

2025-2026 Chairwoman Jeanette Homan Formally Installed at the 2025 CMSA Convention in Lake Tahoe, Nevada

The 107th Annual CMSA Convention was held April 22 - 27, 2025, at Bally's Lake Tahoe in beautiful Lake Tahoe, Nevada. The weather started out beautiful and peaceful all through our golf tournament on Thursday, and Friday morning looked like another beautiful day. However, once Friday night rolled around, we were getting a heavy snowstorm. It snowed all night Friday and all day Saturday. It was beautiful, but it became a concern for those driving or flying out Sunday morning.

The convention started on Tuesday afternoon with the Executive Committee members meeting to discuss CMSA agenda

items and prepare for the next day's committee and board meetings.

In the evening, approximately 70 CMSA members attend-



ed the Movers & Shakers Dinner. **DEWITT CO./ Royal Hawaiian Movers** was the reception partner, and Transguard Insurance Company of America was the dinner partner.

Committee meetings started bright and early on Wednesday. The Insurance Committee met first, followed by the Government Affairs Committee, Mem-

bership Committee, and Military Affairs Committee. After a short lunch break, the Outgoing CMSA Chairman, **Vince Cardinale**, conducted his final board meeting, followed by incoming Chairwomen Jeanette Homan's first board meeting. With the conclusion of the board meeting the membership was ready for the nonstop, back-to-back events of the next

(2025 CMSA Convention continued on page 7)





CHAIRWOMAN'S CORNER

By: Jeanette Homan

As I write my first column as Chairwoman of the California Moving & Storage Association, I am grateful for the many memorable moments we've shared this year.

I want to thank all of our past chairs for their continued participation and support, and I'd especially like to acknowledge Chairwoman Shiree Hammer, who inspired me to step into this leadership path and begin my journey through the chairs. I'm also thrilled to be part of what I call the trifecta—three women serving back-to-back as CMSA Chair: me, Griselda Gonzalez, and Andrea Skiff. It's an exciting time for the association and a meaningful milestone for women in our industry.

Our time together in South Lake Tahoe for the Annual Convention was truly meaningful. From insightful sessions to heartfelt conversations, culminating in a Chairman's

Ball I will never forget, it was a night that reminded me of the strength and spirit of this association. Thank you to everyone who helped make that event so special and to everyone who joined me in celebrating this milestone.

Shortly after, we gathered again for our Peak Season Meeting at Tachi Palace in Lemoore. This event was another strong example of what makes CMSA so valuable: connection, education, and community. We were fortunate to have Steve Weitekamp as our guest speaker, sharing his deep industry knowledge. We also welcomed two U.S. Department of Transportation officers, who graciously fielded questions and offered critical updates. The turnout was impressive, with attendees traveling from all over the state—a testament to how vital these conversations are for our members.

As we move into the heart of peak season, many of us face a new challenge: capacity shortages. Whether due to labor constraints, reduced recruiting, or hesitation to ramp up crews and drivers fully, the result is clear, demand is outpacing availability. It's a

(CHAIRWOMAN'S CORNER continued on page 4)



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PRESIDENT'S COMMENTS

By Steve Weitekamp

In mid-May, the California Moving and Storage Association (CMSA) sent a letter to each member of the California Congressional Delegation, comprising 52 individuals (43 Democrats and 9 Republicans), as well as California's two United States Senators (both Democrats). A copy of the letter is on pages 22 & 23 of this issue of the Communicator. As you might imagine, the letter focuses on military moving and US TransCom's failing Global Household Goods Contract (GHC). Their ineffectual rollout would be almost comical in its implementation, but for the disastrous impact on military families trying to PCS, and the disastrous economic war on the traditional brick and mortar mover who has always worked hard to serve our military customers. Our letter asks Congress to intercede in the process, support-

ing a halt to the failing concept until a pending study by the U.S. Government Accountability Office (GAO) of the program is completed and its impact reviewed.

