

W W W . T H E C M S A . O R G

OCTOBER 2025

Movers for America Applauds Decision of Secretary of War Hegseth, PCS Joint Task Force to Retain and Strengthen DP3 October 15, 2025

Today, the PCS Joint Task Force announced that Secretary of War Pete Hegseth approved the PCS Joint Task Force's recommendation to continue the Defense Personal Property Program (DP3) program for a minimum of three years. The recommendations include modernizing it with a government-controlled software solution, and completing an ongoing market study to validate tender of service rates for fairness and reasonableness.

Movers for America Executive Director Katie McMichael issued the following statement regarding the decision to retain and strengthen the DP3 program to improve the military moving experience after the termination of the Global Household Goods Contract:

"We commend Secretary Hegseth and the PCS Joint Task Force for accepting feedback from military moving professionals about how to strengthen and modernize the PCS system. Maintaining and enhancing the existing Defense Personal Property Program will restore stability and trust for military families and moving professionals alike — while allowing flexibility to build on that foundation through continued innovation and accountability."

"We look forward to continued collaboration with the Department of War, Congress, and military families to strengthen and improve military moving services. Together, we can drive customer-focused innovations built on transparency, accountability, and a shared commitment to delivering the highest quality, most efficient relocations possible."

In May, Secretary Hegseth directed the creation of a <u>PCS Task Force</u> to recommend solutions amid the flailing GHC rollout, with Secretary Hegseth ultimately terminating the contract.



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108th Annual CMSA Convention Omni Rancho Las Palmas Rancho Mirage, CA May 12 - 17, 2026

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CHAIRWOMAN'S CORNER *By: Jeanette Homan*

Our day on Capitol
Hill with the American
Trucking Association was
quite an experience for
me. I've lobbied before,
but this day was especially meaningful be-

cause of the significant impact the GHC has had on our industry. Many of us who primarily serve the military are barely hanging on to our businesses by a thread, so this visit carried a deep sense of urgency and purpose.

Steve Weitekamp and I visited two senators and two representatives from Arizona, along with three members of Congress from California, including Senator Alex Padilla and Senator Adam Schiff's office. It was a very busy day!

We began with a half-mile walk from the

ATA Hill headquarters to the Capitol Building for the annual group photo. From there, our trek took us to the Hart Building, then to the Rayburn, Longworth, and Cannon buildings, and finally back to the Hart Building, where we concluded our last meeting with Senator Adam Schiff.

Rain wasn't in the forecast, but we spent the entire day walking up and down stairs, between buildings, and taking our group photo in a steady drizzle. Let me tell you, lobbying is not an easy task! Sometimes the members are engaged, and sometimes they're not, depending on their agendas. Overall, though, I felt that they truly heard us.

We spoke not only about the GHC and the future of the military moving program, but also about the need for greater regulation from the Federal Motor Carrier Safety Administration to crack down on rogue internet movers. We also requested their support in preserving the independent contrac-

(CHAIRWOMAN'S CORNER continued on page 4)





PRESIDENT'S COMMENTS
By Steve Weitekamp

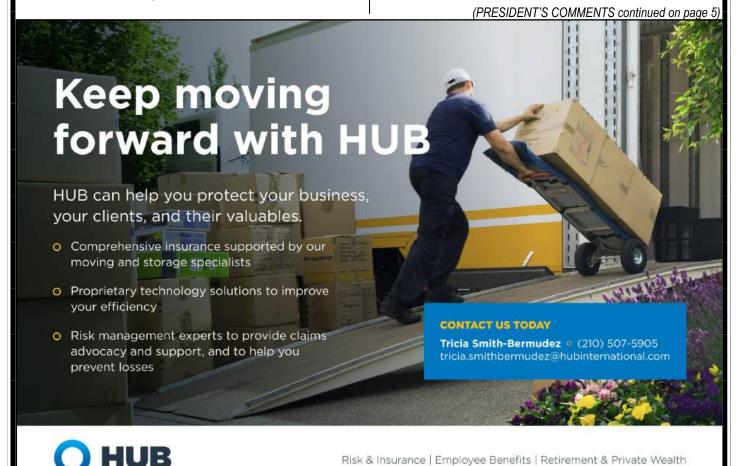
Rogue Movers is a term that I strongly detest. Many well-meaning individuals say that Rogue Movers are a problem, but if someone is injured or killed by an unlicensed operator providing cosmetic sur-

