,618 tractors in North America, according to TT data.

Maersk ranks No. 5 on the TT Top 50 list of the largest global freight carriers. The Danish company opened a 402,000-square-foot warehouse in El Paso earlier in September with 73 dock doors. Overall, Maersk op-



erates more than 26 million square feet of warehousing space across North America.

"To electrify trucking on a meaningful scale, all stakeholders need to invest in expanding the electric grid for charging ca-

pabilities," said Maersk North America Regional President Charles van der Steene. "With our ambition to reach net zero by 2040, we're committed to being part of collaborative efforts like these, which help move us toward our goal and allow us to offer customers a pathway toward a decarbonized alternative for trucking."

DB Schenker ranks No. 25 on the TT Top 100 list of the largest logistics companies in North America. On Sept. 13, DSV announced it had bought DB Schenker, creating the world's largest freight forwarder. Maersk dropped out of the race for DB Schenker in July.

DSV A/S (North America) ranks No. 10 on the TT Top 100 logistics companies



I-10 highlighted in red. The electric truck initiative will focus on the western-most third.

(CHARGING INFRASTRUCTURE continued on page 13)



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list. It ranks No. 14 on the TT Top 50 global freight carriers list. AIT ranks No. 35 on the logistics list.

The shippers and carriers are teaming up with the Smart Freight Centre, a global non-profit organization focused on climate action in the freight sector, for the coalition.

TeraWatt Infrastructure will serve as the strategic charging solutions partner for the project, providing infrastructure, including software, operations and maintenance support, at six of its charging hubs along the I-10 corridor.



"This project represents more than a pilot for heavy-duty EV operations; it puts forward a concrete road map to scaling fleet electrification into a full ecosystem," TeraWatt CEO Neha Palmer said.

Palmer

The I-10 corridor is part of the first phase of the U.S. government's National Zero-Emission Freight Corridor Strategy.

The Federal Highway Administration awarded the New Mexico Department of Transportation \$63.8 million to build two medium- and heavy-duty truck charging corridors along I-10 in February. TeraWatt will design, build, operate and own the facilities.

TeraWatt broke ground on its first heavy-duty charging facility in November 2023 about 15 miles north of the ports of Los Angeles and Long Beach. PepsiCo was already on board as a committed customer for its last-mile delivery charging in the Los Angeles area.

PepsiCo has often been at the forefront of longhaul battery-electric truck development in the U.S., notably as the primary tester of Tesla's long-awaited Class 8 Semi tractor. The truck, which has a much longer range than many battery-electric trucks on the market, is expected to start rolling off Tesla's Reno, Nev., assembly line in late 2025.

Source: *Transport Topics*

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NTSB Describes Effort to Douse Tesla Semi Fire

It Took 50,000 Gallons of Water and Fire Retardant to Cool Lithium Ion Battery

WASHINGTON — California firefighters had to douse a flaming battery in a Tesla Semi with about 50,000 gallons of water to extinguish flames after a crash, the National Transportation Safety Board said Sept. 12.

In addition to the huge amount of water, firefighters used an aircraft to drop fire retardant on the “immediate area” of the electric truck as a precautionary measure, the agency said in a preliminary report.

Firefighters said previously that the battery reached temperatures of 1,000 degrees Fahrenheit while it was in flames.

The NTSB sent investigators to the Aug. 19 crash along Interstate 80 near Emigrant Gap, about 70 miles northeast of Sacramento. The agency said it would look into fire risks posed by the truck’s large lithium-ion battery.

The agency also found that the truck was not operating on one of Tesla’s partially automated driving systems at the time of the crash, the report said. The systems weren’t operational and “could not be engaged,” according to the agency.

The crash happened about 3:13 a.m. as the tractor-trailer was being driven by a Tesla employee from Livermore, Calif., to a Tesla facility in Sparks, Nevada. The Semi left the road while going around a curve to the right and hit a tree, the report said. It went down a slope and came to rest against several trees. The driver was not hurt.

After the crash, the Semi’s lithium-ion battery ignited. Firefighters used water to put out flames and keep the batteries cool. The freeway was closed for about 15 hours



as firefighters made sure the batteries were cool enough to recover the truck.