While I was reminded by a colleague with a legislative background that Congress has no direct input on whether US TransCom delays the program or not, I still believe that the letter has real value. The letter generated several congressional responses, and I had two team calls where congressional staffers asked for our input on the issue. The second, and in my opinion, the more impactful meeting was with Justin Smith, a Fellow for California Congressman John Garamendi (D) of the 8th district, a congressman since 2009, and the ranking member of the House Armed Services Readiness Subcommittee. Justin is an Air Force Major doing a one-year Fellowship assignment with the Congressman. He has moved several times and is well aware of the issues with the Global Household Goods contract. He is aware of the hypocrisy of the turnbacks and the negative impacts of a large, short-fuse list. He under-

(PRESIDENT'S COMMENTS continued on page 5)

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(CHAIRWOMAN'S CORNER continued from page 2)

harsh reality, especially for those trying to maintain service levels and client satisfaction. If there's one thing I know about our industry, it's that we're resourceful, resilient, and quick to adapt. I encourage all of us to stay connected, share solutions, and support one another as we navigate this season together.

Thank you for trusting me. I'm honored to serve as your Chairwoman, and I look forward to a year of collaboration, growth, and continued excellence in California's moving and storage industry.

I also look forward to visiting all of our CMSA chapters across the state and stopping in to meet with individual moving companies. So many of you are already friends of mine, but I'm excited to deepen those connections and build new relationships along the way.



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(PRESIDENT'S COMMENTS continued from page 3)

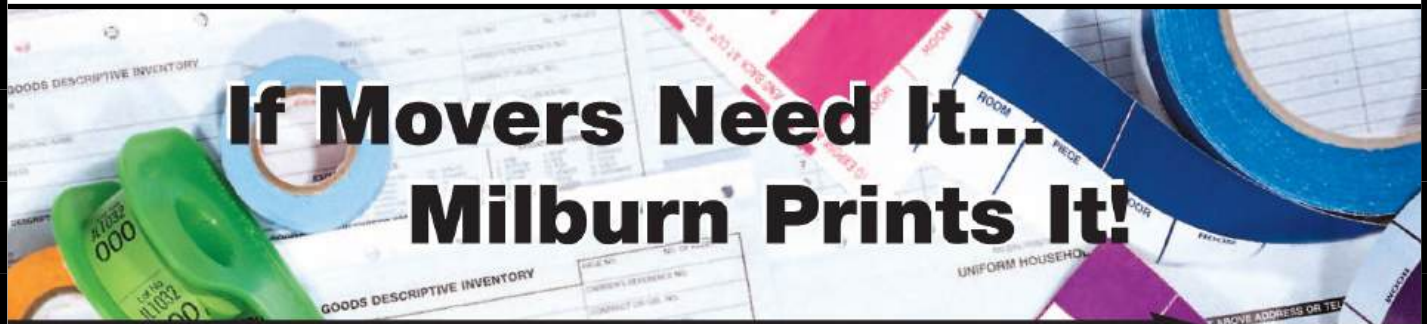
stands the challenges of the PPM program that doesn't seem to adequately cover a member's self-move. He also makes the connection from that pricing to the insufficient revenue to the professional mover.

One area that was new and of interest to him was the historic relationship between industry associations and US TransCom and its predecessor, SDDC. Before General Lyon's move to a Global Household Goods contract, the industry trade associations, including CMSA, were actively involved with military leadership on issues related to the program and its participants. Associations were the voice for the majority of our industry. In my opinion, General Lyon did not like a strong and generally unified voice and cleverly knew that one-on-one, almost no individual moving companies would be on a level playing field; therefore, he blocked long-respected industry trade associations from a dialogue. General Lyon's strategy worked for him and his successors, Generals Van Ovost and Reed, as well as SES Robert A. Dawson, Director of the Defense

Personal Property Management Office, US TransCom, at least until May 20th when he was dismissed.