gery, the news doesn't talk about the Rogue Doctor problem; that person is identified as a criminal. Therefore, if we need to identify the group, I use the term 'Illegal Operator'. Moving in California, regardless of the location of your business, without a permit from the Bureau of Household Goods and Services (BHGS) is an illegal act, whether you are a mover, contractor, or broker. If you perform work in California without an active Cal-T number, you are engaging in an illegal activity and are subject to fines and penalties from the state. Additionally, you are not legally allowed to charge for any moving services, and any state court would require

you to refund any money collected, regardless of the services being provided.

This can and does happen. I was an expert witness for a former client of mine (we'll call Joan), who owed over \$50,000 for moving and storage to a well-established Illegal Operator who even had a warehouse. I know, crazy, right? Since Joan was a slow payer, the illegal operator threatened a warehouse lien. Joan called me for help. I explained her options, and she had her attorney call me. When deposed by the attorney for the illegal operator, not only did I explain the ridiculous business decisions of his client but shared the bad news that not only could they not collect the \$50,000 owed for services rendered but if they had collected any other money over the course of the professional relationship, they would be returning that, along with Joan's household goods. In short, they had no lien or even a right to possession.

Realtors and Insurance Companies are entities that believe in licensing and regulations, yet frequently recommend illegal operators to handle their clients' moves or res-



(CHAIRWOMAN'S CORNER continued from page 2)

tor model for our drivers. And lastly, we proposed designating May as National Moving Month—a great opportunity to raise awareness and celebrate our industry.

Chapter Visits and Shared Success

On a brighter note, I've begun visiting our CMSA chapters—and what a wonderful experience it's been! So far, I've attended the first two out of twelve chapter meetings, and each visit reminded me how diverse and resilient our members are.

My first stop was the Mid-Valley Chapter, where I was greeted by Jay Casey, another longtime friend of mine, and his team at Casey Moving Systems before the meeting. I truly enjoyed touring their operation and seeing how their business model—focused on office, industrial, and COD moves—differs from mine. They've done a tremendous job diversifying and staying in tune with current trends. I always say, embrace change, continue to evolve, or you become

extinct—and Casey Move Systems has certainly embraced that philosophy.

The Mid-Valley meeting itself was fantastic, with a great dinner and an even better opportunity to connect with local members. The next day, I visited Grace Moving, owned by my dear friends Sally and Patrick Bolger. It's always inspiring to see how similar yet different we all are in our approaches to business. Grace Moving, an agent for Wheaton Van Lines, handles a minimal amount of military work; however, they've built an excellent operation that reflects their strengths and values.

I shared with them something I believe deeply: at the end of the day, we're not competitors. We're all in the same industry and the same boat—just trying to make an honest living and support our teams.

From there, I traveled to the Central Coast Chapter, where I met with Casey Fox at ASAP Movers. His company is thriving in

(CHAIRWOMAN'S CORNER continued on page 5)

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(CHAIRWOMAN'S CORNER continued from page 4)

the Wayfair and Costco final-mile delivery market, a smart and strategic pivot given the challenges facing our industry today. I really admire his entrepreneurial spirit and adaptability.

That evening, I was privileged to speak at the Central Coast meeting, where we enjoyed great food, good company, and lots of energy. I had the pleasure of meeting Jason Turner and his family, and I congratulated Jason on hosting his very first chapter meeting. He did a fantastic job, and I thanked him for his involvement and support of CMSA.

We truly have a wonderful organization that looks out for all our members. Seeing firsthand how much our president, Steve Weitekamp, does for both our industry and our association only deepened my appreciation for his leadership.

And yes, like Washington, D.C., it rained when we visited Modesto, it rained all the way to the Central Coast, and it rained all day on Capitol Hill. So, I've decided it's time to buy an umbrella... and I'm hoping I won't need it when I visit the remaining ten chapters!

