

## 107th CMSA Convention Bally's Lake Tahoe Resort & Casino Lake Tahoe, Nevada April 22 - 27, 2025

Come join us at CMSA's "The Best Bet in Town" 107th Convention, held at Bally's Lake Tahoe Resort and Casino in Lake Tahoe, Nevada from April 22-27, 2025. In 2024, this resort was voted best overall casino by *Strictly Slots* and *Casino Player* magazines.

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wines and champagnes. For more casual dining, Del Soul offers a variety of American comfort food for

breakfast, lunch, and dinner. In the morning, visit Parlays Coffee & Quick Bites which serves Starbucks coffee and a variety of treats. In the evening, gather with friends for your favorite beer, wine, or cocktail at the HQ Center Bar or visit the Craft Beer Bar on the weekend for drinks and sports watching.

There is plenty of entertainment at Bally's. Visit Blu NightClub (opened on week-

(107th CMSA Convention continued on page 5)

**The "Best Bet" in Town**  
107th Annual CMSA Convention  
Bally's Lake Tahoe  
Lake Tahoe, Nevada  
April 22 - 27, 2025



## Register Now!



## 107th Annual CMSA Convention Bally's Lake Tahoe April 22 - 27, 2025

Convention Registration and Golf Tournament  
Forms Attached



## CHAIRMAN'S CORNER

By: Vince Cardinale

January was a busy month for me and CMSA President Steve Weitekamp. We visited 4 chapters including my home chapter of Monterey Bay.

I would like to thank and congratulate Jeanette Homan & her Team for a very informative Military meeting, and thank Jay Casey from the Mid Valley chapter, Roseann Orlebeck and Sally Cardinale from my home Monterey Bay chapter, and Jay Leach from the Central Coast chapter for an outstanding job organizing these well-attended informative chapter meetings.

The enthusiasm of these CMSA leaders is quite apparent and contagious. It was great hearing so many ideas and suggestions being shared among our mover and associate members.

In speaking with mover members around

the State, I found we all have been experiencing many challenges recently. Despite the many challenges our industry faces, this brings opportunity. California is one of the largest and most diverse States in the Country, with bustling urban areas to ever-growing suburban areas to rural areas.

However, our Industry is facing challenges that require adaptation and innovation to meet the evolving needs of the moving Public and regulatory requirements.

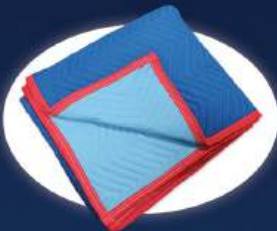
Diverse business lines will help weather this not-so-great current economic climate and as the economy continues to struggle, trying to find it's footings will be a challenge. And even with the recent awful natural disasters and wildfires, this may bring opportunities to help our neighbors and gain some business.

For example, many of those affected by the recent fires may need storage solutions for building materials or new furniture that are being purchased. These are just a couple of ideas; I am sure there are many other opportunities if we take the time to find them.

(CHAIRMAN'S CORNER continued on page 4)



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## PRESIDENT'S COMMENTS

By Steve Weitekamp

As we turned the page from 2024, I wrote my theme for the New Year, Dynamic Environment, on top of my 2025 Business Diary. And if January is any kind of a harbinger for the year

ahead, I really understated what was ahead. The very beginning of the month had us traveling the state with Dan Bradley, Vice President of Government and Military Relations, at the International Association of Movers (IAM) and JD Morrisette, President of Interstate Van Lines, also former AMSA Chair. Additionally, Bill Lovejoy of Republic Moving and Storage and current Chair of the ATA MSC and Tim Helenthal Chairman and CEO of National Van Lines provided insight at our meetings. We had well-attended and informative meetings in San Bernardino, San Diego, and Lemoore, California. Thanks to the CMSA chapter presi-

dents who set up and ran the meetings, Ed Coelho, Andria Skiff, and Jeanette Homan and Rhonda Stephens. Special thanks to the presenters Dan, JD, Bill, and Tim for their support and participation. Your efforts made these meetings a not-to-be-missed event, as it has been year after year.