Defense Secretary Pete Hegseth has acknowledged significant shortcomings in the Global Household Goods Contract (GHC) and has directed immediate changes to address these issues. In a memorandum dated May 20, 2025, Hegseth noted that the PCS process has "never been a great system," and recent changes have made things worse. He emphasized that the rates offered to moving subcontractors via HomeSafe "fail to reflect market rates," leading to a capacity crisis in the military moving system. Hegseth has ordered U.S. Transportation Command to develop and implement rates similar to the legacy Tender of Service system within GHC to increase vendor capacity and ensure enough companies are willing to move military family household goods to the next duty station.

The CMSA will continue to support our members who have served the Department of Defense and military families for many years!



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Thursday began with the golf tournament at the Genoa Lakes Golf Course. Golfers enjoyed a beautiful sunny day. Event Co-Partners **Champion Risk Insurance Services L.P.** and **Vanliner Insurance Company** checked in golfers at the registration desk.

Thursday morning, **Griselda Gonzalez** of **CG Moving Co., Inc.** led the first-ever



gathering of the Women on the Move at the annual convention. Later in the afternoon, the CMSA Young Professionals Group (YPG) met, comprising members under 45



years old (or young at heart)! YPG members heard from CMSA leadership and socialized with one another at the Blu Night Club. It was an excellent way for members who may be just starting out in the industry or new to the association to connect with other members.

The Associate Members met immediately following the YPG. Associate Board Co-Representatives **Dan Dempsey** of **New Haven Moving Equipment, Corp.**, and **Steve Dooley** of **CDS Moving Equipment, Inc.**

discussed this year's booth bingo game, which involved attendees visiting each exhibitor's booth to collect stickers for their bingo card. Dan and Steve also introduced CMSA leadership to the Associate Members and opened the floor to any questions or concerns.

Then came the big event of the evening, the always popular Exhibitors Welcome Re-



ception, partnered by **New Haven Moving Equipment Corp.** The reception was well attended and CMSA members enjoyed visiting Associate member companies at 35 exhibitor booths! Delegates enjoyed delicious food, visiting exhibitors and catching up with friends, and meeting new people.

The raffle board tags, sold by our current board members for the CMSA Convention Raffle, sold out as expected thanks to many of our convention attendees. Proceeds from the raffle support CMSA endeavors.

On Friday morning, a delicious breakfast buffet was served where delegates could eat and enjoy breakfast among friends, new and old. **Valley Relocation & Storage** was the event partner for breakfast.

The Friday General Business Session opened to a crowded room. **Shiree Hammer**, Board Member and former Chairwoman of **California Relocation Services, Inc.**, was the master of ceremonies.

James Casey of **Casey Moving Systems** led delegates in a patriotic Pledge of Allegiance. Incoming Secretary/Treasurer **Andria Skiff** of **Republic Moving & Storage** provided the invocation and, along with the delegates, paid respect to CMSA members who passed away during the past year.

(2025 CMSA CONVENTION continued from page 7)

The Annual Roll Call followed, and everyone stood up individually to introduce themselves. This has always been a great way to put a face to a name. Shiree then drew the name for the early registration raffle. This year, the winner received a \$350 credit towards next year's convention registration.

Casey Myers from **Champion Risk & Insurance Services** and **Elizabeth Vance** from **Vanliner Insurance Company** announced the big winners from the previous day's golf tournament at Genoa Lakes.

The 2024-2025 CMSA Chairman, **Vince Cardinale** of **Cardinale Moving & Storage, Inc.**, followed by sharing his experience over the past year meeting members, speaking at chapter meetings, attending various chapter events, and traveling throughout the state with **Steve**.

We then enjoyed listening to **Brian Limperopulos**, President of the **International Association of Movers (IAM)**. He gave an overview of the state of international moving and the industry's current challenges.