Authorities took the truck to an open-air facility and monitored it for 24 hours. The battery did not reignite.

The NTSB said all aspects of the crash are under investigation as it determines the cause. The agency said it intends to issue safety recommendations to prevent similar incidents.

A message was left Sept. 12 seeking comment from Tesla, which is based in Austin, Texas.

After an investigation that ended in 2021, the NTSB determined that high-voltage electric vehicle battery fires pose risks to first responders and that guidelines from manufacturers about how to deal with them were inadequate.

The agency, which has no enforcement powers and can only make recommendations, called for manufacturers to write vehicle-specific response guides for fighting battery fires and limiting chemical thermal runaway and reignition. The guidelines also should include information on how to safely store vehicles with damaged lithium-ion batteries, the agency said.

Tesla began delivering the electric Semis in December 2022, more than three years after CEO Elon Musk said his company would start making the trucks. Musk has said the Semi has a range per charge of 500 miles when pulling an 82,000-pound load.

Source: *Transport Topics*

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Stephanie Anderson Appointed President of Anderson Bros. Movers



[October 10, 2024] – Anderson Bros. Movers is excited to announce the appointment of Stephanie Anderson as President of the company, effective immediately.

Prior to joining Anderson Bros. Movers in 2015, Stephanie served as a top-rated integrated marketing & sales account executive at CBS for a decade. Her expertise in marketing and business development has been instrumental in driving Anderson Bros. Movers' growth and success.

With nearly 10 years working in the moving and logistics industry, Stephanie brings a proven track record of leadership to this pivotal role. Throughout her tenure, she has demonstrated exceptional commitment to customer service, operational efficiency, and innovative solutions that have significantly contributed to the company's growth. Her strategic vision and dedication to excellence has helped position Anderson Bros. Movers as a leader in the industry.

"Stephanie's extensive experience and passion for moving people, not just household goods, make her ideal for this role," said Karl Anderson, Owner. "We are confident that under her leadership, Anderson Bros. Movers will continue to thrive and embrace new opportunities for growth and development."

As President, Stephanie will oversee all facets of the company's operations, including strategic planning, business development, and team management. She is committed to continuing the culture of collaboration, integrity, and customer satisfaction.

"I am honored to take on the role of President at Anderson Bros. Movers," said Stephanie Anderson. "I look forward to working closely with our talented team to drive our mission forward and continue to provide exceptional service to our clients and elite referral partners."

Anderson Bros. Movers has built its reputation on reliability, professionalism, and a commitment to making every move seamless for its customers. With Stephanie at the helm, the company is poised to continue this legacy of excellence and celebrate their 49th year in business.



CALENDAR OF EVENTS

Fri., Oct 4	Monterey Chapter Golf and Bocce Ball Tournament
Mon., Oct 21	Los Angeles Chapter October Meeting
Tues., Oct 22	North Bay Chapter October Meeting
Wed., Oct 23	Northern Region Chapter October Meeting
Fri., Nov 8	Sacramento Chapter Fall Golf Tournament
Tues., Nov 12	Twin Counties Chapter November Meeting
Wed., Nov 13	San Diego Chapter November Meeting

Thurs., Nov 14	Orange County/ Beach Cities October Meeting
Sat., Nov 16	Central Valley Chapter's Corn Hole Tournament

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might break or lose it, or an opportunistic criminal might steal it. Backing up your phone to the cloud or an external drive allows you to recover your information if something goes wrong.

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Looking for managers in L.A./Orange and Northern Bay Area. Must be extremely computer literate. Must be good with people and should have experience in the Moving and Storage Industry. Send resumes and letters of inquiries to: CMSA, Box J2, 10900 E. 183rd St., #300, Cerritos, CA 90703.



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Association Leaderboard Report

CA Leaders for the month of Sept.