While we were starting our trip on January 7th, once-in-a-decade winds ripped through Los Angeles. Many areas, my home included, are not used to the 70 mile an hour gusts we were experiencing, in some areas even greater. We had major tree damage and started to see transformers sparking at the top of our power poles. As I left to pick up our guests at LAX, I saw a wicked plume of smoke from what I would soon find out was the Pacific Palisades. By the time I got to LAX I could tell it was a catastrophic fire. That evening as we were presenting in San Bernardino, I received a concerned message from my wife informing me that a new fire, much closer to our house was raging in Altadena which became known as the Eaton Canyon fire.

Less than a month after these tragic fires

(PRESIDENT'S COMMENTS continued on page 4)

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(CHAIRMANS CORNER continued from page 2)

Please know that your CMSA staff and Board of Directors is working everyday on your behalf. Use your membership to its fullest. Be involved and support your local chapters; attend your chapter meetings and fundraisers.

I believe that it is your membership and active participation in the CMSA that allows us to have a strong voice with positive impacts on the important issues facing the movers of California. I urge your continued

support and participation in the CMSA; together we can make a difference.

I hope to see you all at the upcoming 107th annual CMSA Convention. The conventions are one of my favorite events where can gain access to the most current Industry information, share best practices, see old friends and colleagues and make new ones. I attended my first CMSA Convention in May of 1978. Looking forward to seeing you all in beautiful Lake Tahoe on April 22-27.

(PRESIDENT'S COMMENTS continued from page 3)

with significant loss of life and almost unfathomable property destruction, many are still in shock, but there will come a day when our services are needed. I won't go into detail at this time on what I believe is ahead of us, suffice it to say the effort will be herculean.

Let me share a story with you that may be helpful at this time, or if you ever suffer a disaster in the area of your business. I have not vetted all the details, but this is the gist; it's a story/allegory anyways. A salesman

for a very successful and significant mover in the Bay Area wanted to win the business of a local bank. He made several visits to the President of the bank, explaining why the smart move was to sign an agreement to do business with him and his company. They were a far larger mover than his current mover, with even more experience and his pricing was very competitive. Each sales call the banker politely said that he had no intention of switching from the movers who already had the business. Finally, the banker told the large company salesman that no

(PRESIDENT'S COMMENTS continued on page 13)

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(107th CMSA CONVENTION continued from page 1)

ends) for music lovers and party goers or shop at CV Sports, which offers outerwear and accessories to help you stay warm and dry as well as rentals for skiers and boarders. For cigar-lovers, the High Sierra Cigar Lounge is Tahoe's only full line tobacconist with a large walk-in humidor. For a fun friends and family activity, visit the Puzzle Room Escape Room and escape "The Bunker", a secret CIA location taken over by criminals, or enjoy the resort's Game Lounge with pool and ping pong tables.

To take in the full beauty and majestic view of the area, there are many walking trails, scenic views, and recreational activities on Lake Tahoe. The lake is known for its clear blue waters and is the biggest fresh-



water lake in the Sierra Nevada and the largest alpine lake in North America. It offers an array of boating, fishing, hiking, and cruising tours.

The CMSA has planned an event-filled convention that you won't want to miss! Our general sessions include an array of valuable information on industry topics. In taking care of association business, we still include committee and board meetings, as well as the popular Exhibitors Welcome Reception, Young Professionals Group meeting, Military Breakout Session, Van Line Panel discussions, and of course, the Chairman's Ball. There's plenty of opportunity for networking and re-connecting or making new friends.

(107th CMSA CONVENTION continued on page 6)

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(107th CMSA CONVENTION continued from page 5)

Delegates will have the opportunity to play golf at Genoa Lakes golf course on the "Lakes Course", one of 2 courses at this club. The Lakes Course has lush wetlands and incredible wildlife and is home to the US Open Qualifier. Co-designed by PGA Champion Peter Jacobsen and John Harbottle III, this links-style course has rolling fairways and meets the eastern slopes of the Sierra Nevada Mountains. Be sure and sign up as it will fill up fast!

Please register for the 2025 Convention by calling the CMSA at (562)865-2900 or by completing and returning the registration form. Members who pay for their full registration by March 5, 2025 will be entered in a drawing for a chance to win a \$350 credit

towards a full registration for the 2026 convention.