CMSA president **Steve Weitekamp** introduced **Claire Goldstone**, the Deputy Bureau Chief from the **Bureau of Household Goods and Services (BHGS)**. She gave a regulatory/legislative presentation on behalf of the **Bureau**. The presentation provided a regulatory update, and then **Claire** answered questions regarding **BHGS** and household goods mover regulations. Our organizations share a common goal: to weed out illegal movers and provide safe, quality service to consumers.

After the Friday General Business Ses-

sion, attendees headed over to the Bally's Showroom for the Mountain Breeze Luncheon, which was partnered by **Packaging Exchange**. CMSA President **Steve Weitekamp** acknowledged the new 2025-2026 CMSA Board of Directors during the lunch.

Matt Robinson and **Lizzie Cootsona**, both of **Shaw Yoder Antwih Schmelzer & Lange (SYASL)**, the CMSA legislative advo-



cacy firm, gave delegates a legislative update on the state of California politics and legislative bills affecting the moving industry.

After lunch, attendees gathered back in the Evergreen Ballroom for the Military Breakout Session, which included **Dan Bradley** of the **International Association of Movers (IAM)** as the moderator and panelists—**Jeanette Homan** of **Lambert Enterprises Inc.**, **Tim Helenthal** of **National Van Lines**, **Matt Connell** of **Total Military Management (TMM)**, and **Jamie McDaniel** of **Suddath Government Services**. **Bradley** started with a brief overview of the current status of military moves and provided prompts for the panelists to offer insight on various issues.



After a busy morning and afternoon, attendees got a night off to relax and enjoy

(2025 CMSA CONVENTION continued on page 12)

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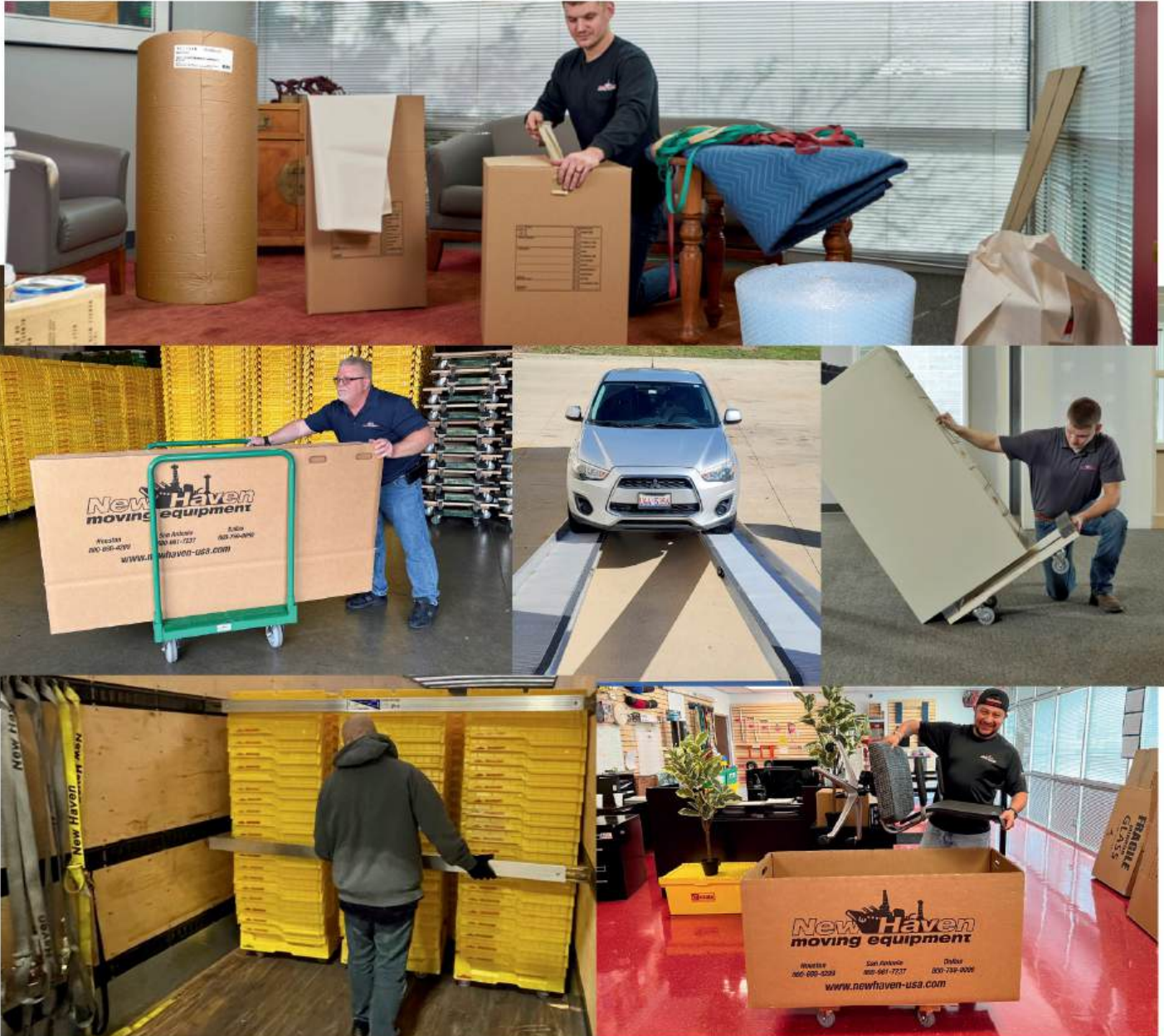
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various activities, such as trying their hand at some gambling, dinner and drinks with friends, or just some quiet time.