(PRESIDENTS COMMENTS continued from page 3)

toration projects. This puts their clients at risk and potentially even their own businesses. It is difficult to understand why a realtor would risk their client's well-being and their own reputation. On several occasions, I have received a call from a consumer who is concerned that a mover's quote is too low. After discussing the rates, which are in a competitive range, and the mover, who is

a CMSA member in good standing, I understand the issue. My next question is, was your last move provided by a restoration company, and the answer is invariably yes. Their rates are frequently multiples of BHGS MAX4 rates. The insurance company frequently pays the bill, and if you haven't had to purchase insurance in the last several years, you might say this is a victimless crime. NOT ME!



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Enterprise Database Corporation (EDC®) Announces Leadership Advancements to Further Strengthen Customer and Industry Partnerships

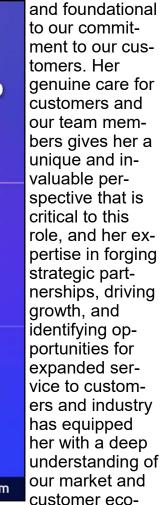
Enterprise Database Corporation (EDC®) is excited to share the news of two key leadership appointments that reflect its continued evolution and ongoing commit-

ment to the customers and industries it serves. Effective immediatelv. Sandra Clary, formerly Senior Director of Business Development, has been promoted to Vice President of Customer Experience, and Kimmo Piironen joins EDC® as Vice President of Global Sales.

To further build on EDC®'s strong foundation of customer trust and service, Sandra Clary will lead initia-

tives and teams that touch every stage of the customer journey, from onboarding to training to ongoing advocacy and feedback, ensuring that all engagement reflects EDC®'s dedication to quality, innovation, care, and true partnership in always doing the right thing for their customers.

"We're thrilled to announce Sandra Clary's promotion to Vice President of Customer Experience!" said Diana Corona, President & CEO of EDC®. "With five years spearheading our Business Development strategy, developing deep relationships within industry, and advocating for what is needed to best serve all, Sandra brings a passion for excellence that is internally contagious





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Sandra Clary
VP of Customer Experience





Kimmo Piironen
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system. Sandra's proven ability to build and nurture key relationships makes her the ideal leader to champion the next phase of our growth, enhancing the experience for all stakeholders. We're excited for her leadership in this pivotal area."

"I'm thrilled to continue to expand our customer relationships and delivery of excellence for everyone who chooses EDC®," said Sandra. "I'm looking forward to deepen-

(LEADERSHIP GROWTH AT EDC continued on page 8)

((LEADERSHIP GROWTH AT EDC continued from page 7)

ing these connections and putting fresh eyes on every touchpoint to ensure that we know and deliver on all that brings ease and helps our customers' continued growth and success."

Diana Corona shared, "We're also thrilled to welcome Kimmo Piironen as our new Vice President of Global Sales! Kimmo has extensive experience as an entrepreneur, solving multifaceted technical challenges. He is known for his dynamic energy, drive for results, and dedication to building lasting relationships. In an ever-changing landscape, his expertise in leveraging technology to create new opportunities is invaluable. Kimmo's belief that great things in business are never done by one person, but by a team, perfectly aligns with our vision. With a focus on building genuine relationships and fostering deep partnerships, we're excited to see how his leadership will not only accelerate our market presence but will also inspire our team to reach new heights for all of our customers and industries.'

"What sets EDC® apart is its unwavering

focus on customer needs, not investor demands. Their long-term commitment to quality and integrity is what first impressed me as a member of their Advisory Board, and it's why I'm honored to join the company now as Vice President of Global Sales," said Kimmo. "EDC®'s success is built on inhouse innovation, from secure custom hardware, groundbreaking smart automations and efficiencies, and an AI environment designed for complete data sovereignty. They forge new paths while delivering ease of use for small and large companies across industries and borders. I'm excited to be part of their continued success."

Kimmo Piironen will lead EDC®'s sales organization with a focus on strengthening partnerships and expanding EDC®'s impact in the markets it serves.