Hotel reservations should be made using the reservation link on CMSA's Convention web page. CMSA has negotiated these rates: T-Th @ \$104, Fri @ \$144, Sat @ \$194, and Sun @ \$104. The hotel is for single or double occupancy and subject to a \$20 daily resort charge plus prevailing state and local taxes, currently 14% + \$5.00 Douglas

County surcharge per room per day. These rates apply for 2 days before and 3 days after the convention, based on availability. Register Today!! We can't wait to see you in beautiful Lake Tahoe!



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# Trump Orders Removal of EV-Favoring Policies and Subsidies

## Trump Stopped Short of Directing DOT to Rework Fuel Economy Regulations

President Donald Trump ordered his administration to consider eliminating subsidies and other policies that favor electric vehicles, laying the groundwork for moves that risk slowing adoption of cleaner cars in the U.S.

The directive, included in a broad energy-focused executive order, contends that aid for EVs and other “ill-conceived government-imposed market distortions” effectively mandate their purchase. While the U.S. lacks a hard-and-fast EV mandate at the federal level, recently imposed limits on vehicle tailpipe pollution compel carmakers to sell more electric models.

Trump stopped short of explicitly directing the Environmental Protection Agency to review or rewrite those rules, or for the Transportation Department to rework fuel-economy regulations that also were toughened under President Joe Biden.

The order does, however, specifically call for terminating waivers that allow states to limit gas-powered car sales, indicating that Trump will look to take on California again on those grounds. The state requires automakers to deliver increasing number of zero-emission vehicles every year through 2035, when all new cars sold will need to be zero-emission.

Trump also directed agencies to pause disbursement of funds appropriated through two laws Biden signed — the Inflation Reduction Act and Infrastructure Investment and Jobs Act — including funding for EV charging stations. The infrastructure law allocated \$7.5 billion to building out a network of public plugs across the country.

While Trump was president-elect, advisers recommended that he repeal federal policies that boost consumer demand for EVs, including the \$7,500 federal tax credit for plug-in car purchasers, while still fostering a domestic supply chain to produce clean vehicles.

While it would take an act of Congress to fully rescind the consumer rebate, Trump has authority to expand limits on which companies are eligible to receive the rebates and make other tweaks. A legally enduring rule could take months to complete.

Source: *TRANSPORT TOPICS*



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# Trucking Touts Win as CARB Drops Clean Fleets Mandate

## Leaders Welcome Relief From Costly Zero-Emission Rules

The California Air Resources Board has backed down on a regulatory proposal that would have required trucking companies to gradually add zero-emission vehicles to their fleets, a dramatic shift that was welcomed by trucking leaders.

Known as the Advanced Clean Fleets Rule, the law would have mandated for certain truck and bus fleets in the state a phased-in deployment of ZEVs in their operations. Separately, California also has proposed an Advanced Clean Trucks rule that requires manufacturers only sell zero-emission trucks in the state beginning in the 2036 model year. Both proposals require the U.S. Environmental Protection Agency to grant CARB a

waiver of federal rules to proceed. The state has withdrawn its waiver request for the ACF law, but the ACT proposal remains.

Manufacturers have negotiated independently with the state on that proposal, and currently have an agreement in place.

"The Advanced Clean Trucks regulation will still be in effect, [and] it will likely put the onus

on truck manufacturers to continue to make zero-emission trucks," said Mike Tunnell, California-based senior director of environmental affairs/research for American Trucking Associations.

For fleets, however, Tunnell said the waiver withdrawal removes tremendous pressure to adopt



(TRUCKING TOUTS WIN continued on page 15)