Saturday morning started bright and early with a hearty breakfast buffet partnered by **Lambert Enterprises, Inc.** Breakfast was again held in the Aspen Ballroom.

CMSA Board Member **Marshall Lambert** of **Rene's Van & Storage Co., Inc.** was the master of ceremonies for the Saturday General Business Session.



The first speaker was **Dan Hilton** of **ATA MSC**. He spoke about the state of interstate moving and how various issues were affecting the industry with his presentation insight on Policy Update and Advocacy

Priorities.

Next, we were fortunate to have **Travis Weathers** from **Rotate Digital** present an informative presentation about the "Power of Effective Marketing."

Then came the Van Line Discussion Panel, which included well-respected industry leaders: **Steven Mckenna** of **Allied Van Lines**, **Mark Haller** of **Atlas Van Lines**, **Mark Doyle** of **National Van Lines**, **Heather Paraino** of **UniGroup**, and **Roger Wise** of **Wheaton | Bekins**. CMSA's current co-chapter president for the Monterey Bay Chapter, **Roseann Orlebeck**, moderated the discussion.



Once again, we had a **Move for Hunger** presentation to award **Mother Lode Van & Storage** as the #1 moving company to help fight hunger through the Move for Hunger program.

The session ended with several exhibitors coming up onto the stage to announce the lucky winners of their booth raffles.

Immediately after the General Session, the Summit of Success Awards Luncheon, partnered with **Total Military Management (TMM)**, began at the Bally's Showroom.

CMSA Secretary/Treasurer Andria Skiff, board member and San Diego Chapter's chapter president, served as emcee for the luncheon.

The program started with **Morgan**

Mariano, a representative of **Special Olympics Northern California**, being introduced.

She was then presented

with a ceremonial check for \$5,000.

This year's Chairman's Choice Charity, **St. Jude's Children's Research Hospital**, was chosen by CMSA Chairman **Vince Car-**



dinale and approved by the board. **Vince Cardinale** was presented with a ceremonial check for \$5,000 on behalf of the **St. Jude's Children's Research Hospital**.