Total

1	Daly Movers	7,533 lbs.
2	Mother Lode Van & Storage	572 lbs.
3	BringPro	253 lbs.

CMSA Report Food Collected and Delivered

Monthly	Year to Date	All Time
8,700 lbs.	245,015 lbs.	1,866,238 lbs.
7,250 meals	204,179 meals	1,555,199 meals

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For First Time Customers only

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Keep an eye out
for the 2025
Scholarship
Application in the
November
Issue



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Our all in rate includes fuel surcharges and delivery services up to 50 miles from the port of **Anchorage, AK.**



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GUAM

We are the Guam experts. Our all in rates include fuel surcharges and delivery services anywhere in **Guam.**

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CMSA 107th Annual Convention Registration Form

April 22 - 27, 2025

EARLY REGISTRATION DEADLINE: MARCH 5, 2025

FULL registrations paid by **MARCH 5, 2025** are eligible for the drawing to win **\$350 credit towards 2026 Conv. Registration**

The "Best Bet" In Town
107th Annual CMSA Convention

Bally's Lake Tahoe
Lake Tahoe, Nevada
April 22 - 27, 2025

First CMSA Convention? (Y/N) _____

Interested in joining the CMSA Young Professionals Group? (Y/N) _____

Register the following company's representatives.

Name _____ Badge First Name _____

Name _____ Badge First Name _____

Name _____ Badge First Name _____

Company _____ Phone (____) _____ Email _____

Address _____ City _____ State _____ ZIP _____

Date of Arrival _____ Date of Departure _____

REGISTRATION FEE: (See reverse side)

Before
March 26

After
March 26

CMSA MEMBER or GUEST (13+ yrs.)

\$675.00

\$775.00

CHILDREN'S PRICE (up to 12 yrs.)

\$510.00

\$530.00

NON-MEMBERS (each)

\$852.00

\$952.00

Sponsors & Exhibitors—Please use appropriate forms to ensure proper handling of complimentary registrants.

Dietary Restrictions (e.g. vegetarian, gluten-free, vegan, etc.): _____

We will notify you whether or not your requests can be accommodated and if any additional fees are necessary.

Enclose registration fees with this form. Make checks or money orders payable to **CMSA** or use your **Visa** or **MasterCard** Credit card registrations may be e-mailed to giwashita@thecmsa.org

() Visa () MC () AMEX () Check enclosed Amount \$ _____

Name on Card _____ Card # _____ Exp. Date _____

Card Billing Address _____

CVV Number _____

****CANCELLATIONS:** Cancellations made before **March 26, 2025** will be subject to administrative fees plus any incurred costs. After **March 26, 2025**, we will be unable to make refunds. Substitutions will be accepted, but we need to know one week in advance.

ROOM RESERVATIONS: Call Bally's Lake Tahoe at (800) 648-3353 to make reservations and reference the following group code **STCMS2** to receive the special group rate. A reservation link can also be found online by visiting www.thecmsa.org and clicking on the Convention Calendar webpage. Reservations must be made by **March 26, 2025** to guarantee the special group room rate. All major credit cards are accepted for deposit. Special CMSA rates apply to extended stay three days before and after the convention dates based on availability, so make reservations ASAP!

RETURN COMPLETED FORM TO: CMSA, 10900 E. 183RD ST., STE 300, CERRITOS, CA 90703
OR EMAIL TO: giwashita@thecmsa.org

2025 CONVENTION EVENTS

ALL GENERAL SESSIONS AND PANEL DISCUSSIONS ARE OPEN TO ALL MEMBERS

THURSDAY, APRIL 24 YOUNG PROFESSIONALS GROUP MEETING

EXHIBITORS WELCOME RECEPTION

Food, Beverage, Latest in Industry Products and Service Technologies

FRIDAY, APRIL 25 ALPINE BLUE BREAKFAST

CMSA GENERAL SESSION

MOUNTAIN BREEZE LUNCHEON

MILITARY BREAKOUT SESSION

FRIDAY EVENT TBD

SATURDAY, APRIL 26 TAHOE BLUE SUNRISE BREAKFAST

CMSA GENERAL SESSION

VAN LINE PANEL DISCUSSION

SUMMIT OF SUCCESS AWARDS LUNCHEON

CHAIRMAN'S RECEPTION & DINNER/BALL