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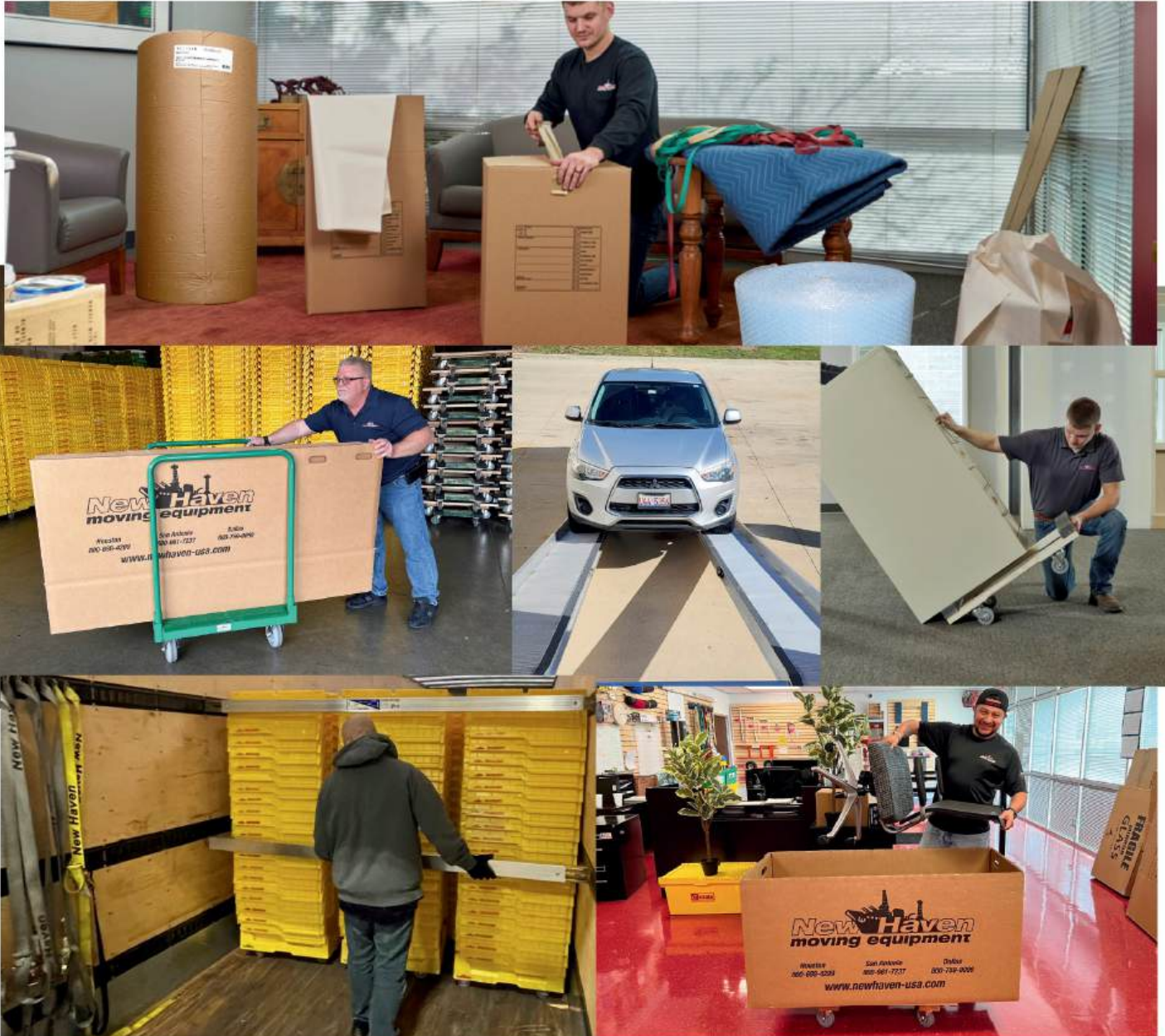
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## Friends of the CMSA Engaged in the Relief Effort for the Southern California Fires

Retired CMSA Member Lenny Gollnick and his wife Susan realized how dangerous and deadly the fires were that broke out on January 7th in Southern California. With the support of their neighbors, they got together and bought 2500 bottles of water, 400 rolls of toilet paper, 200 rolls of paper towels, and women's personal items. After hearing that a CMSA mover, Ortiz Bros. Moving & Storage, was helping in the relief efforts, Lenny drove to their warehouse some 580 miles away. There, great young men unloaded the truck upon which Lenny then returned home. We are grateful for all these efforts and would gladly send more when needed. Thank you to CMSA for letting our HOA be a small part of this relief effort.