The 2025 CMSA Scholarship winners were announced to the delegates. Unfortunately, due to the convention's location and



time of year, only two scholarship recipients accepted their scholarship in

person. However, we were lucky to have the opportunity to show many of the scholarship recipients thank-you videos. Scholarship winners (chosen by an independent third-party judge) receive \$2,000 each, with the best essay receiving the **CMSA Outstanding Essay Award in Recognition of Doug & Beck Hill** for \$3,000.

CMSA chapter presidents were recognized for their service to the association and presented with certificates of achievement. Each chapter president or representative announced their chapter's donation to the **CMSA**.

The Chapter of the year went to two chapters—the **San Diego/Imperial Counties Chapter** and the **North Bay Chapter**! **Andria Skiff** of **Re-public Moving & Storage** accepted the award on behalf of the **San Diego/Imperial Counties Chapter**. **Sandi Monroe** of **Schultz Bros. Van & Storage** and **Cal Farnsworth** of **Farnsworth Express** accepted the award on behalf of the **North**



Bay Chapter. Both chapters were praised for their chapter participation and enthusiasm!

We then recognized retiring CMSA Board Members. Former Chairman **Jesse Chabot** of **Golden West Moving Systems, Inc.** and board member **Matt Filer** of **Mee's Moving and Storage, Inc.** were given a plaque to recognize and thank them for their service to the CMSA. **Matt Filer** was unable to attend the luncheon.

The drawings for the two Scholarship Board Tag winners, receiving \$500 each, were drawn. Congratulations to Shiree Hammer and Claret Fitch-Hosea.



After lunch, delegates could relax for an informal reception in incoming Chairwoman **Jeanette Homan's** room.

The party later moved to the Blu Night Club for the formal Chairman's Reception and the Evergreen Ballroom for the Dinner/



Ball, with which **CDS Moving Equipment** partnered. The dinner began with the **CMSA** officers and their spouses entering the ballroom, and delegates waving their white table napkins. Once on stage, CMSA Vice Chairwoman **Griselda Gonzalez** of **CG**

(2025 CMSA CONVENTION continued from page 13)

Moving Co., Inc. announced **Jeanette Homan** of **Lambert Enterprises** as the 2025-2026 CMSA Chairwoman. Former **CMSA** Chairmen escorted **Jeanette** to make her grand entrance into the ballroom.

Outgoing Chair **Vince Cardinale** was thanked for his service and given a chair-



man's gavel plaque, an honorary lifetime membership certificate, and a gift of appreci-

ation from the **CMSA**.

Incoming Chairwoman **Jeanette Homan** was introduced to the delegates by her son, **Chad Billingsley**.

He shared with us the background that has made Jeanette the successful mover she is today and how proud he is to call her his mom.

Jeanette was formally installed with the passing of the giant ceremonial gavel from 2024-2025 **CMSA** Chairman **Vince Cardinale**.

Delegates enjoyed the rest of the night dancing to music by The Dinner Crowd Band.

Thank you to all the delegates who attended this year's convention! Mark your calendars for the 108th CMSA Annual Convention, which will be held May 12 – 18, 2026, at Omni Rancho Las Palmas, Rancho Mirage, CA.



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Convention Exhibitors



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CDS Moving Equipment
Steve Dooley, Jenna Lussier, Chris Williams, Eddie Scoseria