These leadership appointments reflect EDC®'s forward momentum and commitment to continuously evolving in ways that best serve its customers and partners through innovation and collaboration.



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"Your Brain-Teaser Break Starts Here!"

THE PETS OF THE CMSA Challenge coming soon! Chance to receive bragging rights.

We're inviting all members to **send in a photo of their pet** for our upcoming *Match the Pet with the Person Contest*.

During the event, we'll showcase the photos of your pet and challenge everyone to guess the correct pairings.

Think you can tell which pet belongs to which person? Now's your chance!

How to join in:

Send us a photo of your pet (any kind welcome!) to: information@thecmsa.org

Include your name and your pets name.



We'll be sharing the photos in an upcoming newsletter to celebrate our beloved companions, and see if you can match the pet to their master.

CMSA'S San Diego Chapter Hits a Home Run at Padres Night!



Thank you to our awesome sponsors for this fun event!

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San Diego, CA — September 12, 2025 -

The California Moving & Storage Association (CMSA) San Diego Chapter knocked it out of the park during this year's Padres



Game Night at Petco Park! Over **50** members and guests came together for an unforgettable evening of baseball, networking, and com-

munity spirit — all while cheering on our hometown Padres.

The event combined the best of both worlds — a lively professional gathering and a fun night out under the stadium lights. From the first pitch to the final inning, CMSA members enjoyed great food, cold drinks, and nonstop laughter as they connected with peers, industry friends, and new

faces from across Southern California.

"This event is always one of our favorites," said Andria Skiff, SD Chapter President. "It's the perfect reminder that the CMSA community isn't just about business—it's about building lasting friendships and celebrating what makes our industry strong: teamwork and connection."

Special thanks to our amazing **sponsors** and volunteers who helped make the night a grand slam success. Events like this continue to showcase the heart of CMSA — collaboration, camaraderie, and good old-

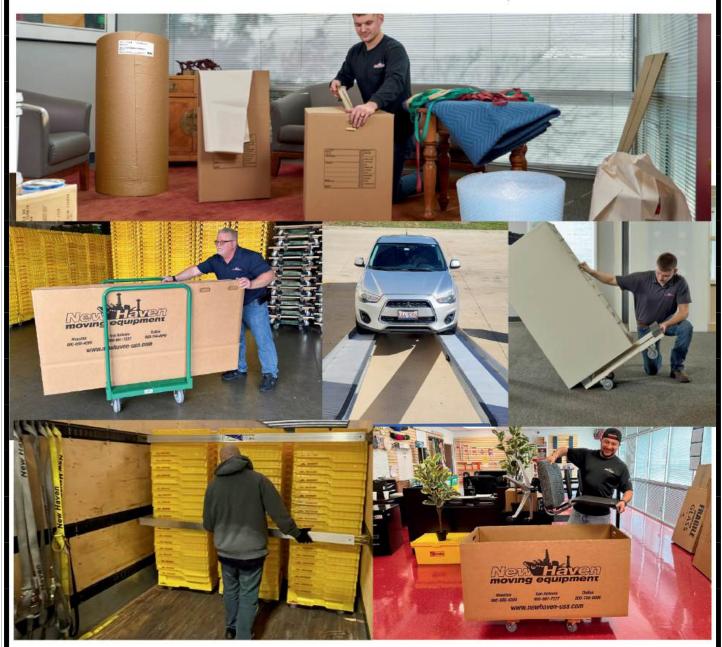
fashioned fun.

Until next season, we'll keep the momentum going both on and off the field. Go Padres — and go CMSA San Diego!





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DIDN'T REQUEST A PASSWORD RESET?

safe from prying eyes or sticky (cyber) fingers? Passwords! Most of us have a plethora of passwords we have to remember, from our social media, shopping, and bank accounts to our network accounts at work. Re-

membering those are sometimes a task but are definitely a necessity when it comes to security. You know the drill when you forget one and are used to getting the password reset email or text. Lately, however, you may have gotten a password reset message that

what should you do?