Lenny Gollnick at Ortiz Bros. Moving & Storage



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# Governor Newsom Meets with Bipartisan U.S. House and U.S. Senate Leaders on Disaster Relief for LA Firestorm Survivors

Governor Newsom continued his efforts to secure critical federal disaster aid to support survivors of last month's firestorms in the Los Angeles area. On Capitol Hill, Gov-

ernor Newsom met with members from both sides of the aisle in both the U.S. House of Representatives and the U.S. Senate.

*(PRESIDENT'S COMMENTS continued from page 4)*

matter what he offered he wouldn't be switching movers. The banker told the salesman that he had lost his home in the 1991 Oakland Hills fire. He recalled that several weeks after the fire his mover, Karl Anderson of Anderson Bros. Movers, showed up at his office with paperwork. Karl shared that he had moved the banker and his family and had inventories and other documents that might be helpful in an insurance claim or some other need. Anyways,

he was sorry for the man's loss and wanted him to know that he was there to help.

Karl did this because it was his nature to do the right thing and help people. Some of us may need a nudge every now and then, but this story shows that doing the right thing can pay off. I know that many of us are hesitant to reach out in times of disaster, but our life script as a mover is that of a rescuer. Doing hard work in difficult situations is not uncommon in our industry.

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a nascent technology that critics say is developmentally not far along enough to meet transportation companies' needs.

"In some respect, I think as the technology matures there's still going to be some movement in zero emissions vehicles," Tunnell said. "But I think things are going to slow down, and it's going to take away the situation where fleets in California were going to be required to put them into service where they didn't even work."

"The trucking industry and American consumers can breathe a collective sigh of relief today after CARB finally bowed to reality and shelved its job-killing Advanced Clean Fleets regulation," said ATA President Chris Spear. "This unachievable mandate would have raised costs and caused disruption throughout our supply chain without delivering the promised environmental benefits." The CARB reversal puts more of an onus on truck manufacturers to help advance California's longstanding efforts to reduce emis-



sions in the state. The ACT Rule requires manufacturers of Class 2b to Class 8 vehicles to sell zero-emission vehicles as a gradually increasing percentage of their annual California model year sales and gives manufacturers flexibility on which vehicle models to electrify.

In a move aimed at striking some middle ground between government and industry, in 2023 an agreement was struck between CARB, the Truck and Engine Manufacturers Association and nine OEMs to "collectively recognize the importance of preserving and

protecting the environment; promote the transition of the heavy-duty on-highway commercial vehicle industry to zero-emissions; maintain a strong and viable industry; and provide certainty and stability for the industry and its customers."

The agreement, known as the Clean Truck Partnership, said that EMA and the OEMs will not challenge CARB's issuance of the regulations, file a petition for review or

otherwise challenge any U.S. EPA waiver or authorization granted for such regulations; or file amicus briefs supporting challenges to such waivers or authorizations.

"The manufacturers still have a lot of capital invested in research and development," said one source with knowledge of environmental issues. "Where does this put them? They have hundreds of millions of dollars allocated to come up with solutions. They want to sell these trucks to start recouping the research and development dollars they put forward to come up with these technology pathways."

Complicating matters is the return of Donald Trump to the White House. Trump has committed to rolling back rules aimed at propelling adoption of zero-emission vehicles. CARB officials placed high hopes on both ACF and ACT helping to advance the state's clean air goals.

Against that backdrop, the Clean Trucks Partnership puts manufacturers "between a rock and a hard place," the environmental source said. "They can't speak out, they can't complain, they can't legally challenge. With Trump being sworn in... he might undo the whole thing."

Tunnell added,



## CALENDAR OF EVENTS

Tues., Feb 4     Ventura/Santa Barbara  
Chapter February Meeting

Wed., Feb 5     Los Angeles Chapter  
February Meeting

Thurs., Feb 6     Sacramento Chapter  
February Meeting

Sat., Feb 22     Twin Counties Chapter  
Hockey Night Fundraiser

Tues., Feb 25     North Bay Chapter  
February Meeting

Wed., Feb 26     Northern Region Chapter  
February Meeting

Fri., March 14     Sacramento Chapter  
Bowling Tournament

Wed., Mar 19     Legislative Day  
Sacramento, CA

Thurs. Mar 20     Mid Valley Chapter  
Golf Tournament

Sun., Mar 23     Greater Los Angeles  
"Day at the Races"

Fri., Mar 28     San Diego Chapter  
Golf Tournament

Sat., Apr 5     North Bay Chapter  
Bocce Ball Tournament

Fri., Apr 11     Sacramento Chapter  
Golf Tournament

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(TRUCKING TOUTS WIN continued from page 15)

"I'm sure we'll hear more on the Advanced Clean Trucks front in a few weeks or months. But right now it's up in the air."