Champion Risk & Insurance Services
Casey Myers



Custom Movers Services
Mark Southerland



Daycos
Jane Carole Bunting



DEWITT Co./Royal Hawaiian Movers
Jeff Nadeau, Michelle Hardwick

Convention Exhibitors



eTransport Solutions, Inc.
Bob London



Intermove LTD
Morrie Stevens



InterWest Insurance Services, LLC
Taylor Wallace, Will Lawrence



LiveSwitch
Michael Musolf



LogTrade Technology, Inc.
Michal Filipiak, Andrew Ritchie, Robert Pearlstein



Milburn Printing
Lisa Quinn

Convention Exhibitors



MiniMoves, Inc.
Christian Morgan, John Alianello



moveauto
Justin Baron, Alexander Pelka, Ashton Silverman



Mover Buddy
Bruce Volpe, Michelle Madison



Mover's Choice Insurance
Gabrielle Boubonis, Connie Toomey



MoversSuite by EWS
Amanda Hofer



National Express Moves
Paul Gregory, Mark Doyle, Tim Helenthal

Convention Exhibitors



New Haven Moving Equipment

Mark Hildreth, Brandon Carroll, Alma Jimenez, Dan Dempsey



Packaging Exchange

Andy Smith, Pete Geisler, Pat Higgins



Relo Solutions Group

Dylan McCaughan



Remedy Payment Solutions

Hillary Lange



RLI Transportation

Jason Sheets



Robinson Oil

Razan Haddad

Convention Exhibitors



Rotate Digital
Travis Weathers



Ship Smart, Inc.
Tim Kessler, Nick Rivera



SmartMoving
Emma Zuckerman, Daniel Harrold



Smurfit WestRock Packaging Solutions
Wyland LaFave, Alan Freese



Storage Auction Experts
John Cardoza, Donna Cardoza



Supermove
Ryan Marsh, Eugene Ling, Kevin Jacobs, WonJun Jeong

Convention Exhibitors



Thelsa International Moving
Gustavo Gonzalez



Trans Advantage, Inc./Kentucky Trailer
Tim Siner



Vanliner Insurance Company
Josh Pianalto, Elizabeth Vance

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IMPORTANT NOTICE FOR ANYONE MOVING STATE EMPLOYEES

At the beginning of June 2025, the California Department of General Services (DGS) updated the tariff for moving state of California personnel from the 2019 Standard State Rates Tariff to the 2024 Standard State Rates Tariff. We worked hard last year to get an update from the 2019 schedule, which they have now published (very late).

The updated Tariff can be found on the CMSA website at the link below.

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May 14, 2025

Dear Members of the California Congressional Delegation,

On behalf of the California Moving and Storage Association (CMSA), the largest state-level moving association in the nation, representing approximately 550 companies that serve the California moving public. We respectfully urge you to support halting the implementation of the Global Household Goods Contract (GHC) until the Government Accountability Office (GAO) completes its pending review. The GHC transition is already having far-reaching consequences for military families and the businesses that serve them, nowhere more so than in California.

As the largest origin and destination state for Department of Defense (DoD) household goods shipments, California plays a uniquely vital role in the success of the military's relocation program. From Marine Corps Base Camp Pendleton to Naval Base San Diego and Travis Air Force Base, our member companies are on the front lines of supporting tens of thousands of service members and their families through Permanent Change of Station (PCS) moves every year.

Despite the initial goal of the GHC to improve moving experiences for military families, the rollout has resulted in considerable operational breakdowns and economic uncertainty. Delayed pickups, lost shipments, limited shipment visibility, and poor communication are just some of the issues service members continue to face. Moving companies, in turn, are struggling under unclear contractual expectations, limited subcontracting transparency, and new cost burdens, including the unexpected application of the Service Contract Act.

In light of these persistent issues, we are encouraged by the leadership shown by the U.S. Army, which recently announced it would cease issuing further orders under GHC. This decision reflects the seriousness of the program's current failures and the need for a deliberate reassessment. We believe Congress should follow suit by exercising similar leadership and ensuring that implementation is paused until the GAO's findings are released and understood.

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Page 2

May 14, 2025

We also strongly advocate for greater transparency. Unlike TRANSCOM's public performance dashboard for the Defense Personal Property Program, there is no accessible data to show how the Global Household Goods Contract (GHC) is performing. Reports have surfaced that HomeSafe Alliance, the party awarded the GHC, recently returned, failed to service over 5,000 shipments, yet without verified data, neither the Service Branches, industry, nor Congress can accurately assess the program's effectiveness. This lack of visibility undermines accountability and leaves service members in the dark about the reliability of their household moves.