Those password reset messages are likely a scam. Scammers continue to devise ploys to get us to give up our personal information. In those messages you will usually see a link and possible phone number to contact to reset your password. DO NOT CLICK ON THE LINK and don't call that number. The scammer uses these methods to try to get you to give up your real password so they can access your account, which could culminate an account takeover, identity theft, or other identity crimes.

you did not request. Why did you get it and

How should you respond to these messages? If you have an account with the company mentioned in the message, log into your account and immediately change your password. If you do not have an account, find a legitimate way to contact the company (remember -do not use the links

What keeps many of our online accounts or numbers in the message) to determine if an account has been created in your name.

Where else should you look for **strange activity?** It is advisable to check your accounts (Google, social media, Netflix, bank, etc.) for activity you do not recog-

> nize. This can usually be done in the settings menu of the account. Delete any devices which are unfamiliar and report any unusual logins or activity. If you see a login from an unfamiliar location, your account has likely been breached. Report the breach and change your



password immediately.

What else can you do? Use passkeys for accounts that allow you to do so. A passkey uses a face scan, fingerprint, or PIN as a digital credential that will allow you to sign in without a username or password. It is unique only to you and cannot be stolen. You can also opt for an authenticator application for all your accounts that use multifactor authentication (MFA); an authenticator app cannot be spoofed in the way phone calls and emails are. If you already have an authenticator app and receive a message from the app to verify log in but you have not attempted a log in, this means the scammer already has your password. Change the password immediately!

If you have antivirus software, run a full scan; if you do not have antivirus software, consider investing in some to keep your personal data safe.

Announcing the Promotion of Michael Sarro to President of Blue Chip Moving & Storage

of Michael Sarro to President of Blue Chip Moving & Storage.

Mike's journey with Blue Chip began in 1998, when he joined the company as a salesperson. From day one, his drive, integrity, and commitment to excellence set him apart. As Blue Chip grew, so did Mike—rising through the ranks to become General Manager in 2012, and then Vice President in 2017.

In his role as Vice President, Mike has been instrumental in transforming Blue Chip from a

single-location operation into a thriving enterprise with three locations. Under his leadership, Blue Chip has evolved from a primarily local and long-distance moving company into a well-balanced organization with

We are proud to announce the promotion robust service lines in military relocations, international household goods, national accounts, and logistics.

> Mike's steady hand and strategic vision have guided us through many challenges, none more significant than our transition to Allied Van Lines. His ability to lead with clarity and resilience during times of change has earned the trust and respect of our team, partners, and clients alike.

Please join us in congratulating Mike Sarro on this welldeserved promotion to President of Blue Chip Moving and

Storage, Conejo Valley Moving and Storage and SAV-ON Moving and Storage. look forward to the next chapter of growth and innovation under his leadership.





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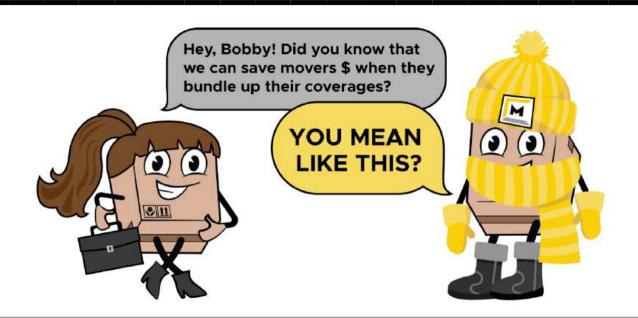


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Fri. - Sun., CMSA Fall Board

Oct. 10 - 12 Meeting Reno, NV

Thurs., Oct.16 Northern Region Chapter

October Meeting

Tues., Oct. 21 North Bay Chapter

October Meeting

Thurs., Oct. 30 Orange County/Beach

Cities Chapter October Meeting

Tues., Nov. 11 Twin Counties Chapter

November Meeting

Wed., Nov. 12 San Diego/Imperial

Counties Chapter November Meeting

Thurs., Nov. 20 Monterey Bay

Chapter November

Meeting

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2	123 Moving & Storage- LA	799 lbs.
3	All-Ways Moving & Stg.	250 lbs

CMSA Report Food Collected and Delivered

Monthly	Year to Date	All Time
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meals	meals	meals





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