Spear said, "We look forward to President-elect Trump rescinding CARB's remaining unworkable waivers and new leadership at EPA restoring a common-sense approach that balances environmental progress with economic viability. The American Trucking Associations will continue to advocate for rational, nationwide emissions standards that are both ambitious and achievable."

EMA did not respond to a phone request

for comment.

"ATD and America's heavy-duty truck dealers are pleased and relieved that California has abandoned its completely unrealistic and unworkable Advanced Clean Fleets regulation, which would have forced trucking fleets to adopt zero-emission trucks at levels far above anything that is practical or sensible in today's market and given today's significant technological limitations," said American Truck Dealers President Jacqueline Gelb.



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## Association Leaderboard Report

### CA Leaders for the month of January

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### CMSA Report Food Collected and Delivered

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1,601 meals	3,685 meals	1,673,911 meals



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# Greater Los Angeles and Orange County Chapters Donate Toys to the Orange County Ronald McDonald House

The annual Los Angeles/Orange County Beach Cities CMSA Holiday dinner took place at the Lakewood country club on December 4th. Hosted by Amberly McDowell from Blue Chip Moving, Los Angeles Chapter President and Julie Gerrick, from Sav On moving and storage, Orange County Chapter President. We would like to thank our sponsors: New Haven Moving Equipment Corp., DeWitt Move



Former CMSA Chair and Orange County Chapter President, Shiree Hammer, delivers toys to the Ronald McDonald House of Orange County.

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The group was in a festive spirit and enjoyed an ugly sweater competition and a holiday song trivia contest. As every year the members brought toys for our holiday toy drive. Once again the toys were donated to the Ronald McDonald House of Orange County. All in attendance had a good time and enjoyed the holiday gathering.



# CMSA 107th Annual Convention Registration Form

April 22 - 27, 2025

**EARLY REGISTRATION DEADLINE: MARCH 5, 2025**

**FULL** registrations paid by **MARCH 5, 2025** are eligible for the drawing to win **\$350 credit towards 2026 Conv. Registration**

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**107th Annual CMSA Convention**

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**Lake Tahoe, Nevada**  
**April 22 - 27, 2025**

First CMSA Convention? (Y/N) \_\_\_\_\_

Interested in joining the CMSA Young Professionals Group? (Y/N) \_\_\_\_\_

Register the following company's representatives.

Name \_\_\_\_\_ Badge First Name \_\_\_\_\_

Name \_\_\_\_\_ Badge First Name \_\_\_\_\_

Name \_\_\_\_\_ Badge First Name \_\_\_\_\_

Company \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Date of Arrival \_\_\_\_\_ Date of Departure \_\_\_\_\_

**REGISTRATION FEE:** (See reverse side)

**Before**  
**March 24**

**After**  
**March 24**

CMSA MEMBER or GUEST (13+ yrs.)

\$675.00

\$775.00

CHILDREN'S PRICE (up to 12 yrs.)

\$510.00

\$530.00

NON-MEMBERS (each)

\$852.00

\$952.00

Sponsors & Exhibitors—Please use appropriate forms to ensure proper handling of complimentary registrants.

Dietary Restrictions (e.g. vegetarian, gluten-free, vegan, etc.): \_\_\_\_\_

*We will notify you whether or not your requests can be accommodated and if any additional fees are necessary.*

**Enclose registration fees with this form.** Make checks or money orders payable to **CMSA** or use your **Visa** or **MasterCard** Credit card registrations may be e-mailed to [giwashita@thecmsa.org](mailto:giwashita@thecmsa.org)

( ) Visa ( ) MC ( ) AMEX ( ) Check enclosed Amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Billing Address \_\_\_\_\_

CVV Number \_\_\_\_\_

**\*\*CANCELLATIONS:** Cancellations made before **March 24, 2025** will be subject to administrative fees plus any incurred costs. After **March 24, 2025**, we will be unable to make refunds. Substitutions will be accepted, but we need to know one week in advance.

