



## **Announcing the Promotion of Michael Sarro to President of Blue Chip Moving & Storage**

We are proud to announce the promotion of Michael Sarro to President of Blue Chip Moving & Storage.

Mike's journey with Blue Chip began in 1998, when he joined the company as a salesperson. From day one, his drive, integrity, and commitment to excellence set him apart. As Blue Chip grew, so did Mike—rising through the ranks to become General Manager in 2012, and then Vice President in 2017.

In his role as Vice President, Mike has been instrumental in transforming Blue Chip from a single-location operation into a thriving enterprise with three locations. Under his leadership, Blue Chip has evolved from a primarily local and long-distance moving company into a well-balanced organization with robust service lines in military relocations, international household goods, national accounts, and logistics.

Mike's steady hand and strategic vision have guided us through many challenges, none more significant than our transition to Allied Van Lines. His ability to lead with clarity and resilience during times of change has earned the trust and respect of our team, partners, and clients alike.

Please join us in congratulating Mike Sarro on this well-deserved promotion to President of Blue Chip Moving and Storage, Conejo Valley Moving and Storage and SAV-ON Moving and Storage.

We look forward to the next chapter of growth and innovation under his leadership.