As the largest state association serving the DoD moving program and the one most directly impacted by these changes, CMSA believes strongly that a successful national relocation system must be built in partnership with industry. That means addressing the logistical, financial, and operational concerns that are now threatening long-standing business relationships and degrading service quality for military families.

We stand ready to support reforms that ensure a sustainable, transparent, and effective PCS process. We urge your attention and leadership on this critical issue and welcome the opportunity to collaborate further.

Respectfully,



Stephen Weitekamp
President
California Moving and Storage Association
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Fri., Sept 12	San Diego Chapter's Baseball Fundraiser
Fri., Oct 3	Monterey Bay Chapter's Cardinale Classic Golf/Bocce Ball Tourn. Monterey, CA
Fri. - Sat., Oct 10- 11	CMSA Fall Board Meeting Reno, NV

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MEMORIAL BULLETIN



Karl Bruce Anderson passed away peacefully at home on April 28th, 2025, just one day before his 73rd birthday. He was with the love of his life, Patti, who held him close until his very last breath. Karl fought a courageous battle with lung cancer for over three years, always wearing a brave smile.

Born on April 29th, 1952, Karl grew up in San Francisco and Woodside, CA, in an entrepreneurial family. He graduated from St. Ignatius High School and then attended USF, graduating in 1973. Despite his degree in marketing, Karl seized the opportunity in 1976 to purchase a San Francisco building with his brother John, and together they opened Anderson Bros. Movers Antique, Used Furniture, and Moving Company. At just 24 years old, Karl embarked on a journey that would span 49 successful years as a respected moving and storage owner-operator. He was known for his unwavering dedication to his employees and customers.

Karl met Patti Barrett in 1968 at a San Francisco corner market when he was just 15 and she was 14.

They married six years later in 1974 and spent 51 beautiful years together, building a life filled with laughter and love with their two daughters in Lafayette, which became their home in 1978.

Karl was a generous soul who volunteered his "time & treasure" to many organizations. He was a member of the Concord Bocce Ball Federation, the California Moving and Storage Association, Contra Costa Realtors in Motion, Contra Costa Association of Realtors, Women's Council of Realtors, the Senior Solutions Network, National Federation of Independent Businesses, and multiple Chambers of Commerce.

A devout Catholic, Karl was an active member of the St. Monica's Men's Club and the St. Perpetua's Parish. He was also a Grand Knight and Fourth-Degree Brother Knight with the Knights of Columbus Local #7683 in Lafayette.

Karl cherished his "Maui home," where he spent every summer enjoying sunsets on the lanai with family & friends with a Karl Mai Tai nearby. He loved cruising the globe with family and special friends, but he was truly happy anywhere he could find a sunny spot to close his eyes, turn his face toward the sun, and say, "I'm living the dream."

Karl is survived by his beloved wife Patti, daughters Pamela Anderson Cridlebaugh and Stephanie Anderson, son Travis Cridlebaugh, and three grandchildren, Kellan, Dillon, and Emma, as well as his brother, John Anderson.

He will be remembered for his kindness, generosity, unwavering integrity, deep faith, and his boundless love for his family and friends. Karl's smile, laughter, and wisdom were gifts to all who knew him.

A rosary will be said for Karl on Friday, August 15, 2025, at 7 pm at St. Perpetua's Church in Lafayette. A memorial mass and a life celebration will be held beginning at 10:30am on August 16th at St. Perpetua's Church. Please RSVP to KarlAndersonMemorial2025@gmail.com.

More Memories Made at the 2025 CMSA Convention



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Association Leaderboard Report

CA Leaders for the month of May

Total

1	Ackley Moving Services	18,121 lbs.
2	Ace Relocation Systems of Los Angeles	11,722 lbs.
3	Daly Movers	11,541 lbs.

CMSA Report Food Collected and Delivered

Monthly	Year to Date	All Time
57,495 lbs.	65,743 lbs.	2,070,015 lbs.
47,913 meals	54,786 meals	1,723,013 meals



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