**ROOM RESERVATIONS:** Call Bally's Lake Tahoe at (800) 648-3353 to make reservations and reference the following group code **STCMS2** to receive the special group rate. A reservation link can also be found online by visiting [www.thecmsa.org](http://www.thecmsa.org) and clicking on the Convention Calendar webpage. Reservations must be made by **March 24, 2025** to guarantee the special group room rate. All major credit cards are accepted for deposit. Special CMSA rates apply to extended stay three days before and after the convention dates based on availability, so make reservations ASAP!

RETURN COMPLETED FORM TO: CMSA, 10900 E. 183RD ST., STE 300, CERRITOS, CA 90703  
OR EMAIL TO: [giwashita@thecmsa.org](mailto:giwashita@thecmsa.org)



## **2025 CONVENTION EVENTS**

**ALL GENERAL SESSIONS AND PANEL DISCUSSIONS ARE OPEN TO ALL MEMBERS**

<b>THURSDAY, APRIL 24</b>	<b>GOLF TOURNAMENT—GENOA LAKES GOLF COURSE</b> <b>YOUNG PROFESSIONALS GROUP MEETING</b> <b>EXHIBITORS WELCOME RECEPTION</b> Food, Beverage, Latest in Industry Products and Service Technologies
<b>FRIDAY, APRIL 25</b>	<b>ALPINE BLUE BREAKFAST</b> <b>CMSA GENERAL SESSION</b> <b>MOUNTAIN BREEZE LUNCHEON</b> <b>MILITARY BREAKOUT SESSION</b> <b>FRIDAY EVENT TBD</b>
<b>SATURDAY, APRIL 26</b>	<b>TAHOE BLUE SUNRISE BREAKFAST</b> <b>CMSA GENERAL SESSION</b> <b>VAN LINE PANEL DISCUSSION</b> <b>SUMMIT OF SUCCESS AWARDS LUNCHEON</b> <b>CHAIRMAN’S RECEPTION &amp; DINNER/BALL</b>

# CMSA ANNUAL GOLF TOURNAMENT REGISTRATION FORM

Genoa Lakes Golf Course  
1 Genoa Lakes Drive  
Genoa, NV 89411  
(775) 782-4653

THURSDAY, April 24, 2025  
9:00 A.M. SHOTGUN START  
(Golfers should arrive at course by 8:30 a.m.)



## Dress Code:

Acceptable Attire: Men—collared shirts, slacks or golf shorts.

Women—dresses, skirts, slacks, mid-length golf shorts.

Unacceptable Attire: Men—tee shirts, tank tops, denim, cut-offs or swimsuits.

Women—halter top, tee shirts, tank tops, denim, cut-offs, or swimsuits.

Soft-spikes or spike-less shoes are required for both men and women.

**EVENT PARTNERS: CHAMPION RISK & INSURANCE SERVICES, L.P.  
and VANLINER INSURANCE COMPANY**

**ENTRY FEE — \$135.00 per person / Includes: green fee, shared cart, and range balls**

## Primary Contact:

Golfer 1: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## List golfers in your foursome. (Foursomes will be formed by CMSA unless listed below.):

Golfer 2: \_\_\_\_\_ Company: \_\_\_\_\_

Golfer 3: \_\_\_\_\_ Company: \_\_\_\_\_

Golfer 4: \_\_\_\_\_ Company: \_\_\_\_\_

**\*Refunds are subject to a \$25 processing fee. No refunds for cancellations after March 31, 2025.\***

Enclose golf fees with this form. Make checks payable to **CMSA**, or use your Visa or MasterCard.

( ) Visa ( ) MC ( ) Check enclosed Total Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Three-Digit Code: \_\_\_\_\_

Billing Address & ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**GOLF CLUB RENTAL FEES ARE PAID DIRECTLY TO THE PRO SHOP—NOT CMSA.**

If you would like to reserve a set of golf clubs, please provide a count below so that the pro shop will be sure to have enough on hand and ready for you to pick up. Golf club rentals are available at the pro, price TBD per set.

Enter # of Rental Sets: \_\_\_\_ Men's RH \_\_\_\_ Men's LH \_\_\_\_ Women's RH \_\_\_\_ Women's LH

Please mail this form, with payment to: CMSA, 10900 E. 183rd St., Suite 300, Cerritos, CA 90703  
or email to: [giwashita@thecmsa.org](mailto:giwashita@thecmsa.org)



# Exhibitor Registration Form

107th CMSA Annual Convention  
EXHIBIT DATES: April 22-27, 2025

**IMPORTANT:** We are still finalizing plans with our decorators. Once finalized, they will be in touch with you once Registered.

## STEP 1: RESPONSIBLE PARTY INFORMATION

1. \_\_\_\_\_  
Full Name of Attendee Responsible for Booth

\_\_\_\_\_

First Name to Appear on Badge

\_\_\_\_\_

Company Name to Appear on Exhibitor ID Sign

\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

\_\_\_\_\_

E-Mail Address (Registration Confirmation will be sent via E-mail)

Special Food Requests: \_\_\_\_\_

CMSA reserves the right to reject registration from exhibitors deemed inappropriate by the CMSA President and/or the CMSA Board of Directors.

## STEP 2: ADDITIONAL ATTENDEES

2. \_\_\_\_\_  
Full Name

\_\_\_\_\_

First Name to Appear on Badge

\_\_\_\_\_

E-Mail Address

Special Food Requests: \_\_\_\_\_

3. \_\_\_\_\_  
Full Name

\_\_\_\_\_

First Name to Appear on Badge

\_\_\_\_\_

E-Mail Address

Special Food Requests: \_\_\_\_\_

USE ADDITIONAL SHEET TO LIST MORE ATTENDEES.

## STEP 3: ASSESS EXHIBITOR FEES

Booth registration **includes** one (1) convention registration, an 8x10 pipe & drape display booth, a six-foot skirted table, two chairs, wastebasket and exhibitor ID sign.

Booth Registration

Before March 24, 2025 @ \$1,700 \$ \_\_\_\_\_

After March 24, 2025 @ \$2,100 \$ \_\_\_\_\_

Booth Electricity—\$150 per booth \$ \_\_\_\_\_

Additional Attendee(s):

Members \$675 ea./Non-Members \$852 ea. \$ \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

**\$10 from each exhibitor's booth fee will be included in the Booth Bingo Raffle!**

Refunds for any cancellations done before March 24, 2025 will be subject to administrative fees plus any incurred costs (not to exceed 50% of total fees paid). No refunds will be made after March 24, 2025.

## STEP 4: CHOOSE YOUR BOOTH

Priority will be given according to seniority, # of booths reserved, and date form was received. See booth diagram.

RESERVE BOOTH # (s) \_\_\_\_\_ FOR MY EXHIBIT.

In case your first choice is taken, please list alternate booth #s.

2nd Choice (s) \_\_\_\_\_ 3rd Choice (s): \_\_\_\_\_

Companies you don't want to be next to: \_\_\_\_\_

Saturday Booth Raffle Drawing? \_\_\_\_ Yes \_\_\_\_ No

## STEP 5: SELECT METHOD OF PAYMENT

☐ Check Enclosed ☐ Charge to Credit Card

CREDIT CARD INFORMATION:

☐ VISA ☐ MasterCard ☐ American Express

\_\_\_\_\_

Name on Credit Card

\_\_\_\_\_

Credit Card Number Exp. Date

\_\_\_\_\_

Billing Address Billing Zip Code

\_\_\_\_\_

3-Digit Code on Back of Card

\_\_\_\_\_

Authorized Signature Date

## STEP 6: RESPONSIBILITY AGREEMENT

**By registering to be an Exhibitor at the CMSA Convention, you are agreeing to the terms below:**

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Bally's Resort/Casino Lake Tahoe, its owners or managers which results from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the California Moving & Storage Association, Bally's Resort/Casino Lake Tahoe, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, Bally's Resort/Casino Lake Tahoe or any part thereof. The Exhibitor understands that the Bally's Resort/Casino Lake Tahoe does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

**Exhibit Dates:** April 24—26, 2025

*Set-up available at 3 p.m. on Wednesday, April 23, 2025*

